



MARKET BRIDGE CO. EAST WATER ST. LOOKING NORTH. JOHN RYLAND BROS. CO. MARKET ST. LOOKING NORTH. WESTERN FOUNDRY CO. ONE SLATE BREWING CO. HOTEL DAVENPORT. CITY WATER WORKS. BOARD OF PUBLIC WORKS. MADISON TEMPLE. QUANTICO MILITARY RESERVE. UNIVERSITY BUILDING. EAST WATER ST. LOOKING SOUTH. PUBLIC SQUARE. ONEIDA ST. LOOKING WEST. THE SUNSHINE. PUBLIC LIBRARY. CREATION BUILDING.

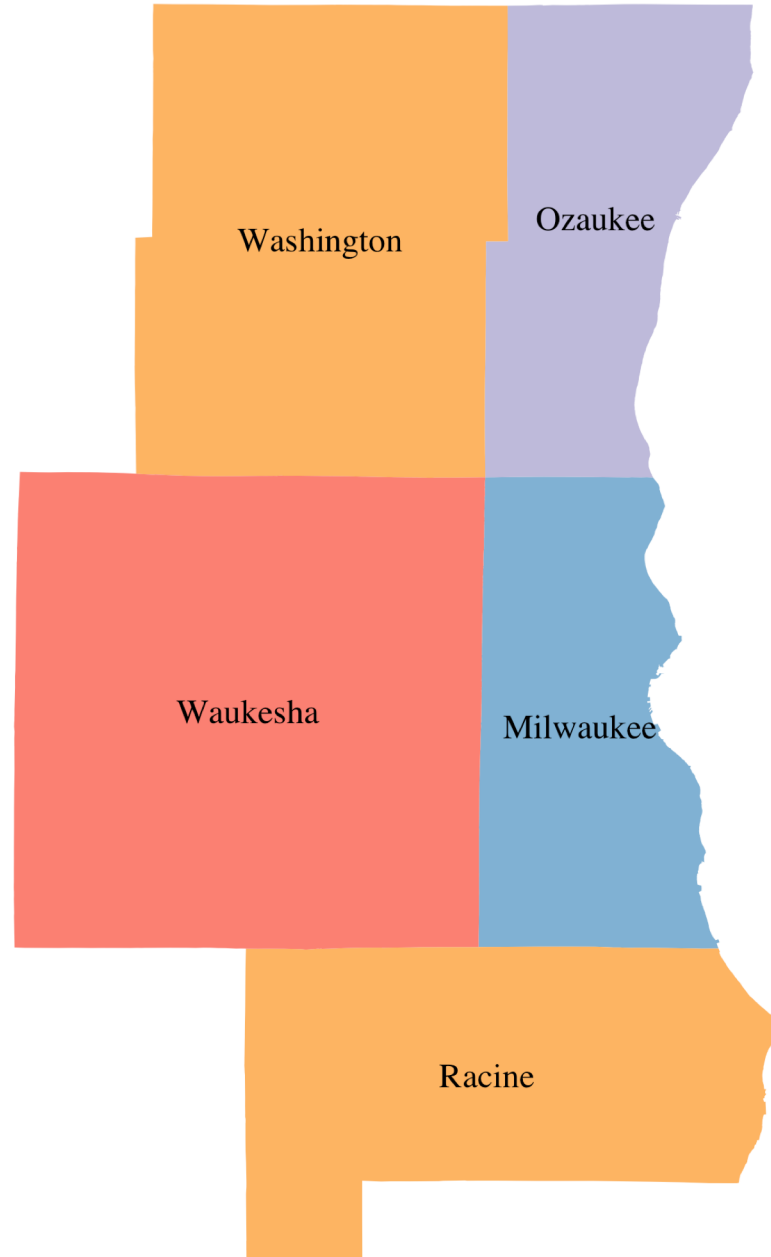
PANORAMIC VIEW
OF MILWAUKEE WIS.
TAKEN FROM CITY HALL TOWER.

