

Ms. Barbara L. Kren

Marquette University
Curriculum Vitae

OFFICE ADDRESS:

Department of Accounting
Marquette University
606 N. 13th Street
Milwaukee, WI 53233
(414) 288-3549
barbara.kren@marquette.edu

Education

MS, University of Wisconsin-Milwaukee, 1985.
Major: Accounting

BS, University of Wisconsin-Milwaukee, 1981.
Major: Chemistry

Professional Experience

Academic - Post-Secondary

Instructor, Marquette University. (May 1999 - Present).
Adjunct Instructor, University of Wisconsin-Milwaukee. (May 1999 - July 1999).
Instructor, Mount Mary College. (August 1997 - May 1999).
Adjunct Instructor, University of Wisconsin-Milwaukee. (August 1994 - August 1997).
Teaching Assistant, Chemistry, University of Wisconsin-Milwaukee. (1980 - 1981).

Professional

Senior Accountant, Ernst and Whinney (now Ernst and Young). (1985 - 1989).

Licensures and Certifications

CPA, State of Wisconsin.

TEACHING

Courses Taught

Marquette University

ACCO 1030, Principles of Financial Acct, Undergraduate.
ACCO 1031, Principl Managerial Accounting, Undergraduate.
ACCO 2030, Principles of Financial Acct, Undergraduate.
ACCO 2031, Principl Managerial Accounting, Undergraduate.
ACCO 3001, Intermediate Accounting, Undergraduate.
ACCO 4020, Advanced Accounting, Undergraduate.
ACCO 6000, Accounting Foundations, Graduate.

Other

ACCO 030, Principles of Financial Accounting, Undergraduate.
ACCO 031, Managerial Accounting, Undergraduate.

ACCO 120, Intermediate Acco, Undergraduate.
ACCO 2030, Principles of Financial Acct, Undergraduate.
ACCO 2031, Principl Managerial Accounting, Undergraduate.
ACCO 3001, Intermediate Accounting, Undergraduate.
ACCO 31, Prin Managerial Acct, Undergraduate.
ACCO 6000, Accounting Foundations, Graduate.
BUAD 202, Accounting Foundations, Graduate.
BUAD 230, Managerial Accounting, Graduate.

SCHOLARLY ACTIVITY

Publications and Other Intellectual Contributions

Journal Article, Professional Journal, Refereed

Kren, PhD, CPA, L., Kren (nee: Fetzer), B., Kren, B. (2013). In Editor in Chief: Jerry Lin; Editorial Assistant: Susan Sun (Ed.), "Measuring nonvalue-added cost and the cost of excess capacity in a traditional standard cost system". *Accounting and Finance Research*, 2 (3), pages 78 - 97.
www.sciedu.ca/journal/index.php/afr [\[Link\]](#)

Kren (nee: Fetzer), B., Kren, PhD, CPA, L. (2012). In Editor in Chief: Paul Sharman, Editor: Jack Nestor (Ed.), "More Effective Planning in a Traditional Two-Stage Cost System with Activity-Based Management (ABM)". *Cost Management, Volume 26* (Number 6), Pages 6 through 11.

Intellectual Contributions under Review

Journal Article, Professional Journal, Refereed

Kren (Nee: Fetzer), B., Kren, PhD CPA, L., "Improved planning with Activity-Based Management". *CPA Journal*.

Professional Service

Attendee, Meeting, Pearson Publishing Company, Milwaukee, WI. (October 22, 2013).
Attendee, Meeting, Wiley Publishing Company Virtual Focus Group, Milwaukee, WI. (April 2012).
Reviewer, Textbook. (2010).

ACADEMIC AND UNIVERSITY SERVICE

Department Service

Attendee, Recruitment Activity, ACCO 2030/2031 Luncheon. (January 2010 - Present).
Accounting Department Faculty Meetings. (August 2009 - Present).
Attendee, Recruitment Activity, Phone calls to in-coming freshman in College of Business. (February 2008 - Present).
Faculty Mentor, Prospective High School Students. (2005 - Present).
Attendee, Student Organization Event. (September 1999 - Present).
Accounting Department Advisory Board Meetings. (May 1999 - Present).
Faculty Advisor, Advisor for Accounting Students. (January 1, 2015 - December 31, 2015).
Faculty Advisor, Faculty Advisor, Beta Alpha Psi Accounting Student Organization. (January 1, 2015 - December 31, 2015).
Attendee, Recruitment Activity, Recruiting Luncheon with Rockwell Professionals. (October 1, 2015).
See below, Taught ACCO 1030 sections for co-worker. (September 2015).

Attendee, Summer Preview, Attended MU Preview. (June 2015).

Instructed Co-Worker how to Use ParScore Machine, Taught Co-Worker to use ParScore Machine. (April 17, 2015).

Attendee, Recruitment Activity, Luncheon Meeting with PwC Transformation Leader. (March 24, 2015).

