

Finding Your Dream Company!

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Advanced Search

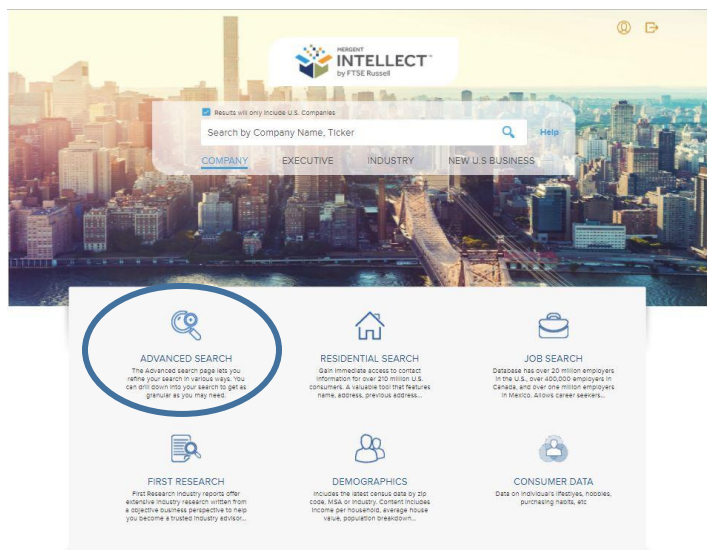
Use the Mergent Intellect advance search option to perform searches with multiple criteria or very specific criteria. This will help you narrow down companies to create a list of target employers or for your search.

Select **Advanced Search** from the home page to get to the criteria page shown below. The numbers in the image match the steps below.

- 1- Select **Company Criteria** (Most often, you will be conducting a company search.)
- 2- Select from the listed criteria types: **Company, Location, Industry, etc.**
(Note: Company criteria is to determine the type of company you are interested in finding. With filters including public/private ownership and location type (Headquarter, branch))
- 3- Select from the options listed under **Choose Criteria**.
- 4- Select or enter preferences as needed
- 5- Click **Add to Criteria**

Repeat these steps to add more screening criteria to the **Advanced Search**, if desired. For example, you could add geographic filters based on the goal location(s) for your search.

A list of criteria added are displayed near the bottom of the screen. Criteria can be removed using the X near each

A screenshot of the Mergent Intellect Advanced Search criteria page. The page has a navigation bar with "Home", "Advanced Search", "Residential Search", and "Job Search". Below the navigation bar are three tabs: "Company Criteria", "Executive Criteria", and "Saved Search". The "Company Criteria" tab is selected. Below the tabs are several filter options: "Company", "Location", "Industry", "Size", "Financial Information", and "Keywords". Below these are three checkboxes: "Include U.S. Companies", "Include Canada Companies", and "Include International Companies". Below these are two more checkboxes: "Exclude Inactive companies from results" and "Choose Criteria". Below "Choose Criteria" are several buttons: "Company Name", "Location Type", "Subsidiary Status", "D-U-N-S® Number", "Import / Export", "Public / Private", "Owns / Rents", "Minority Owned", "Women Owned", "Marketing Prescreen score", "Marketing Prescreen Ranking", and "Geo Mapping". Below "Location Type" are three checkboxes: "Headquarter", "Branch", and "Single Location". Below these are two more checkboxes: "Exclude Companies that Match this Criteria" and "Add to Criteria +".

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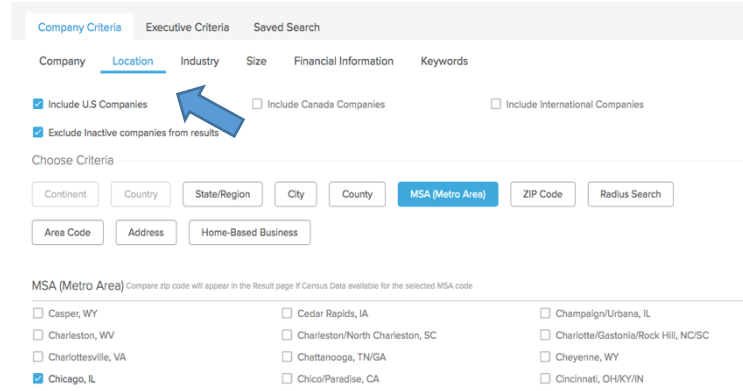
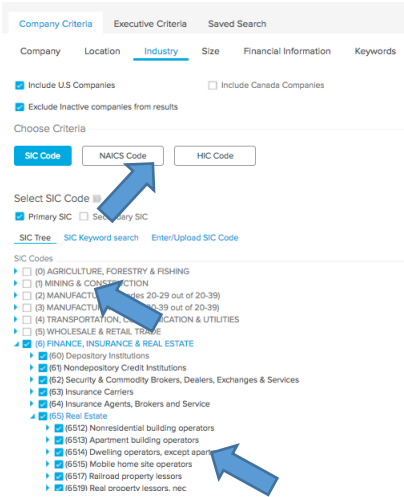
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Adding Company Criteria

Search Suggestions

Location Search

To find companies in a certain geographic area, select from several location type criteria including **State, City, County, Metro Area and Zip Code**. Follow the prompts to specify your exact constraints. Click **Add to Criteria** toward the bottom of the screen.



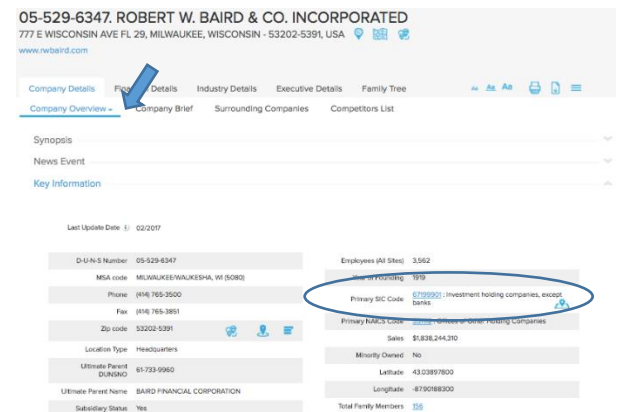
Industry Criteria

SIC, HIC or NAICS codes are to generate a list of companies for the specific industries or sectors. In the **Choose Criteria** section, select SIC, NAICS or HIC Code. A tree structure of the code schema appears. Expand categories as needed by clicking the arrow/triangle next to each, and check boxes for desired industries. Multiple codes/industries can be selected. You can also type in codes directly or browse on keywords instead of using the tree structure tools by selecting the **Keyword Search** selection below the code types.

Industry Code Tips and Tricks

Company Search Tips

- 1.) Search a Company that is in the industry you are looking to get into. (Such as Robert W. Baird)
- 2.) Select the correct company from the results list.
- 3.) In the tab **Company Overview** there is a section called **Key Information**. You will get the **Primary SIC Code** Within this section.



Use this SIC Code in a New Search

Adding Industry

(Before adding Industry get the Primary SIC Code)

Advanced Search -> Company Criteria -> Industry -> SIC Code -> SIC Keyword Search -> (Type in the Primary SIC Code) -> Add to Criteria

As a next step, consider adding location or other filters to your search.