BUHLER LITH. CO. CHICAGO

Recent demographic trends in the Milwaukee area

John Johnson
Research Fellow
Marquette University Law School

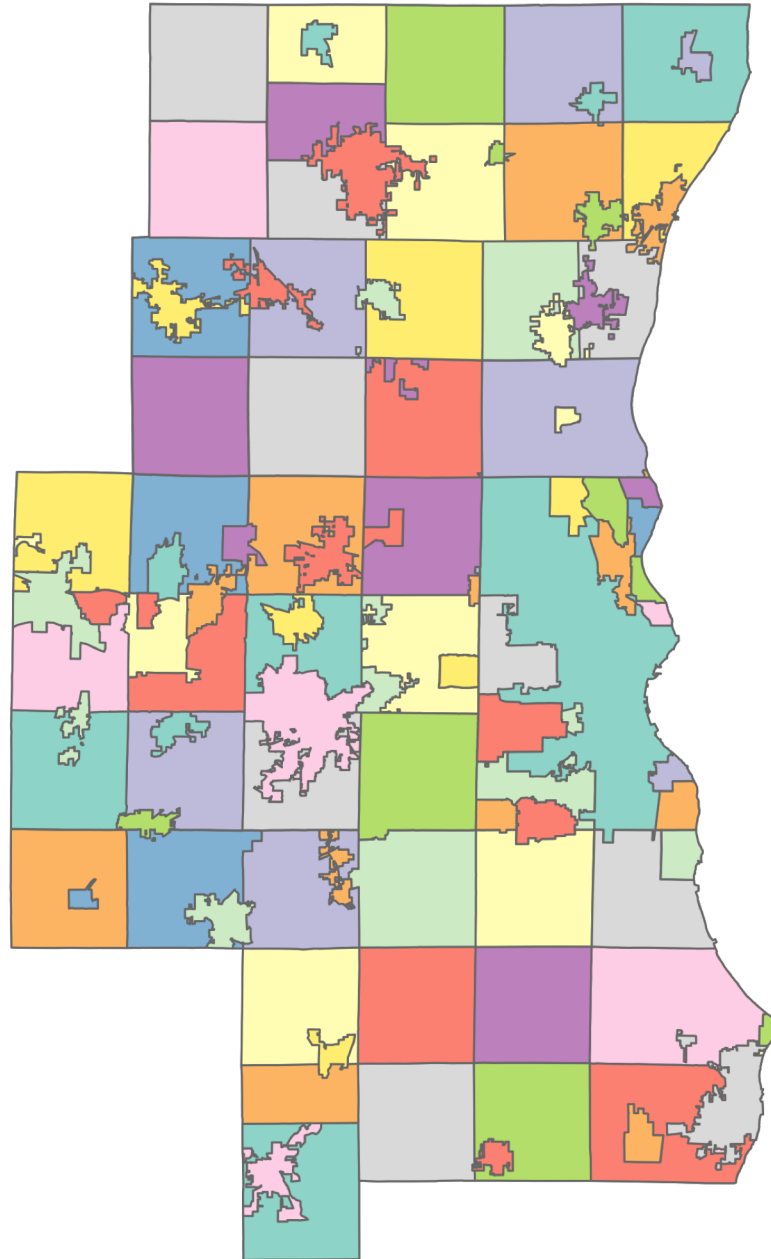
The 5-county region



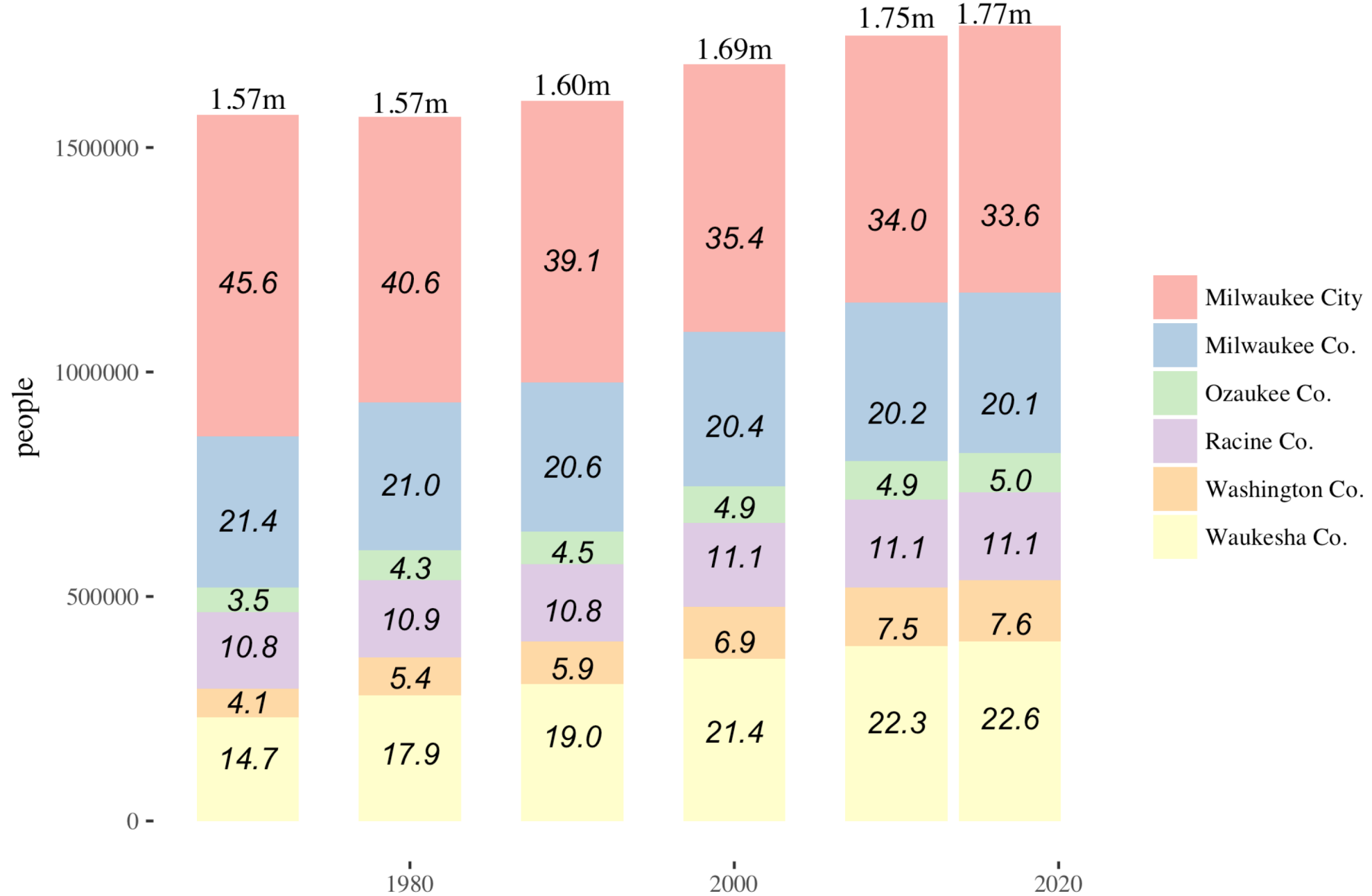
The 5-county region



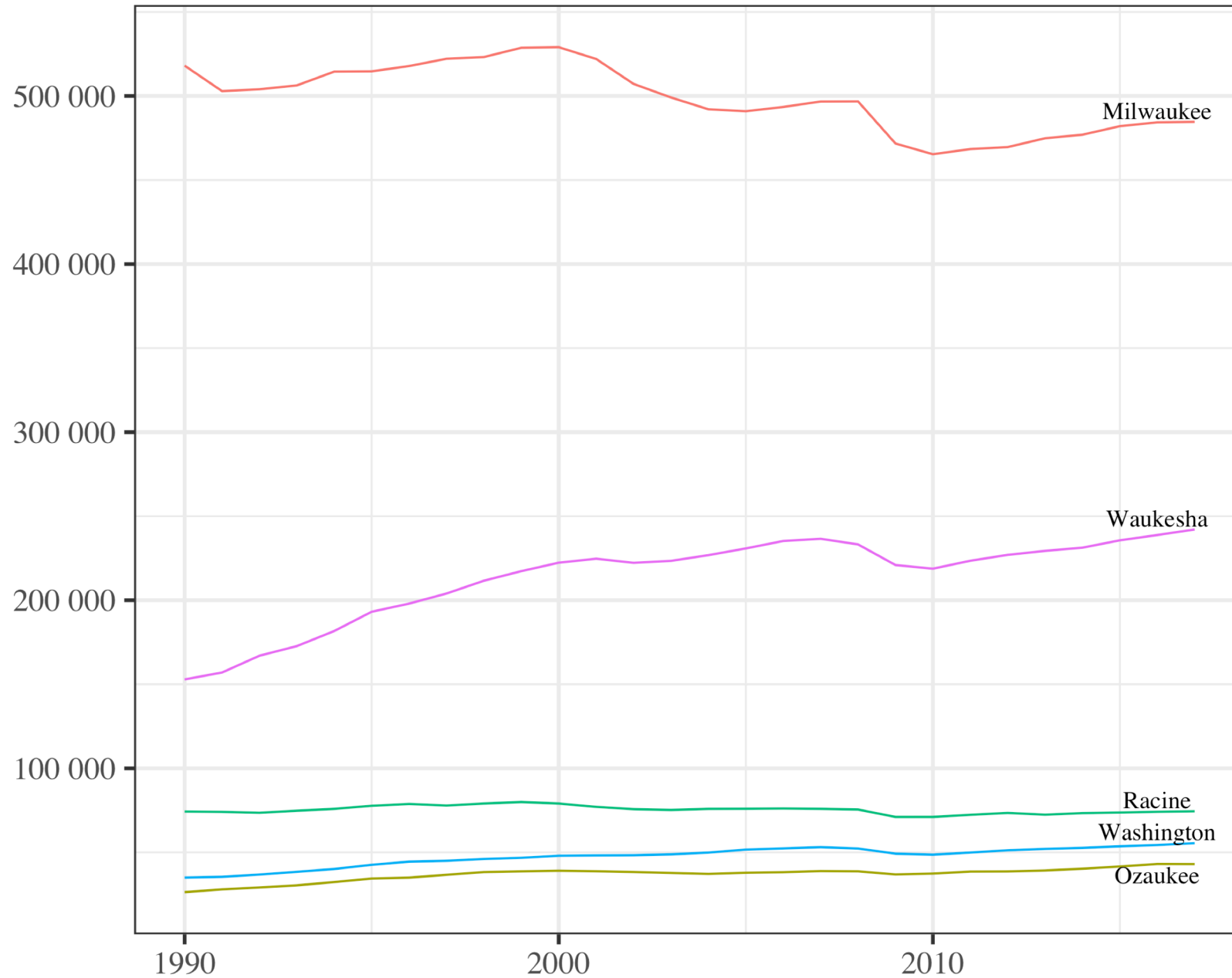
The 5-county region



Regional population: 1970 - 2017

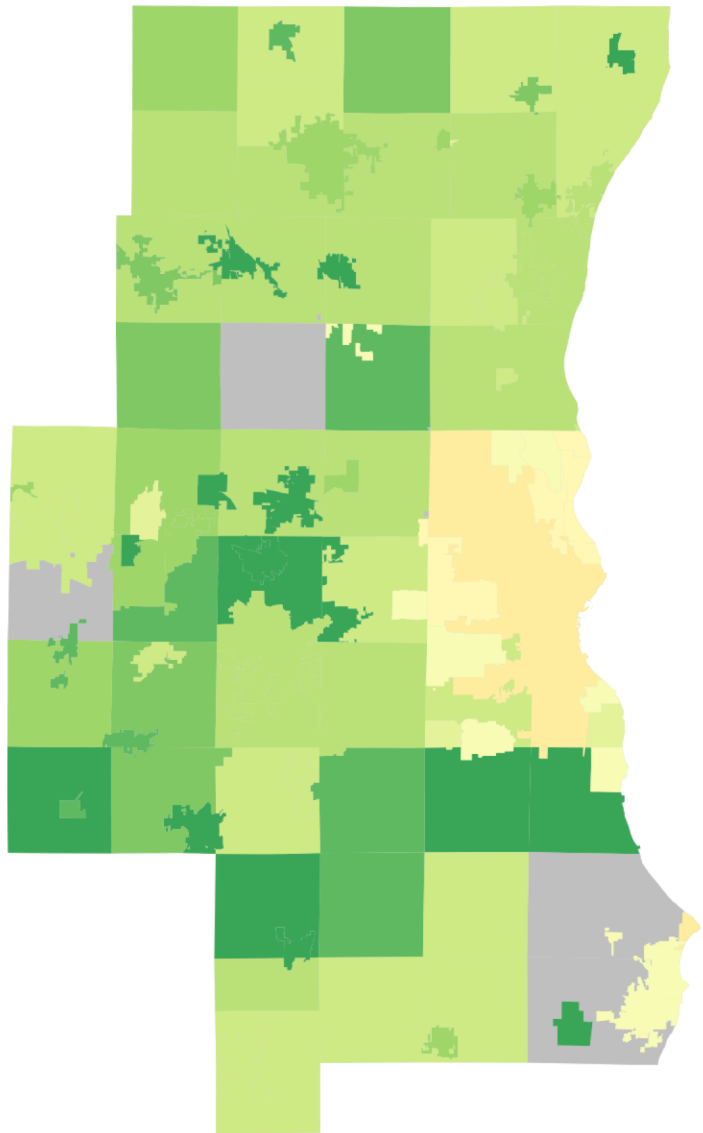


Total employees, 1990-2017

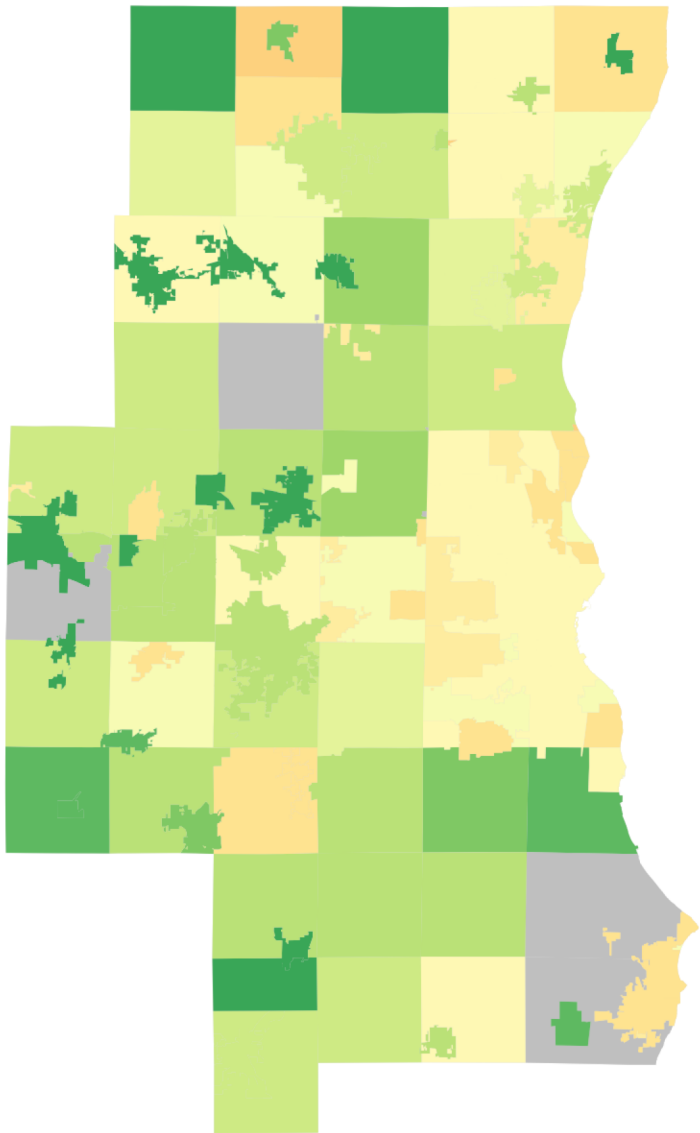


Source: QCEW

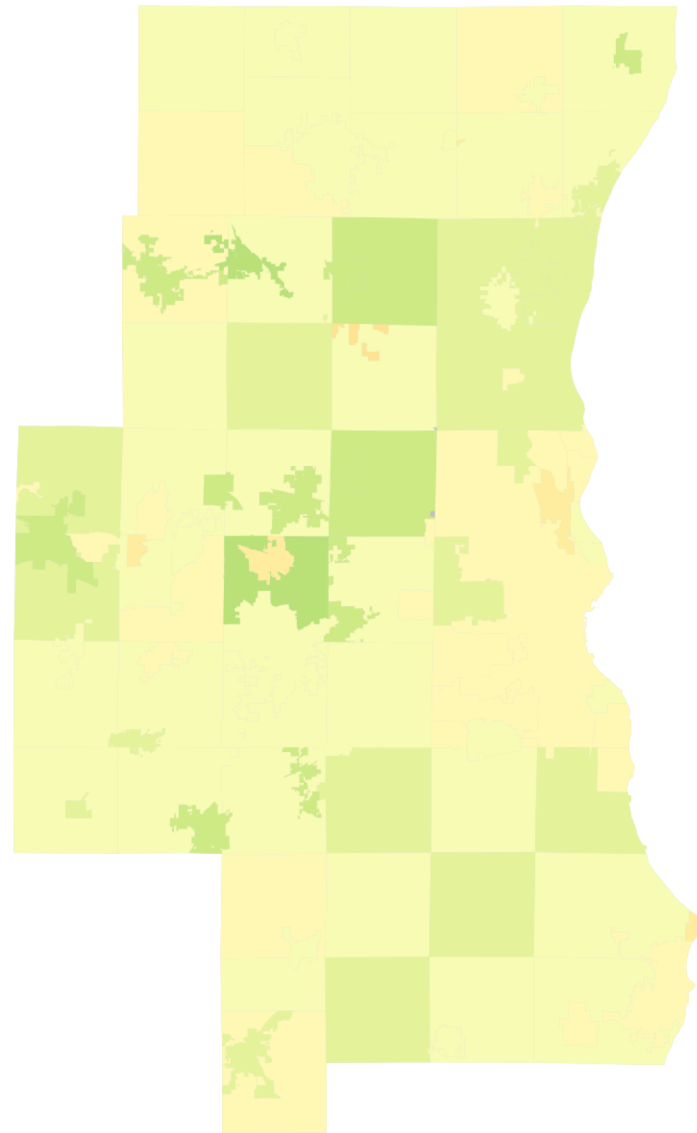
Avg. annual population
% change, 1990s



Avg. annual population
% change, 2000s

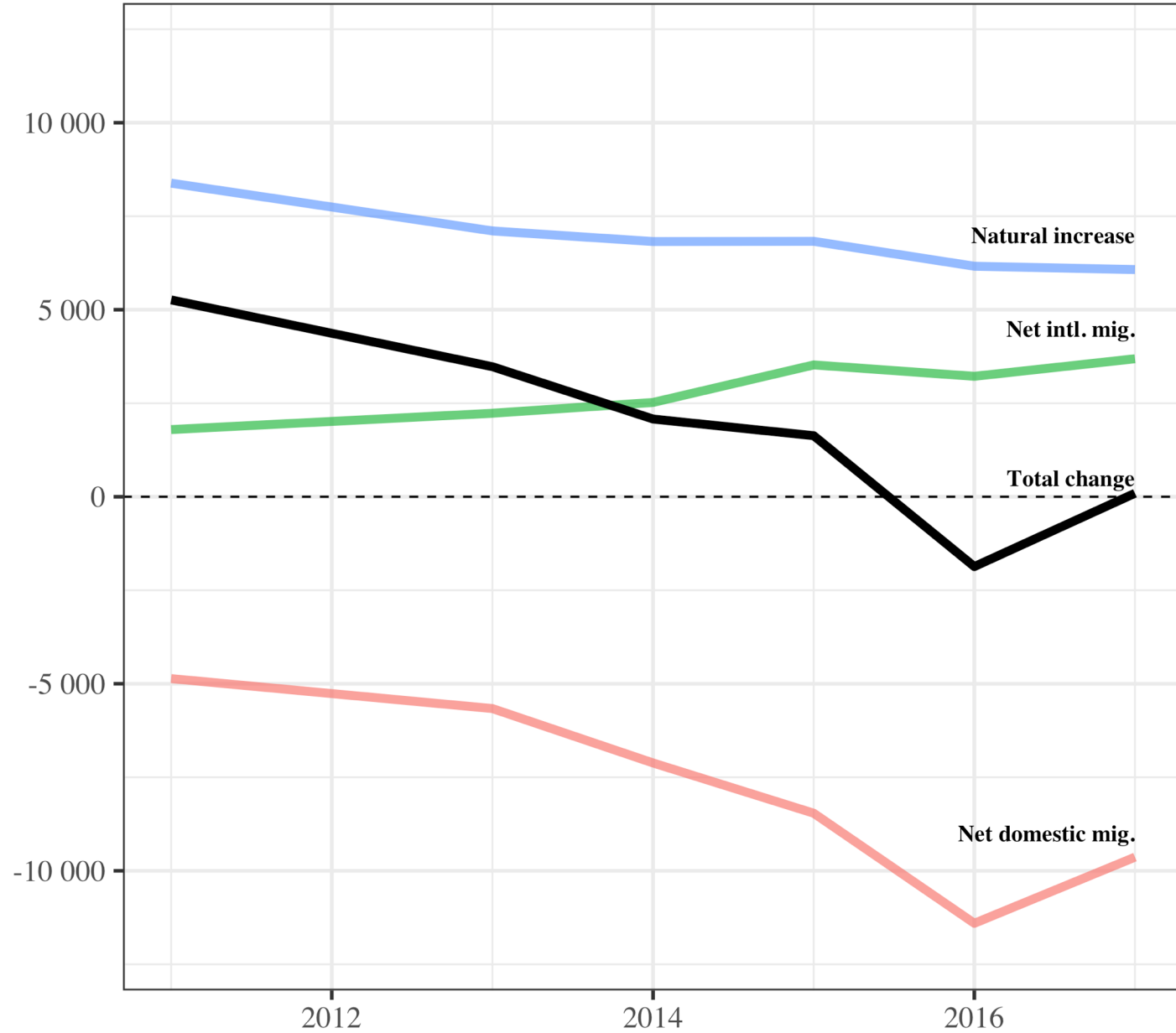