See below, College of Business Scholarship Exam and Open House. (February 7, 2015).

Attendee, Recruitment Activity, Accounting Department B or Better Luncheon. (January 29, 2015).

Faculty Advisor, Faculty Advisor for Beta Alpha Psi Accounting Student Organization. (August 1, 2014 - December 31, 2014).

Faculty Advisor, Faculty Advisor, Beta Alpha Psi student organization. (August 2014 - December 31, 2014).

Met with several prospective faculty candidates. (January 2014 - December 2014).

Recruited several students for the Price Waterhouse Coopers xACT Competition in 2010. (October 2014).

Committee Member, Undergraduate Curriculum Committee. (August 31, 2012 - August 31, 2014).

Attendee, Recruitment Activity, MU Parent Preview Luncheon. (June 9, 2014).

Collected Data for AACSB Assessment, ACCO 4020 Assessment. (January 2014 - May 2014).

Attendee, Recruitment Activity, Beta Alpha Psi Auction. (November 2013).

Attendee, Recruitment Activity, Virchow Krause Office Tour for Accounting Department. (November 7, 2013).

Recruited several students for the Price Waterhouse Coopers xACT Competition in 2010. (October 2013).

Attendee, Recruitment Activity, MU Parent Preview Luncheon. (June 17, 2013).

Collected Data for AACSB Assessment, ACCO 4020 Assessment. (January 2012 - May 2013).

Attendee, Recruitment Activity, Accounting Firm Networking Event. (February 2013).

Attendee, Recruitment Activity, Phone calls to in-coming freshman in College of Business. (February 2013).

Faculty Mentor, Accounting Student B or Better Luncheon. (January 22, 2013).

Faculty Advisor. (2011 - 2012).

Recruited several students for the Price Waterhouse Coopers xACT Competition in 2010. (October 2012).

Faculty Mentor, Students Shadow from DSHA for ACCO 2030. (October 1, 2012).

Attendee, Recruitment Activity, Participation in New Faculty Hires Interview Process. (January 17, 2011 - December 20, 2011).

Collected Data for AACSB Assessment, ACCO 3001 Assessment. (August 28, 2011 - December 15, 2011).

Faculty Mentor, Student Shadow for ACCO 2030. (November 18, 2011).

Attended Event and Purchased Items, Beta Alpha Psi Auction. (November 9, 2011).

Recruited several students for the Price Waterhouse Coopers xACT Competition in 2010. (October 2011).

DSHA and high school student recruitment activity. (October 10, 2011).

Met with AACSB Accreditation Team. (October 3, 2011).

I volunteered to take over the ACCO 2031 (section 104) course for colleague who took an emergency leave of absence., Volunteered to pick up course for colleague who took leave of absence. (March 10, 2011 - May 15, 2011).

ACCO 2031 Coordinator, ACCO 2031 Coordinator. (January 5, 2011 - May 15, 2011).

Recruited students to sign up for the Beta Alpha Psi Shadow program., Recruited student for Beta Alpha Psi Shadow program. (April 2011).

Attendee, Student Organization Event, Beta Alpha Psi Etiquette Dinner and Initiation. (March 31, 2011).

Attendee, Recruitment Activity, Phone calls to in-coming freshman in College of Business. (February 2011).

Attendee, Recruitment Activity, ACCO 2030/2031 Luncheon. (January 2011).

Attendee, Recruitment Activity. (December 2010).

ACCO 2030 Coordinator, ACCO 2030 Coordinator. (August 20, 2010 - December 20, 2010).

Committee Member, Undergraduate Curriculum Committee. (August 31, 2002 - August 31, 2010).

College Service

Faculty Mentor, Shadow Program - College of Business. (January 2000 - Present).

Committee Member, Teaching Committee. (August 28, 2015 - December 31, 2015).

Attended meeting, College of Business Faculty Meetings. (January 2015 - December 2015).

Coordinated the event with Sr. Eileen Ennis and Joe Terrian, Co-Coordinated LEAD 1000 Career Awareness Night. (October 20, 2015).

Attendee, May Graduation, Marquette University Graduation. (May 2015).

2014 College of Business Faculty Meetings. (January 2014 - December 2014).

Helped coordinate and run event, College of Business / LEAD 1000 Career Awareness Night. (October 21, 2014).

Attendee, Career Event, Meet the College Reception. (October 3, 2014).

Attendee, May Graduation, University Graduation Ceremonies. (May 2014).

2014 Honors Convocation Dinner. (April 13, 2014).

Attendee, Recruitment Activity, Proctored and Graded the 2014 College of Business Scholarship exams. (February 2014 - March 2014).

High students attended my accounting classes, New Trier High School Students Event. (February 2014).

Attendee, May Graduation, University Graduation Ceremonies. (December 2013).

