

MARQUETTE ONLINE MBA

A 33–39-credit program

Marquette University's online MBA is a 28-month, fully-online, cohort MBA program with students taking 2–3 classes per term each fall, spring and summer. The cohort size is 25 students. Same great faculty, same curriculum, with more convenient delivery.

The total program is 33-39 credit hours depending upon a student's undergraduate background. Students with an undergraduate degree in business will take a slightly different path the first two terms. All students are required to complete a non-credit, teams-based exercise in semester one to assist the students in forming a virtual team.

The admissions standards and process are the same for the online cohort as it is for our traditional MBA program. We do not require work experience, but it is highly recommended.

Semester 1

MBA 6030

Business Essentials:
IT/Marketing/Supply Chain
4.5 credits

MBA 6010

Quantitative Analysis
1.5 credits

Non-credit team-based
experience required for all
students.

*For students with undergraduate
business background (i.e.,
have completed appropriate
classes in Information Systems,
Marketing, and Supply Chain):*

MBA 6010

Quantitative Analysis
1.5 credits

MARK 6140

Option for business
undergraduate students to
take a 3-credit elective in
International Marketing*

Semester 2

MBA 6020

Business Essentials:
ACCO/ECON/FINA
4.5 credits

MBA 6140

Leading People and Change
1.5 credits

*For students with undergraduate
business background (i.e., have
completed appropriate classes
in Accounting, Economics,
and Finance):*

MBA 6140

Leading People and Change
1.5 credits

Option for business
undergraduate students to
take a 3-credit elective in
Leadership*

**Students in the 33 credit
hour program are required to
complete one of these two
optional courses. They may
take both and the second one
will substitute for an elective
in semester 6 or 7.*

Semester 3

MBA 6100

Business Analytics
3 credits

MBA 6110

Strategy Introduction
3 credits

Semester 4

FINA 6200

Advanced Financial
Management
3 credits

MBA 6120

Concepts for Ethical Business
Practice
1.5 credits

MBA 6150

Innovation and Creativity
1.5 credits

Semester 5

MARK 6200

Marketing for Management
Decision Making
3 credits

MBA 6130

Corporate Social Responsibility
1.5 credits

MBA 6160

Leadership Coaching and
Development
1.5 credits

Semester 6

MBA 6200

Enterprise Risk Management
1.5 credits

ELECTIVE

As voted on by class
3 credits

Semester 7

MBA 6997

Strategic Capstone
1.5 credits

ELECTIVE

As voted on by class
3 credits



MARQUETTE
UNIVERSITY

Graduate School of Management



THE BEST BUSINESS SCHOOLS IN THE WORLD
THE BLUE ACCREDITED PROGRAMS IN THE WORLD

MARCH 2018

Application Process

Applications are submitted directly to the Graduate School of Management.

- A completed online application form and fee; Note: Application fee is waived for Marquette University alumni.
- Official transcripts from all current and previous colleges except Marquette
- Official test scores from the Graduate Management Admission Test (GMAT) [Institutional Code 1448], or Graduate Records Exam (GRE) [Institutional Code 5786]
 - Applicants may request a waiver of the GMAT/GRE exam requirement if they have less than three years of business experience and have 3.5 or higher QPA with proof of quantitative coverage. For those with three or more years of experience, the QPA requirement is 3.25 or higher from an AACSB-accredited school, Engineering Accredited Commission of ABET school or Department of Education approved Regional Accrediting Body with proof of quantitative coverage.
- International students should have an adequate command of both written and spoken English usually evidenced by an acceptable TOEFL or IELTS score.
- Essay questions on the application form
- Resume or job profile
- Two letters of recommendation are optional
- Applications are reviewed on a rolling basis

Additional information on the application process is posted to the Graduate School of Management's web site at marquette.edu/gsm.

For more information please contact:

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