Avg. annual population
% change, 2010-2017



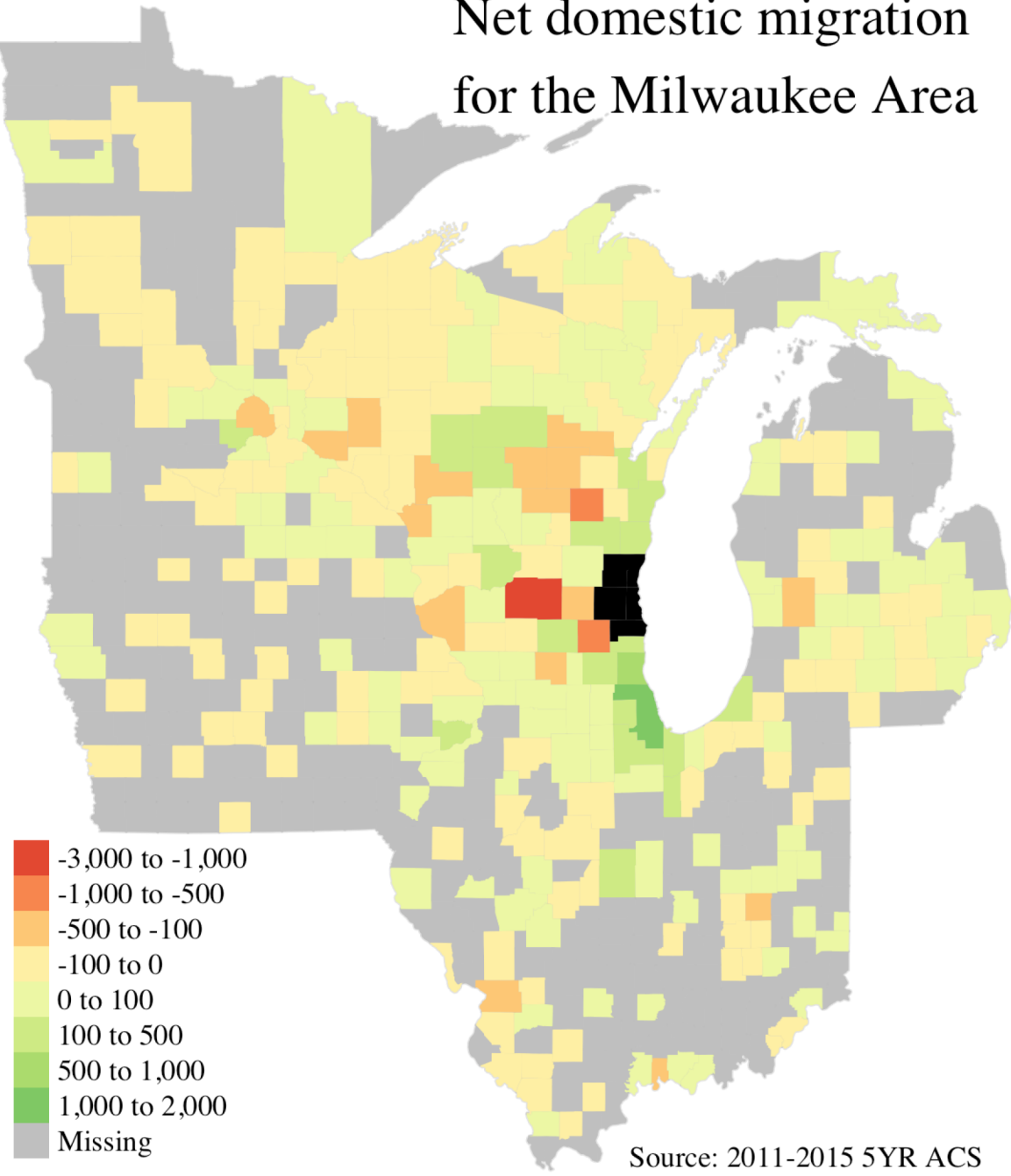
Components of population change

Milwaukee-Waukesha-West Allis MSA, 2010 - 2017



Source: Census Population Estimates Program

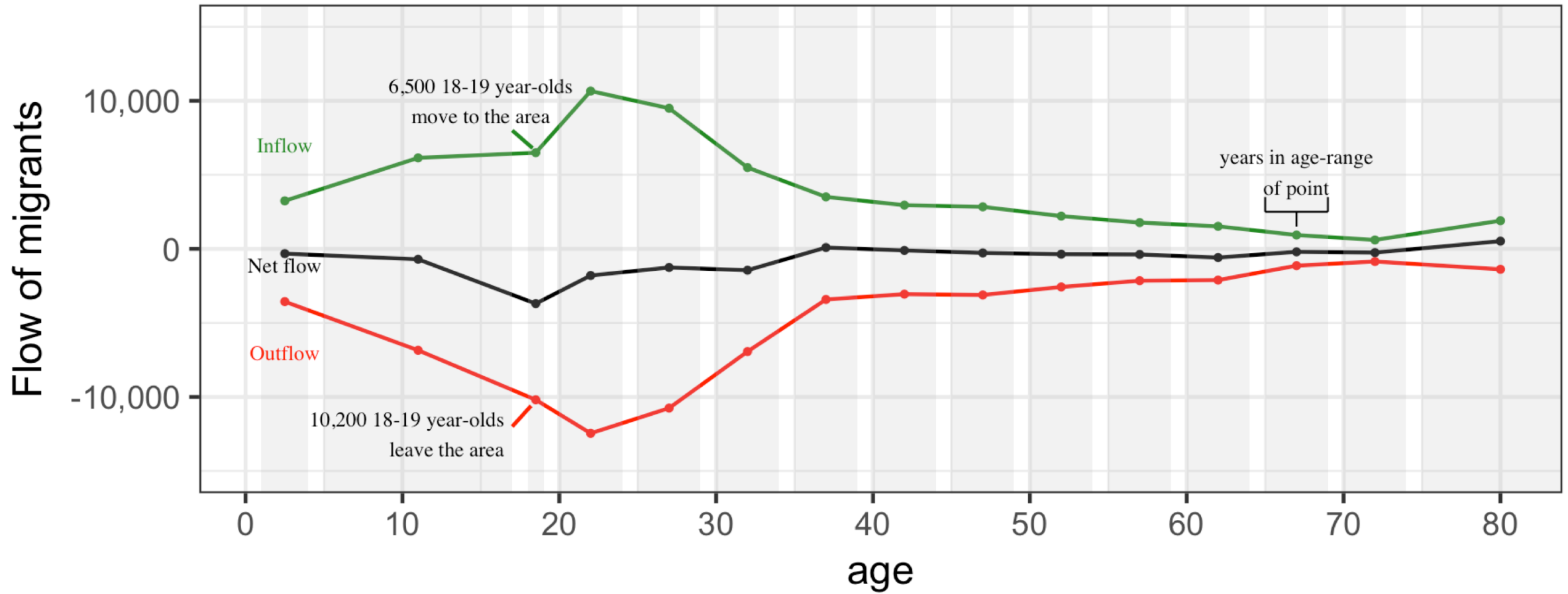
Net domestic migration for the Milwaukee Area



Source: 2011-2015 5YR ACS

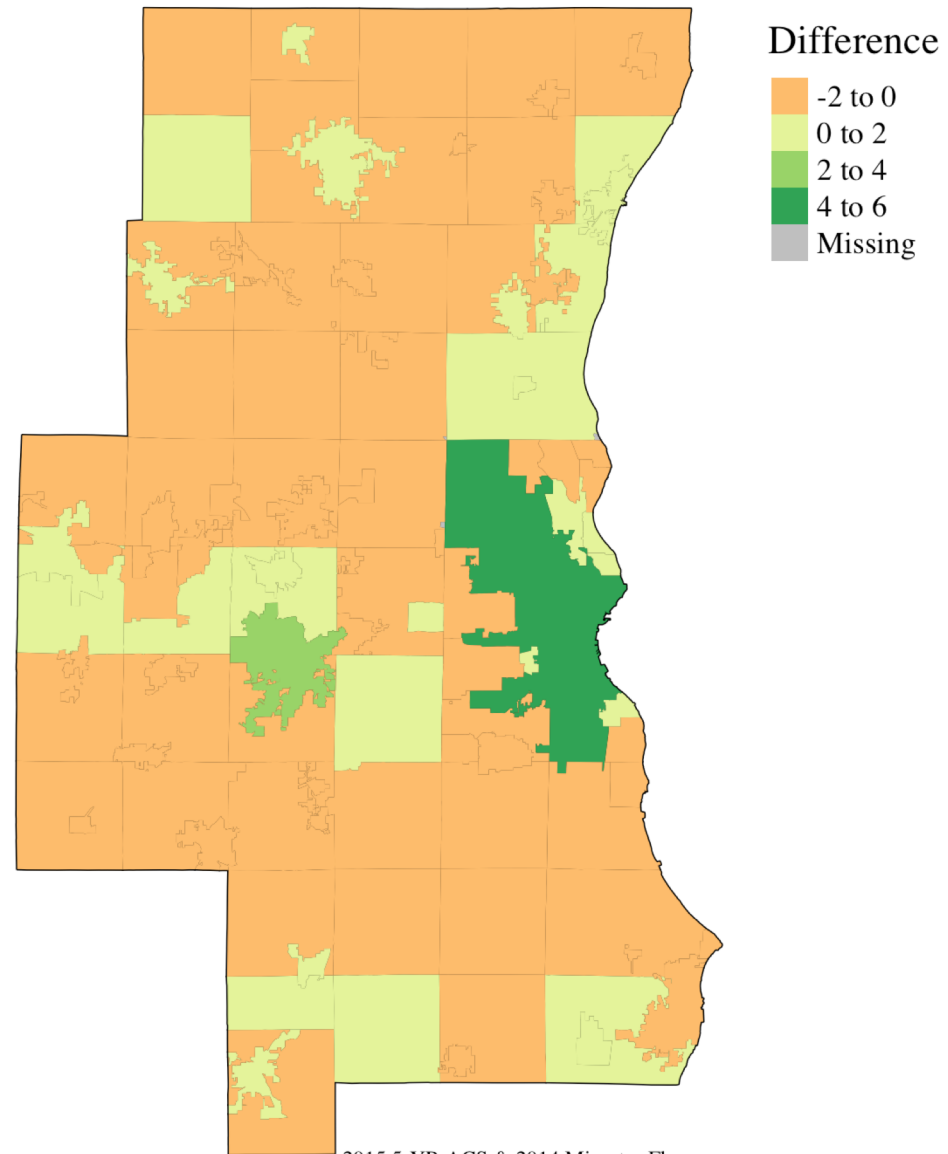
Inflow, outflow, and net domestic migration by age

5-county Milwaukee area

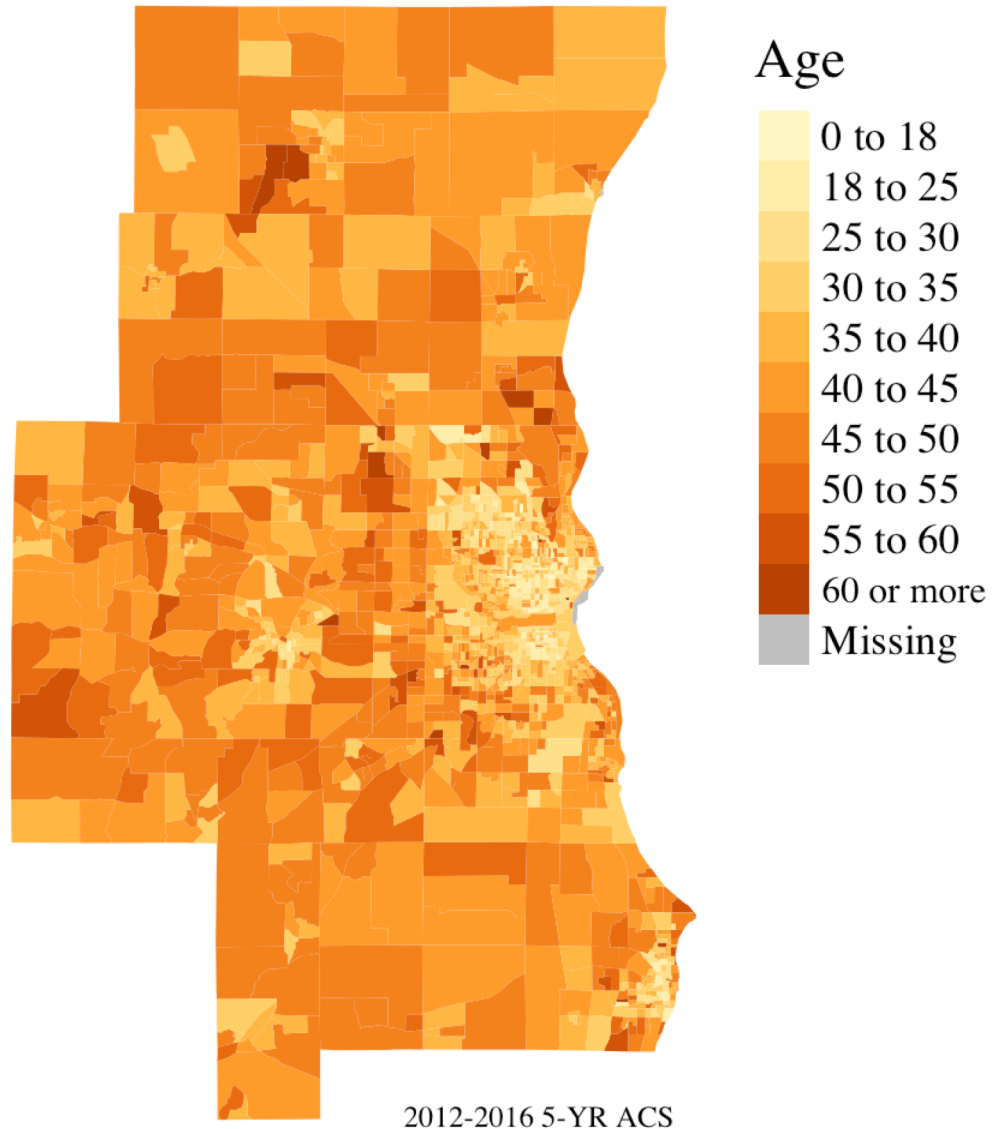


Source: 2011-2015 5YR ACS

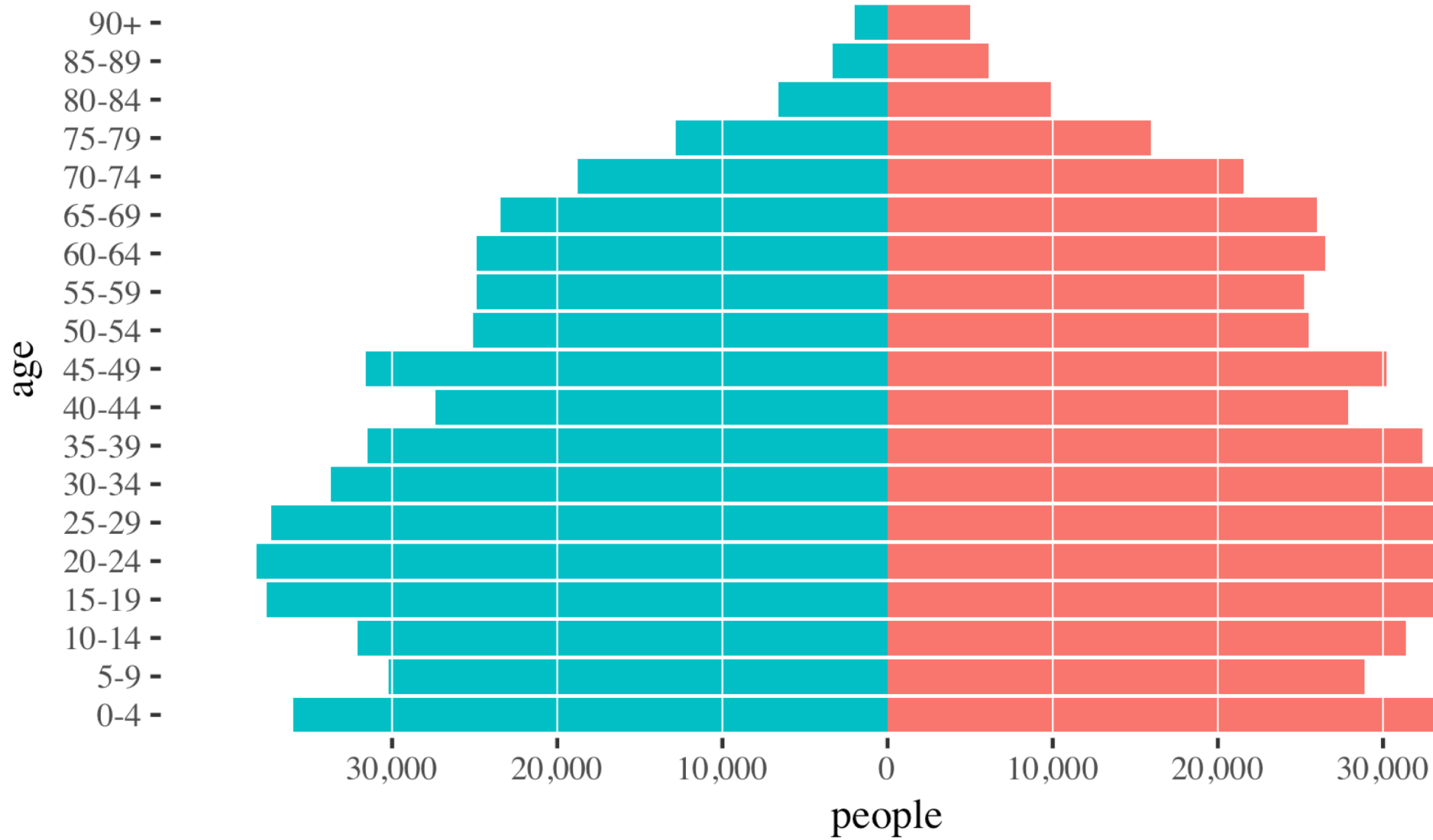
Difference between % share of new residents & % share of population