2013 College of Business Faculty Meetings. (January 2013 - December 2013).

Helped coordinate and run event, College of Business / LEAD 1000 Career Awareness Night. (October 2013).

attendee, Listening Session for COBA Visioning. (September 19, 2013).

Committee Member, Dean Search Committee Meeting. (September 10, 2013).

Committee Member, New Freshman Business Course Development Committee. (May 2013 - July 2013).

Attendee, May Graduation, University Graduation Ceremonies. (May 2013).

Faculty Mentor, 2013 Honors Convocation Dinner. (April 2013).

Made phone calls to prospective high school students, Phone Calls to Prospective High School Students. (April 2013).

Attendee, Recruitment Activity, Proctored and Graded the 2013 College of Business Scholarship exams. (February 2013 - March 2013).

High students attended my accounting classes, New Trier High School Students Event. (February 2013).

Attendee, May Graduation, University Graduation Ceremonies. (December 2012).

2012 College of Business Faculty Meetings. (January 2012 - December 2012).

attendee, Listening Session for COBA Visioning. (November 28, 2012).

College of Business / LEAD 1000 Career Awareness Night. (October 16, 2012).

Committee Member, COBA Student Graduation Speaker Selection Committee. (May 2012).

Attendee, May Graduation, College of Business and University Graduation Ceremonies. (May 2012).

2012 Honors Convocation Dinner. (April 2012).

Made phone calls to prospective high school students, Phone Calls to Prospective High School Students. (April 2012).

Attendee, Recruitment Activity, Proctored and Graded the 2012 College of Business Scholarship exams. (February 2012 - March 2012).

Attendee, May Graduation, College of Business and University Graduation Ceremonies. (May 2011 - December 2011).

2011 College of Business Faculty Meetings. (January 2011 - December 2011).

University Graduation Ceremony. (December 18, 2011).

College of Business / LEAD 1000 Career Awareness Night. (October 18, 2011).

Attendee, Recruitment Activity, 2011 MU Preview Luncheon. (June 24, 2011).

Attendee, May Graduation, University and College of Business Graduation Ceremonies. (May 22, 2011).

Made phone calls to prospective high school students, Phone Calls to Prospective High School Students. (April 2011).

Attendee, Recruitment Activity, 2011 College of Business Honors Convocation Dinner. (April 10, 2011).

Attendee, Recruitment Activity, Proctored and graded the 2011 College of Business Scholarship exams. (February 2011).

MU Graduation. (December 2010).

2010 College of Business Faculty Meetings. (January 2010 - December 2010).

Attendee, Career Event, LEAD 1000 Career Night. (October 2010).

Committee Member, Undergraduate Curriculum Committee. (August 31, 2002 - August 31, 2010).

Attendee, Recruitment Activity, MU Preview. (June 2010).

Helped with set-up and clean-up activities for the College of Business graduation ceremony in spring 2010., College of Business May Graduation Ceremony. (May 2010).

2010 Honors Convocation Dinner. (April 2010).

Made phone calls to 35 prospective high school seniors who applied to Marquette College of Business in spring 2010., Phone Calls to Prospective High School Students. (April 2010).

Attendee, Career Event, Scholarship Competition and Open House - College of Business. (February 2010).

University Service

Committee Member, MU Recycling Working Group Committee. (August 2011 - Present).

Attendee, Graduation, May and December 2013 MU Graduation. (1999 - Present).

tested D2L system during IT up grades, Testing of D2L System. (May 2005 - December 2015).

Committee Member, University Safety Committee. (August 2012 - June 15, 2015).

Volunteered to donate items for the Holiday Giving Tree, Holiday Giving Tree Sponsor. (November 2014 - December 2014).

Attendee, Special Event, 2014 Pere Marquette Dinner, Attendee. (May 1, 2014 - June 1, 2014).

Attendee, Graduation, May MU Graduation. (May 18, 2014).

Participated in MU photographers annual classroom photo shoots, Participated in MU photographers annual classroom photo shoots. (April 30, 2014).

Attendee, Faculty Event, Advising Faculty Focus Group. (April 16, 2014).

Attendee, Special Event, Presidential Search Committee Meeting. (November 12, 2013).

tested D2L system during IT up grades, 2013 Testing of D2L System. (May 2013).

tested D2L system during IT up grades, 2012 Testing of D2L System. (2012).

Committee Member, Marquette University Recycling / Sustainability Working Group. (August 2011 - December 2011).

tested D2L system during IT up grades, 2011 Testing of D2L System. (2011).

tested D2L system during IT up grades, 2011 Testing of D2L system. (August 2011).

Attendee, Graduation, May and December MU Graduation. (May 2010 - December 2010).

tested D2L system during IT up grades, 2010 Testing of D2L System. (2010).

AWARDS AND HONORS

D2L Faculty Exemplar, Marquette University Center for Teaching & Learning. (March 2007).