



SPONSORSHIP OPPORTUNITIES

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Opportunity to customize perks based on the sponsor's interests, including speaking opportunities, guest-lectures, and special access to student-focused events and career functions	✓			
Full-slide recognition on-screen for 25th Anniversary Celebration	✓			
Special invitation to attend Top Talent recruiting event with Marquette Supply Chain students	✓			
Special recognition via a student "Thank You" video posted to social media	✓	✓		
Executive feature on CSCM student and Advisory Board newsletter, with additional promotion through social media	✓	✓		
Company logo at reserved table for (8) attendees	✓	✓		
Company <u>logo</u> recognition on-screen for celebration, on event website, and on invitation emails	✓	✓	✓	
Company <u>name</u> recognition on-screen for celebration, on event website, and on invitation emails	✓	✓	✓	✓
Admission for (8) attendees at celebration event	✓	✓	✓	✓

Supply Chain 25th Anniversary Celebration
 April 19, 2024
 Marquette University O'Brien Hall



SPONSORSHIP REGISTRATION FORM

Supply Chain 25th Anniversary Celebration

Please complete and return this form to:

Layne Collins, Marquette University College of Business Assistant Director of Development at

layne.collins@marquette.edu

Sponsorship Level

Please indicate your desired sponsorship level below.

Platinum Sponsorship (\$10,000)

Gold Sponsorship (\$5,000)

Silver Sponsorship (\$2,500)

Blue Sponsorship (\$1,500)

Note: Your sponsorship contribution is tax-deductible to the fullest extent permitted by the law.

Company Information

Please complete the form fields below.

Company Name: _____

Sponsor: _____

This is the name as you would like it to appear on promotional materials.

Logos: for Silver sponsors and higher please email a hi-res logo in .jpg or .png format to melanie.roepke@marquette.edu

Company Website: _____

Contact Person (Name): _____

Email: _____

Phone: _____

Company Address: _____

City: _____ **State:** _____ **Zip:** _____

Payment Preference

Please indicate your payment preference from the options below.

Invoice me

Check enclosed

Checks can be made out to "Marquette University" and mailed to the following address:

Marquette University Advancement
Attn: Gift Services
1250 W Wisconsin Ave, Ste 421
Milwaukee, WI 53233

Credit Card

To pay by credit card online, please visit:
<https://give.marquette.edu/make-a-gift/supply-chain-sponsorship>

SPONSORSHIP IMPACT

YOUR SPONSORSHIP HAS A DIRECT IMPACT ON STUDENTS AND OUR PROGRAM

Sponsorships are an important source of revenue for the Center for Supply Chain Management. All donations support the success of our students and engagement of our program with the supply chain industry.

NATIONALLY RANKED PROGRAMS

We are the only major in the College of Business Administration with both, Undergraduate and Graduate programs ranked in Top 20 in the US.

Top 3!

For six consecutive years, Gartner ranks Marquette Supply Chain curriculum among **Top 3** in the nation.

2 or more!

More than 50% of our seniors have two or more internships completed at the time of graduation!

Gartner	19th UNDERGRADUATE	Marquette Supply Chain
	17th GRADUATE	GARTNER TOP 25 SUPPLY CHAIN PROGRAMS IN 2022

Women in Supply Chain (WISC)

WISC plays an important role for our female students, introducing them to supply chain careers and women in the industry.

Student Trips

Students travel to national professional conferences



98%

Placement of May Graduates from 2012 to present.

\$24mil+

The amount of savings identified or realized by our students for local businesses through our Applied Procurement course in the last 10 years!