Median Age

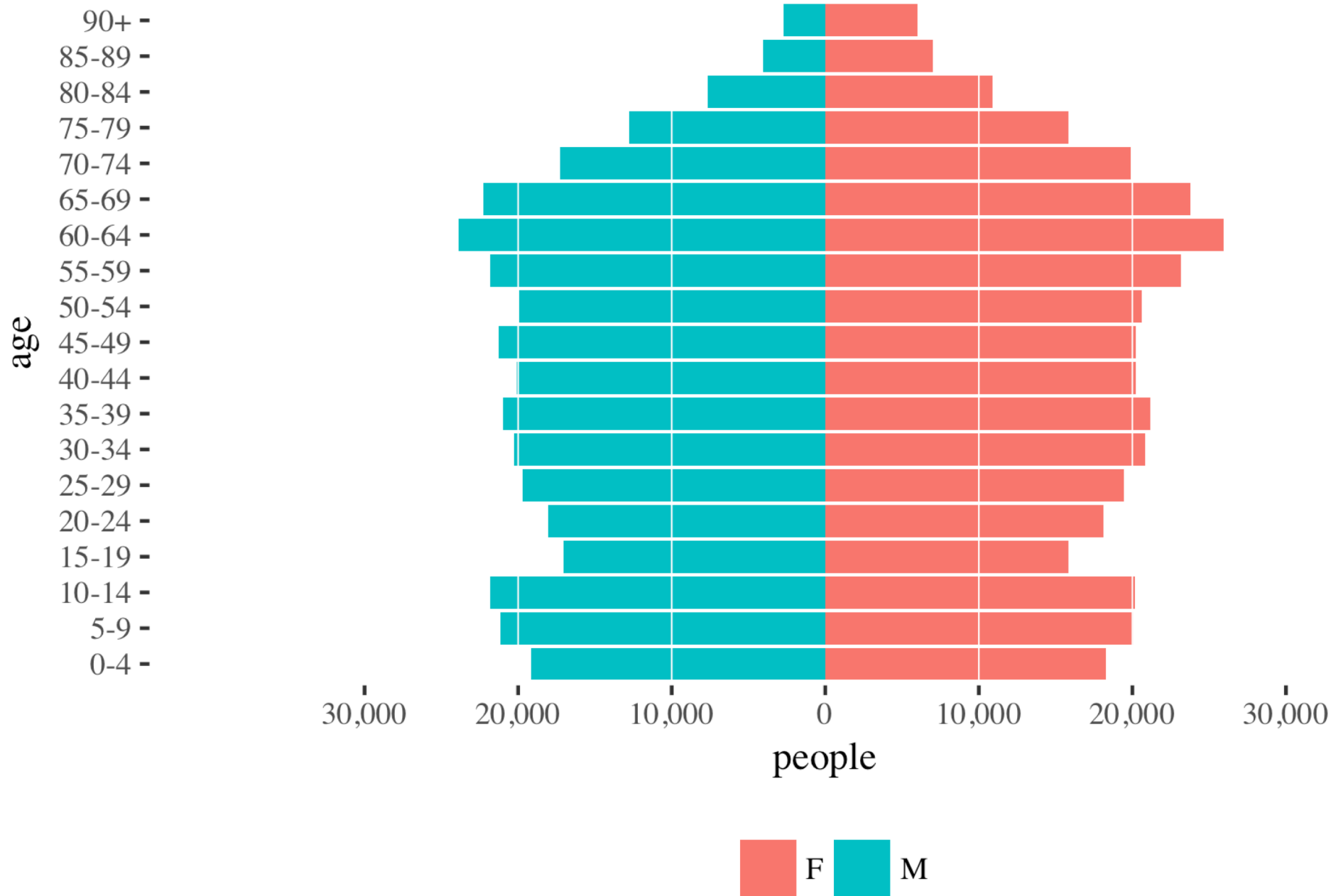


Projected 2025 age distribution of Milwaukee County

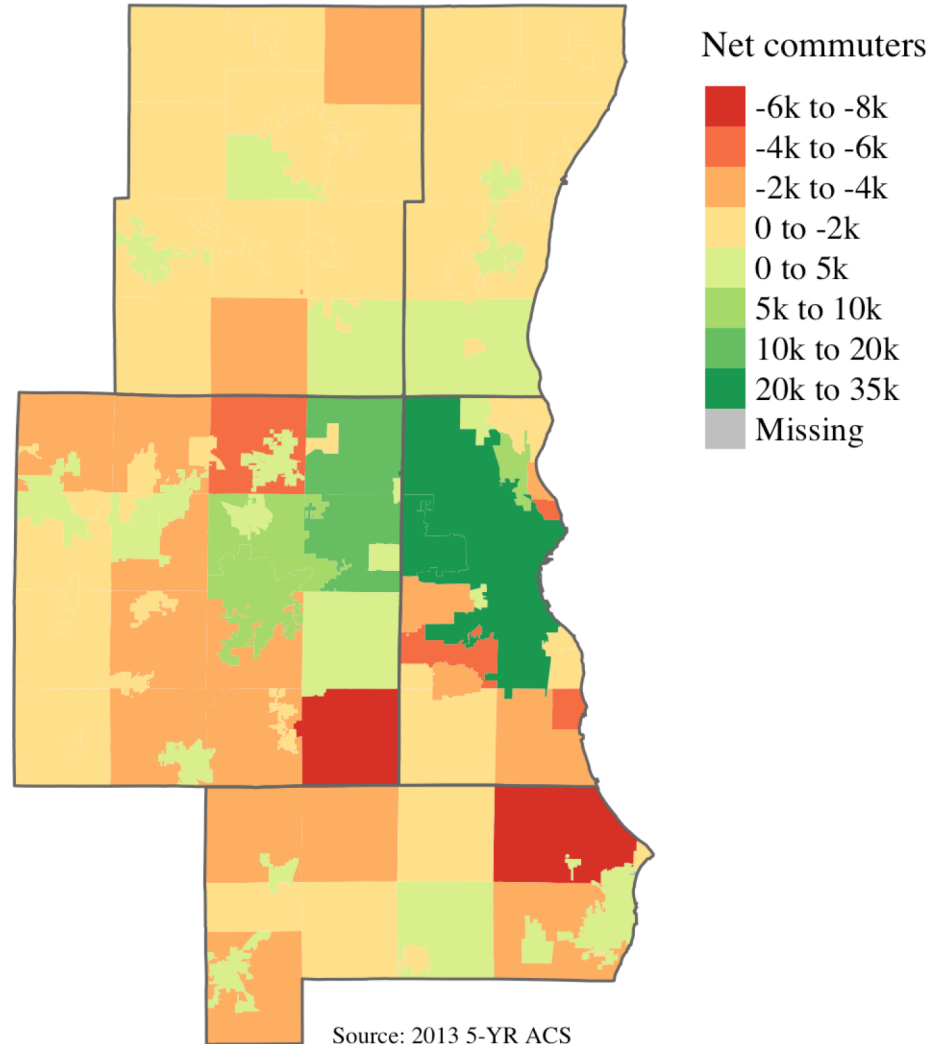


F M

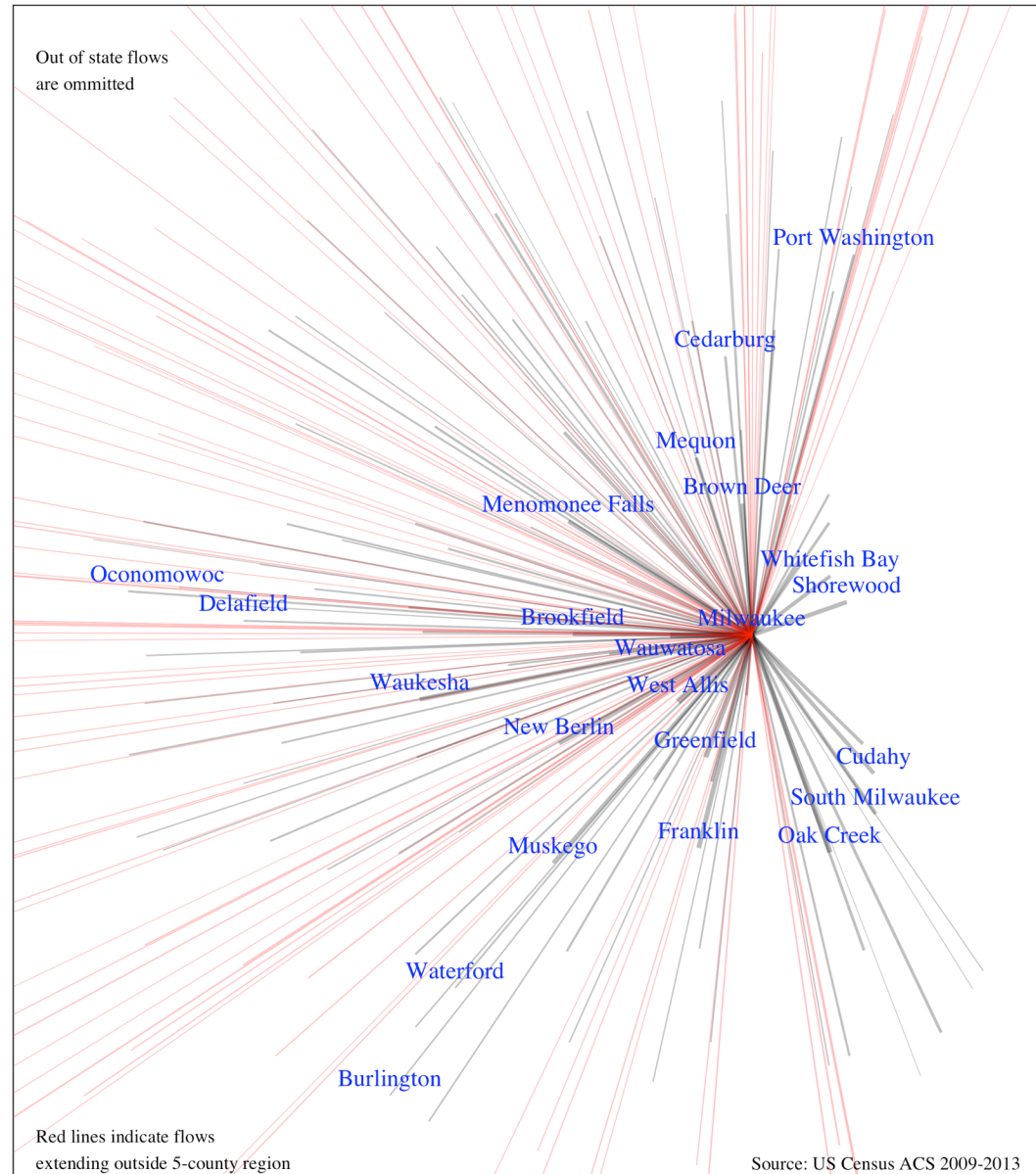
Projected 2025 age distribution of the WOW counties



Net Commuters



Commutes into Milwaukee



Commuting flows, Milwaukee area

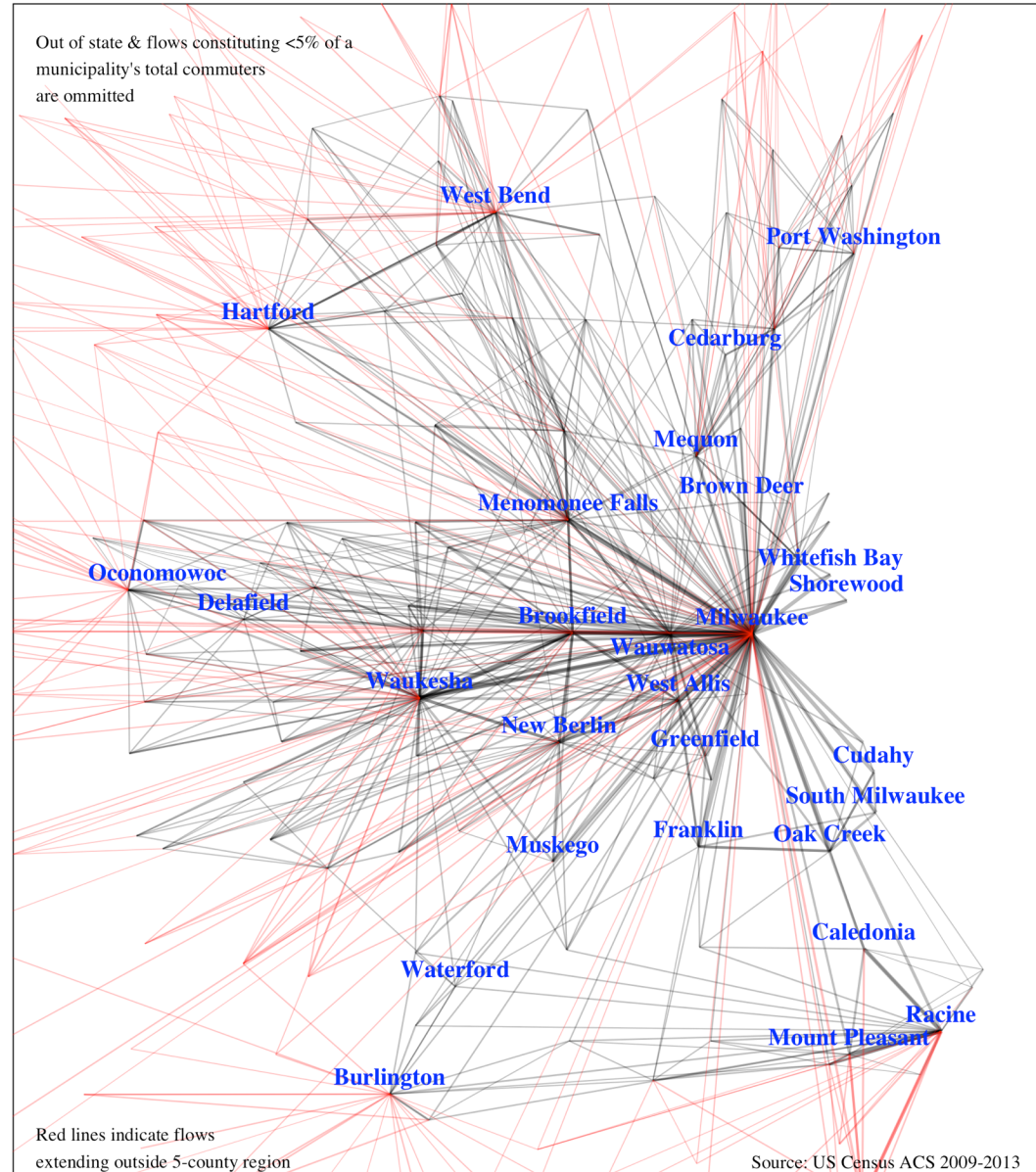
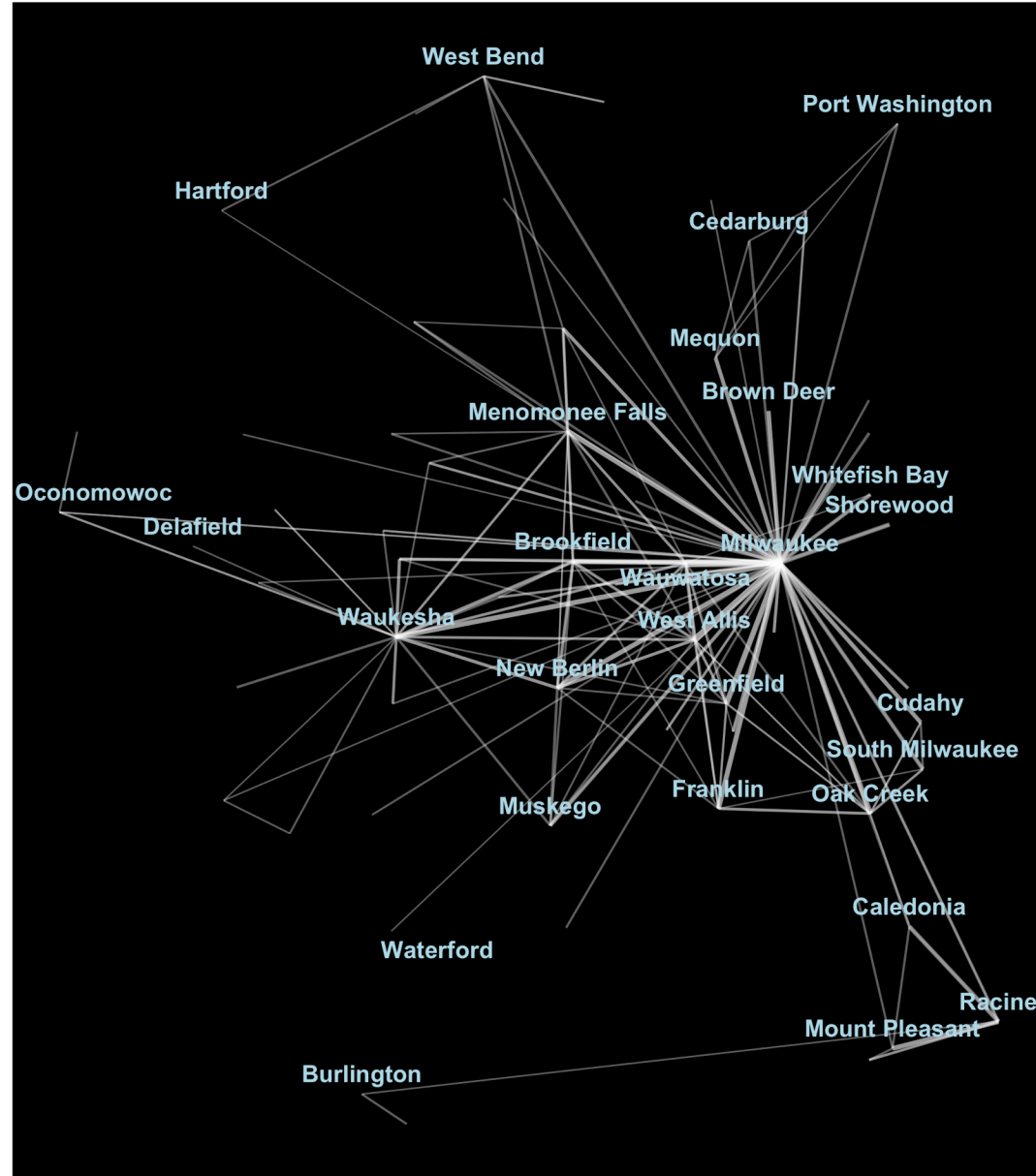
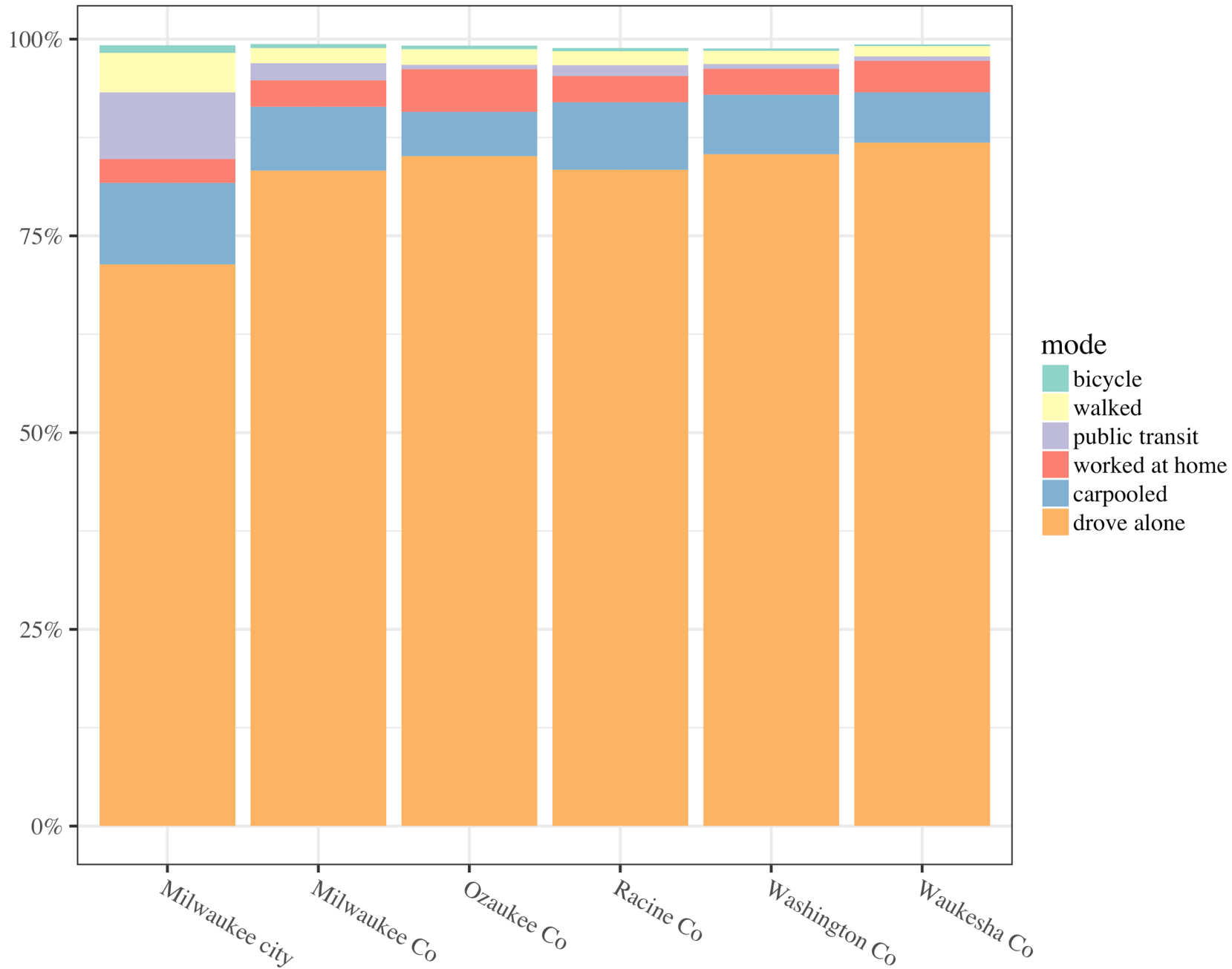


Figure 2: commuting flows
(flows of at least 500)



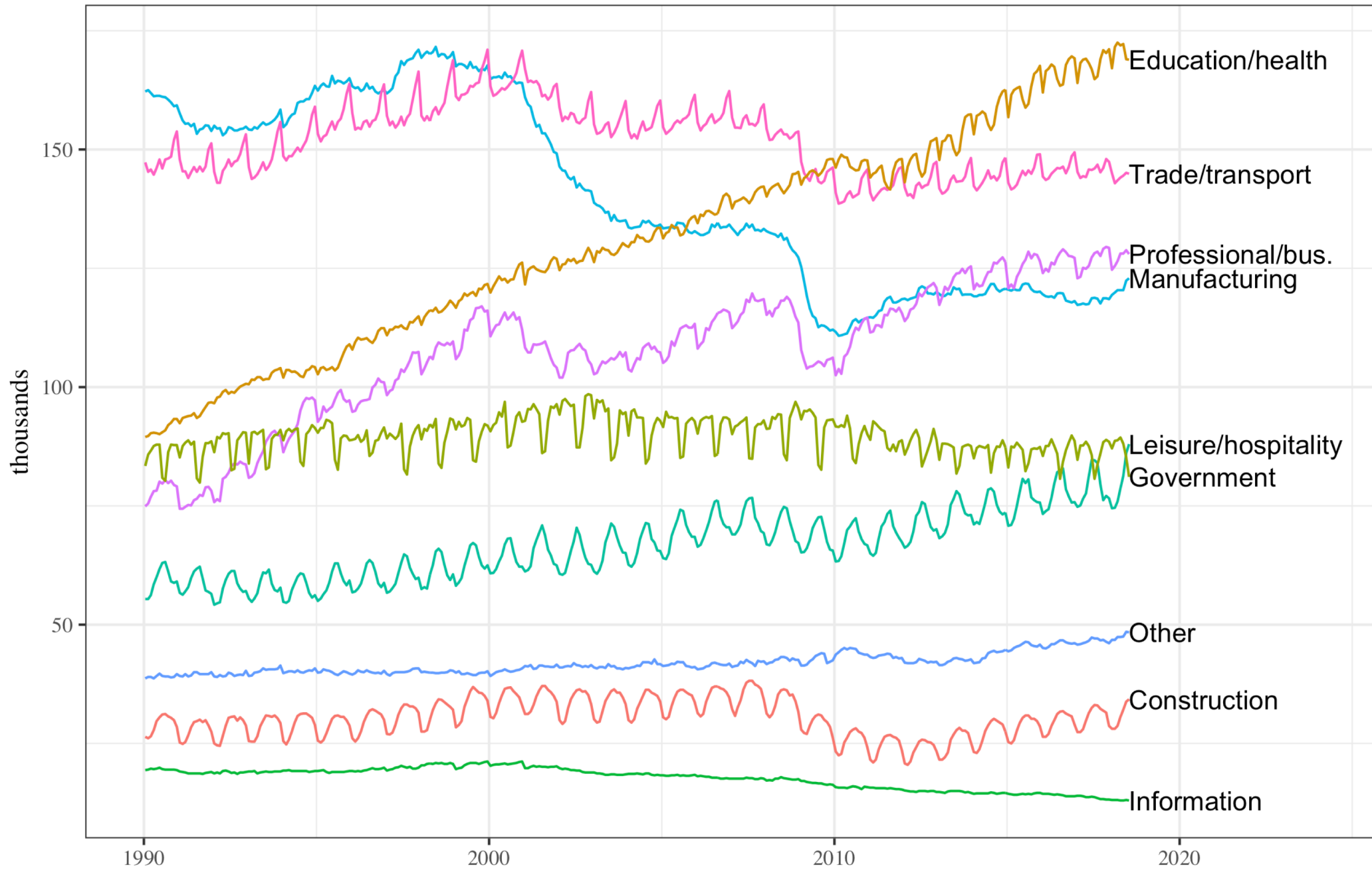
Travel modes for daily commuters



Source: 2012-2016 ACS

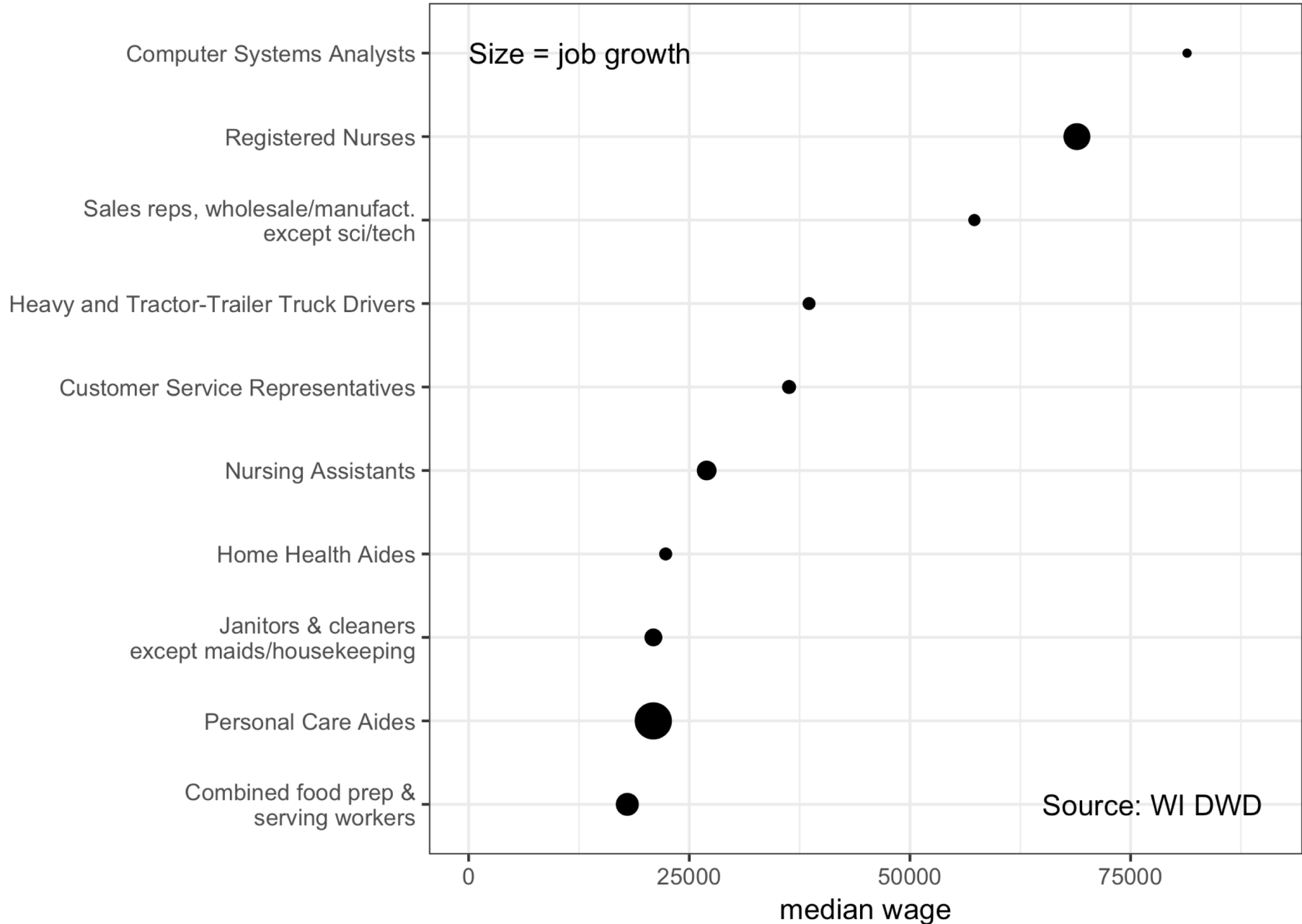
Employees by supersector (not seasonally adjusted)

Milwaukee-Waukesha-West Allis MSA



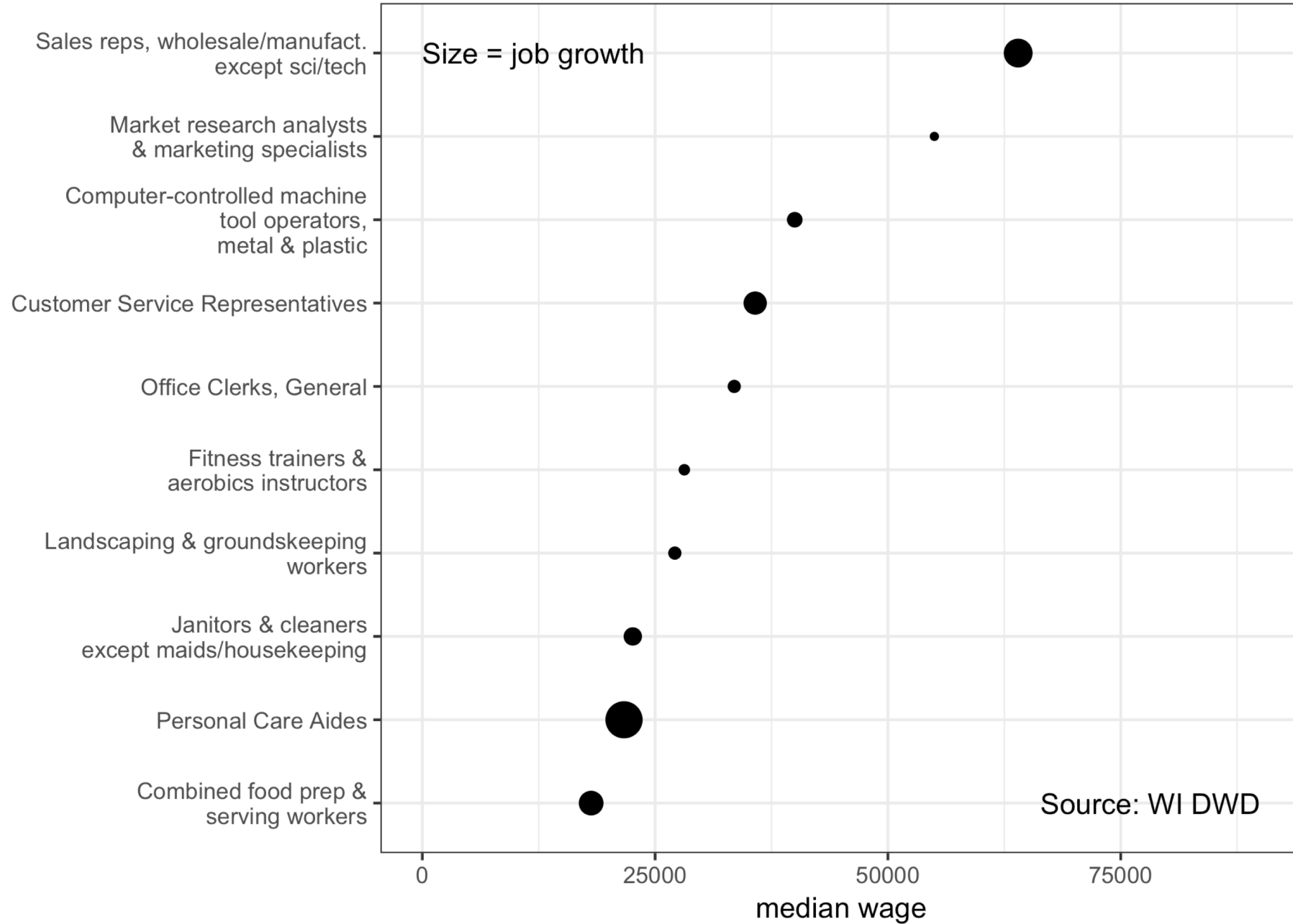
10 fastest growing industries, projected 2014-2024

Milwaukee County

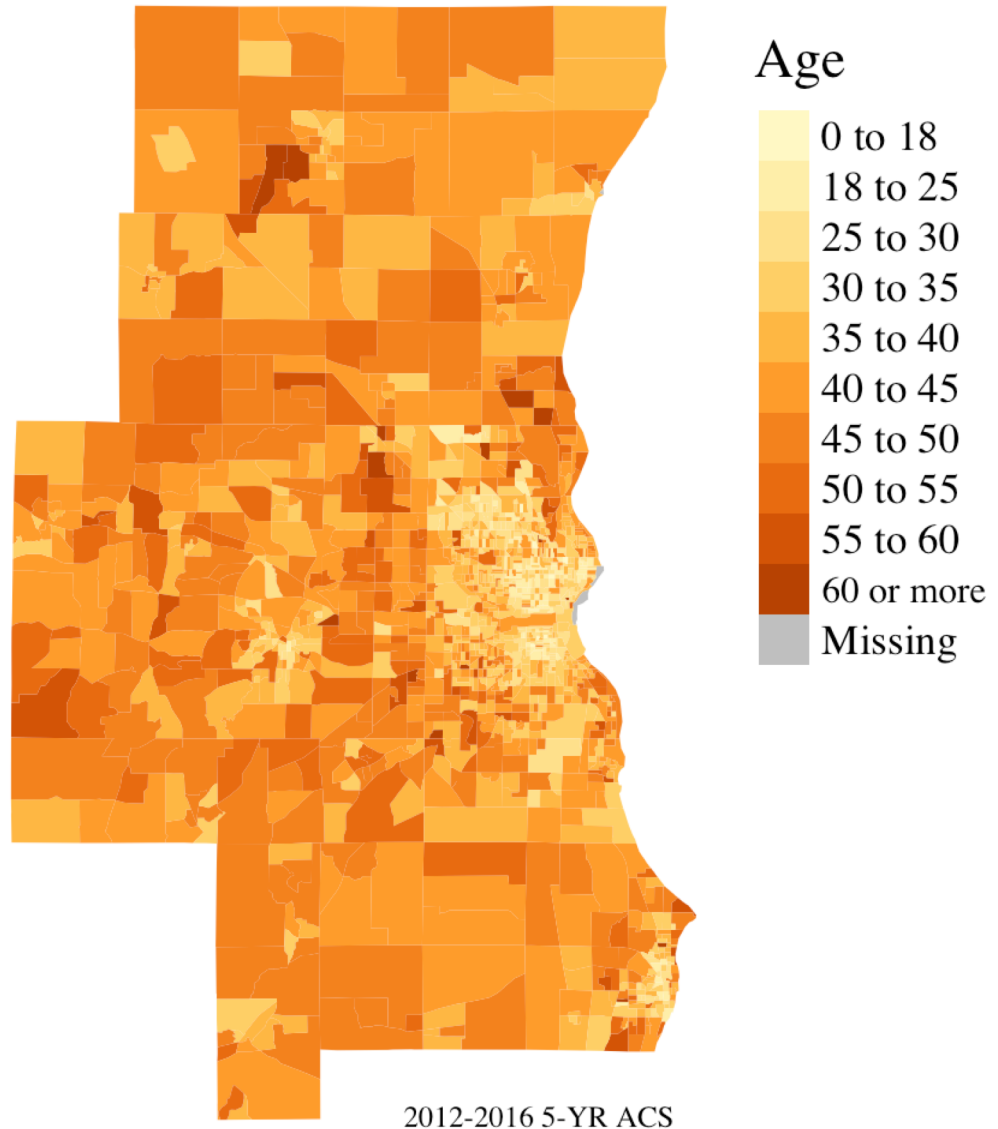


10 fastest growing industries, projected 2014-2024

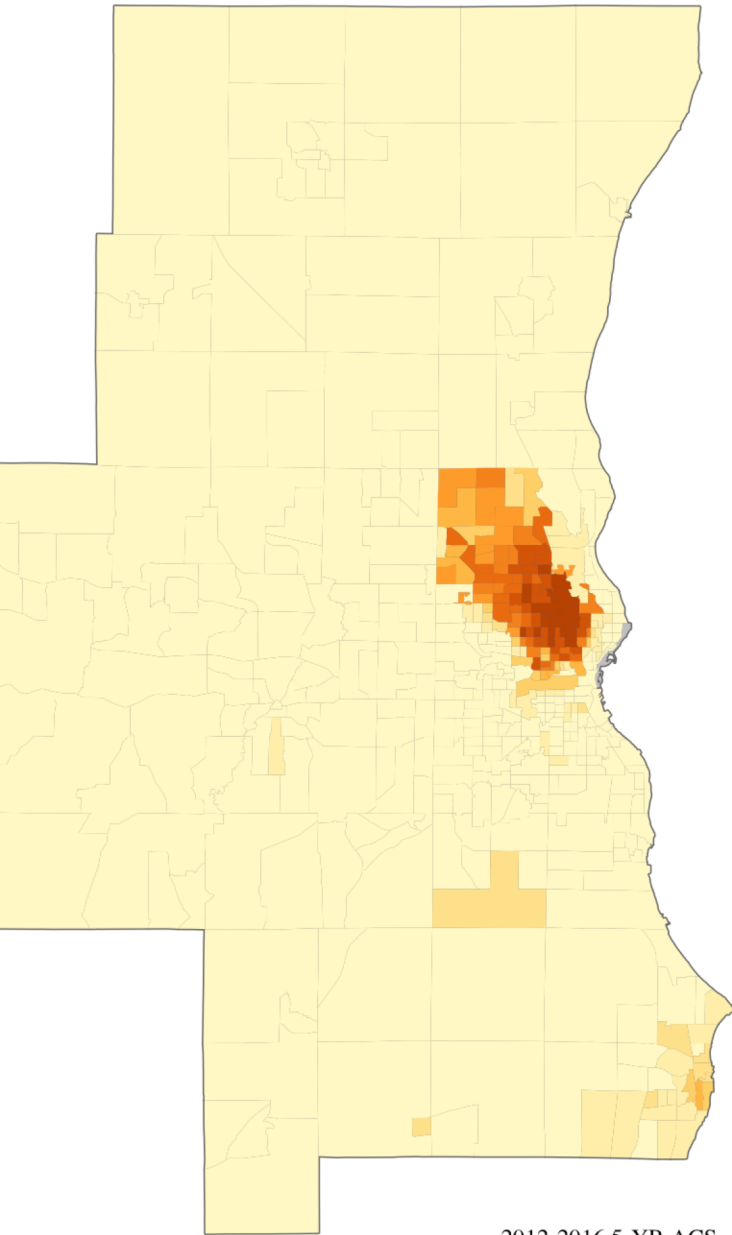
Waukesha, Ozaukee, & Washington Counties



Median Age

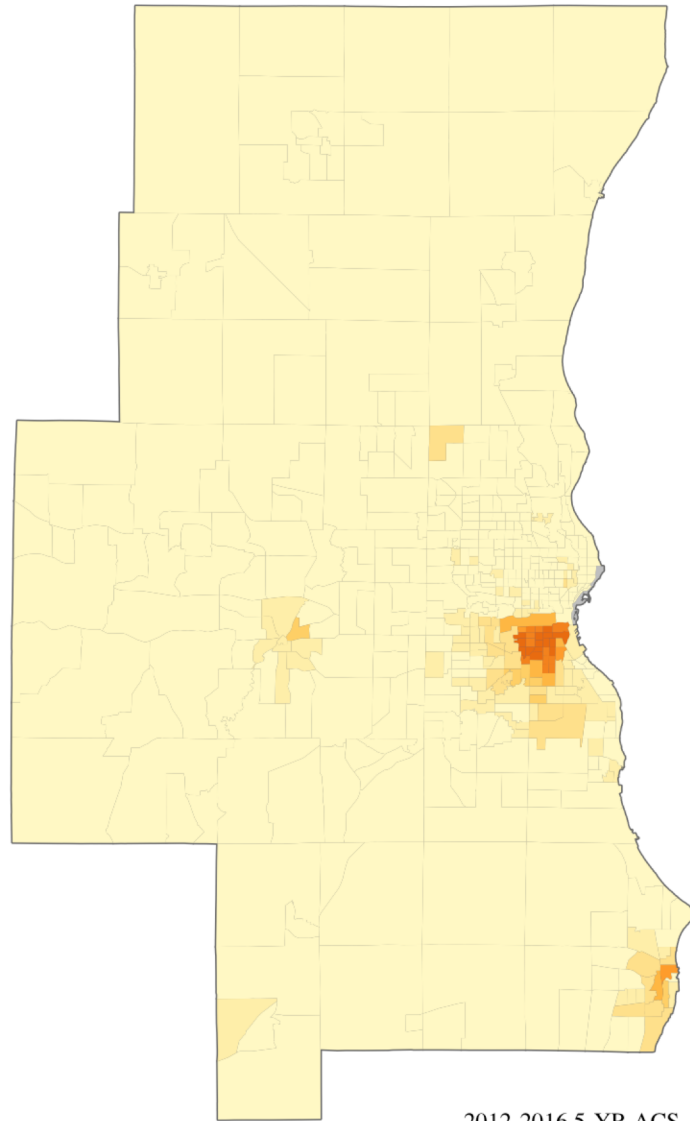


Percent black

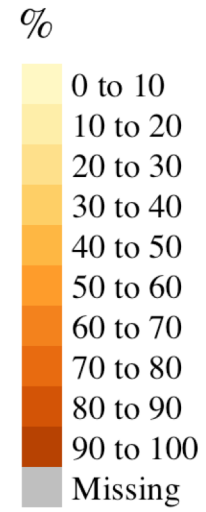


2012-2016 5-YR ACS

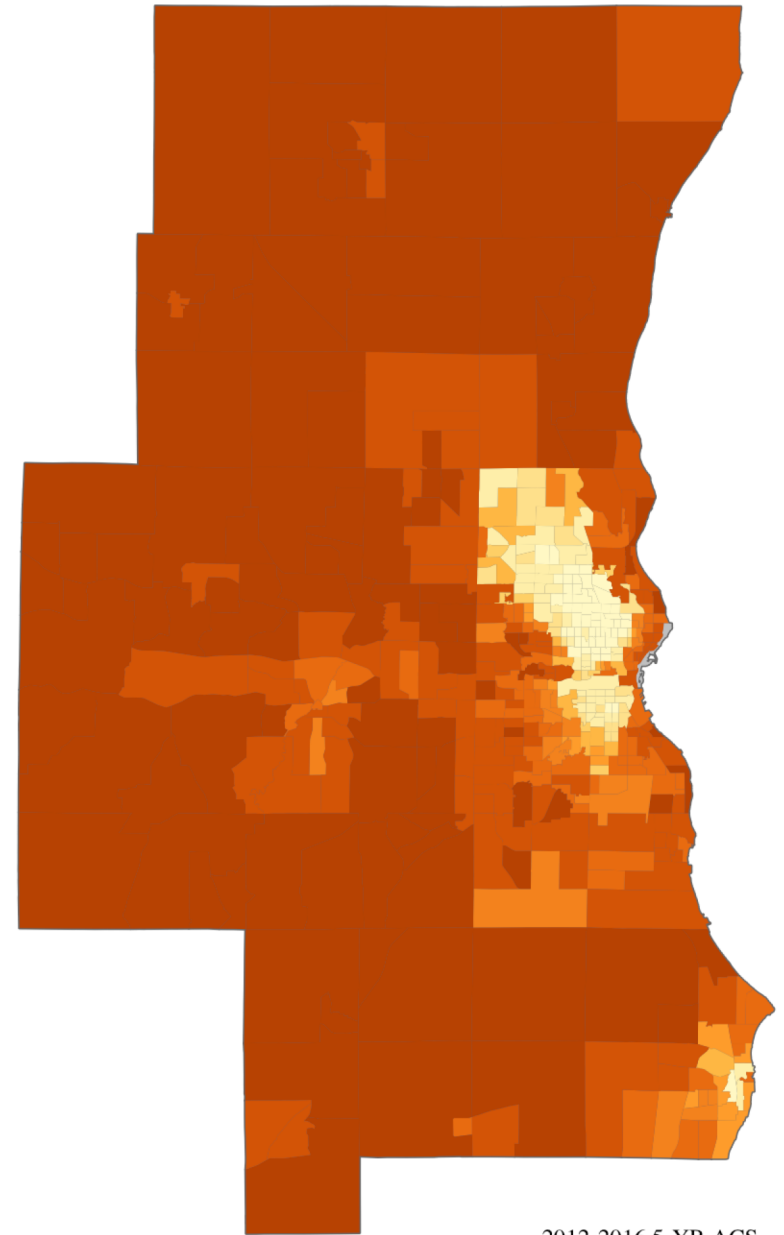
Percent Hispanic or Latino



2012-2016 5-YR ACS

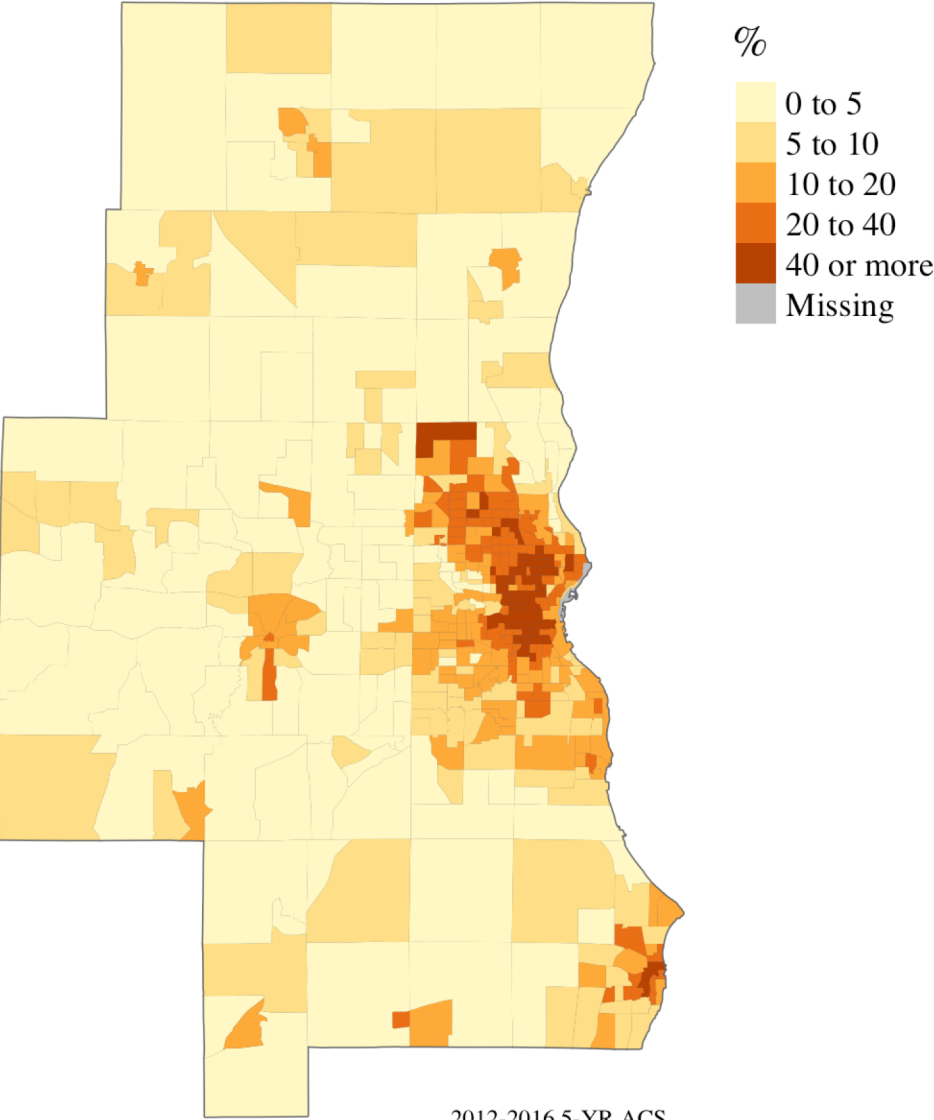


Percent white

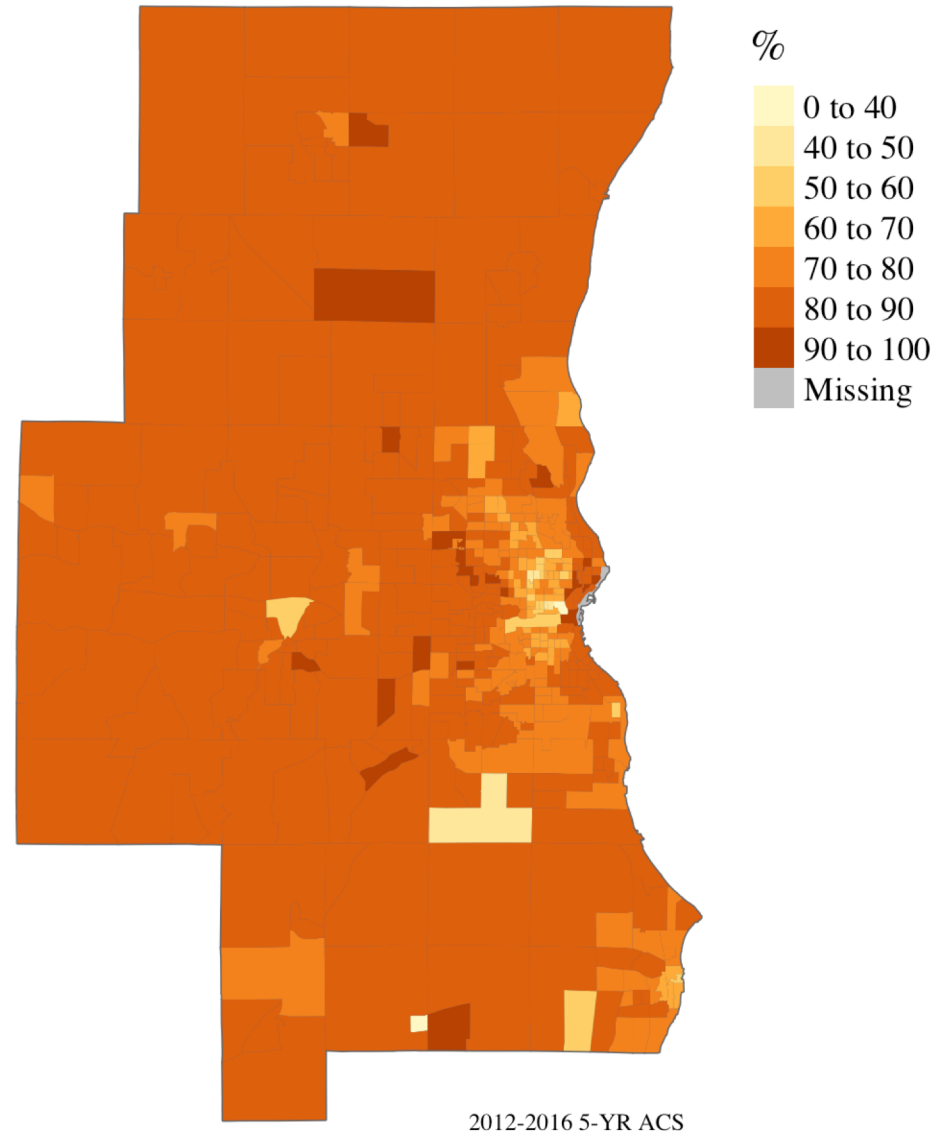


2012-2016 5-YR ACS

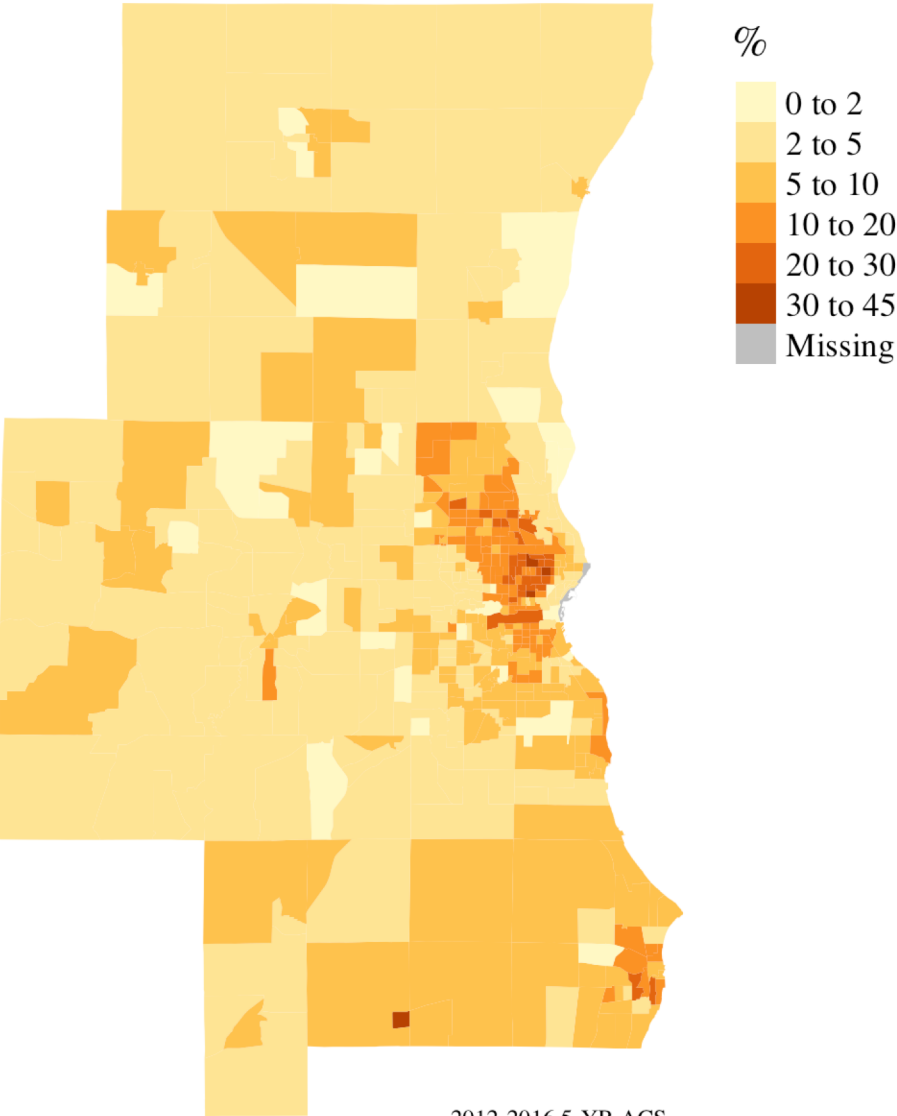
Percent beneath the poverty line



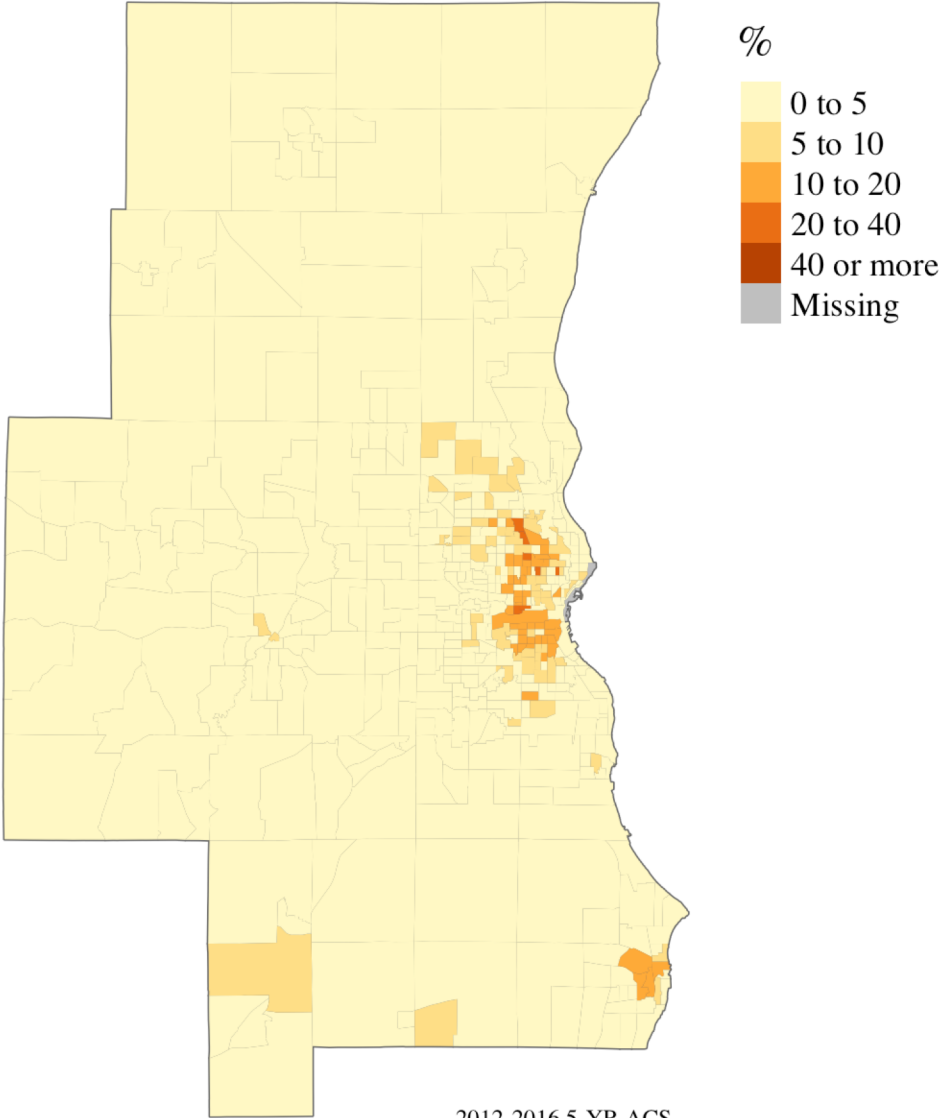
Prime-age labor force participation rate



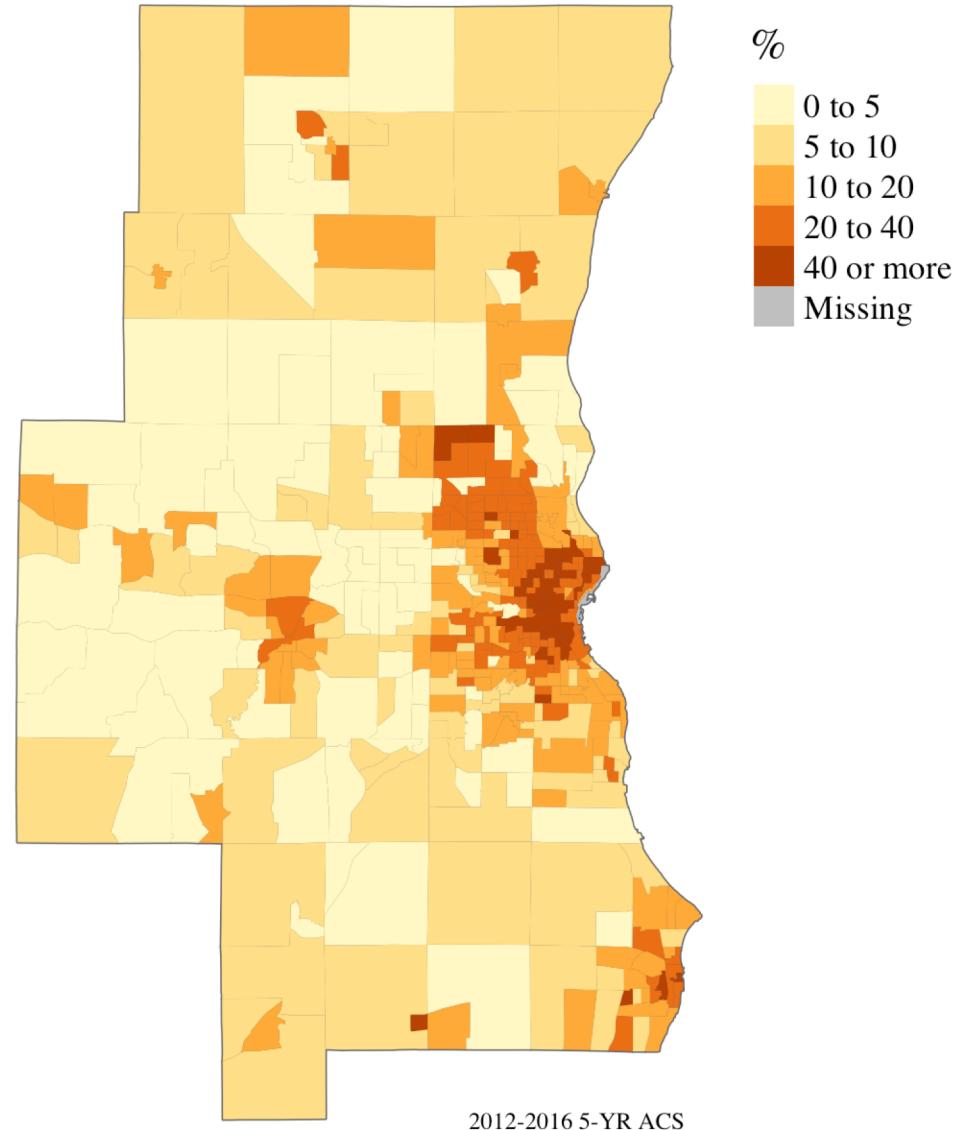
Unemployment rate



Poverty rate, full-time, year-round workers

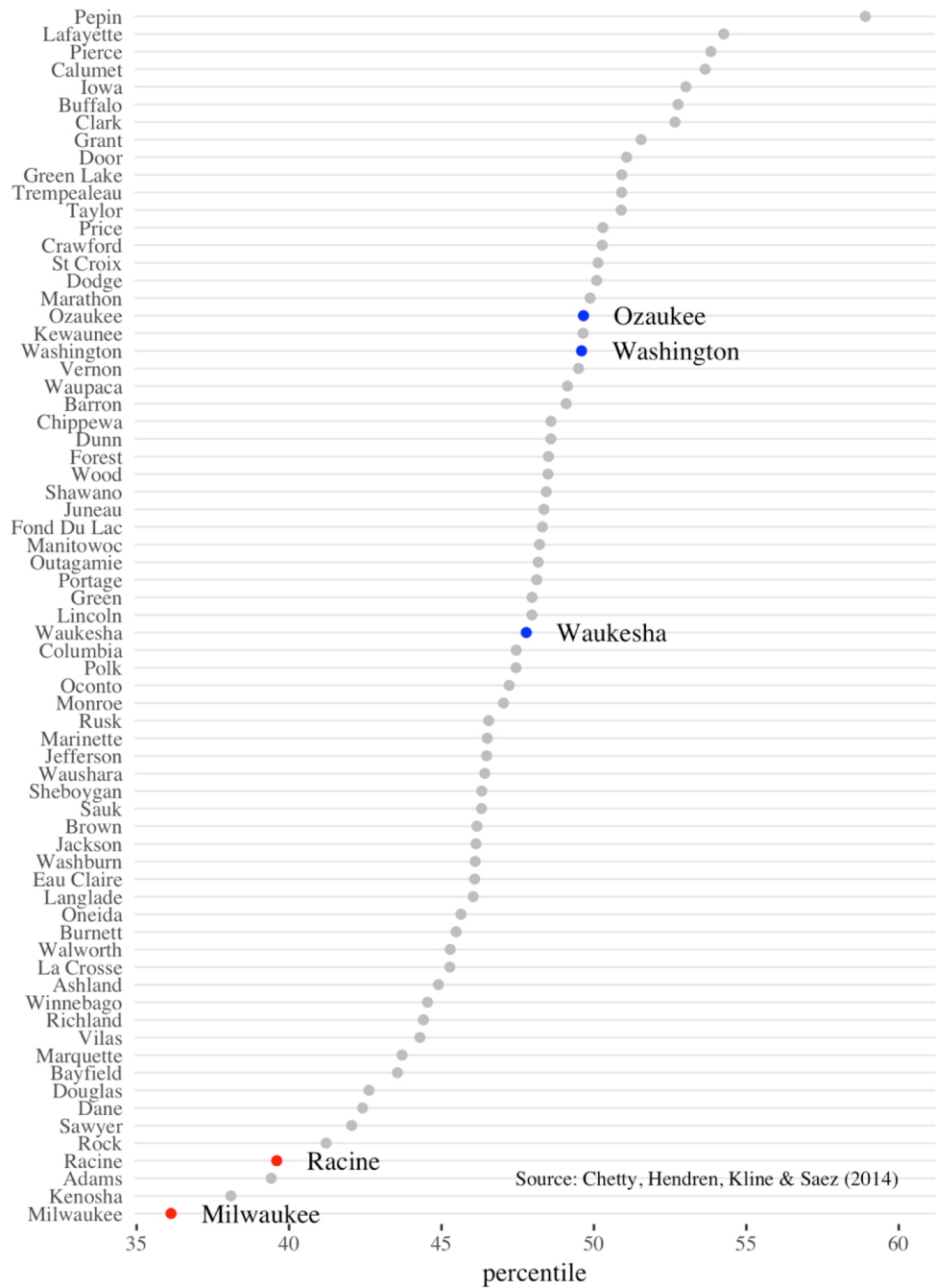


Poverty rate, worked less than FT year-round



Absolute upward income mobility

Expected rank of children w/parents in 25th national income percentile



Source: Chetty, Hendren, Kline & Saez (2014)

What a Childhood in Milwaukee County Does to Future Income

For poor kids

GROUP	INCOME CHG.	NAT. PCT.
All kids	-\$3,210	5%
Boys	-\$3,630	3%
Girls	-\$2,610	11%

For average-income kids

GROUP	INCOME CHG.	NAT. PCT.
All kids	-\$2,040	6%
Boys	-\$2,210	6%
Girls	-\$1,810	10%

For rich kids

GROUP	INCOME CHG.	NAT. PCT.
All kids	-\$660	18%
Boys	-\$540	22%
Girls	-\$810	18%

For kids in the top 1%

GROUP	INCOME CHG.	NAT. PCT.
All kids	+\$580	41%
Boys	+\$950	59%
Girls	+\$150	31%

What a Childhood in Waukesha County Does to Future Income

For poor kids

GROUP	INCOME CHG.	NAT. PCT.
All kids	+\$3,310	85%
Boys	+\$3,490	84%
Girls	+\$2,990	84%

For average-income kids

GROUP	INCOME CHG.	NAT. PCT.
All kids	+\$1,380	61%
Boys	+\$1,440	62%
Girls	+\$1,290	59%

For rich kids

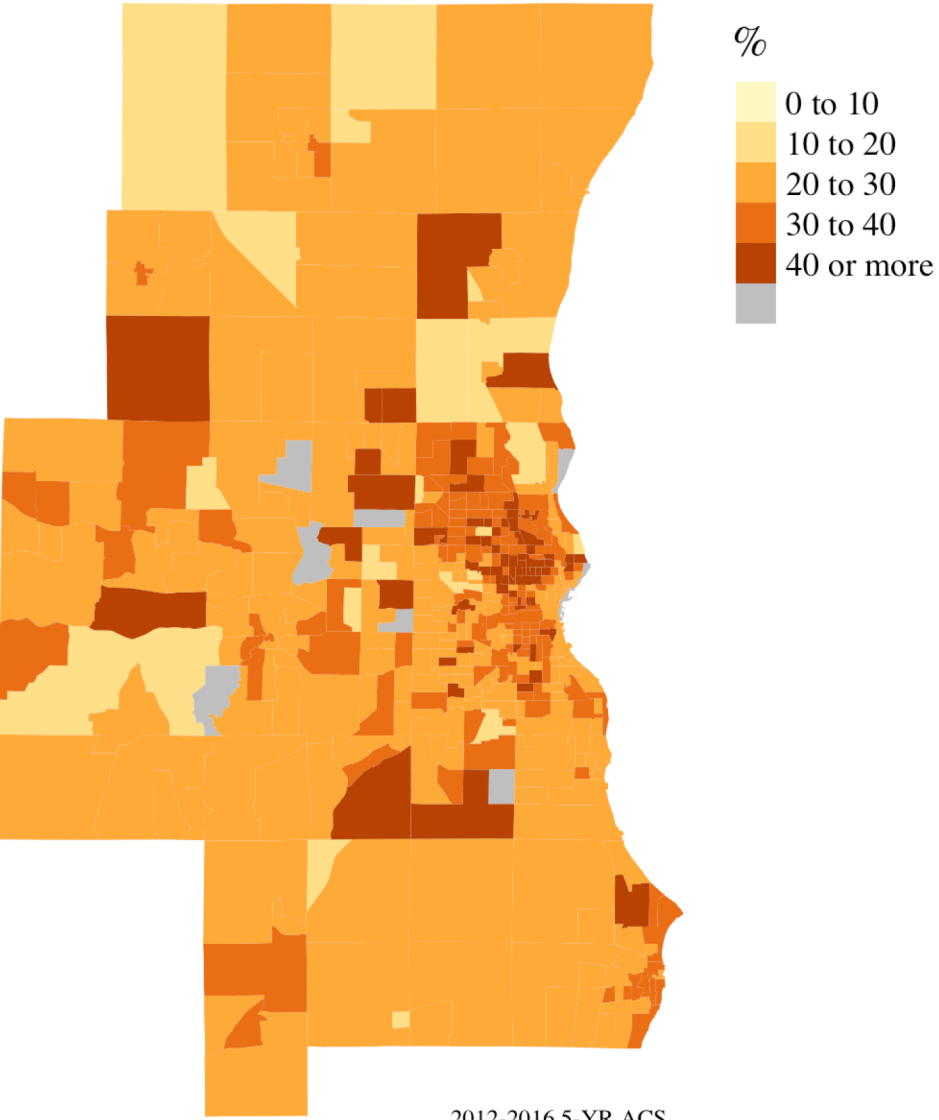
GROUP	INCOME CHG.	NAT. PCT.
All kids	-\$730	17%
Boys	-\$830	18%
Girls	-\$620	21%

For kids in the top 1%

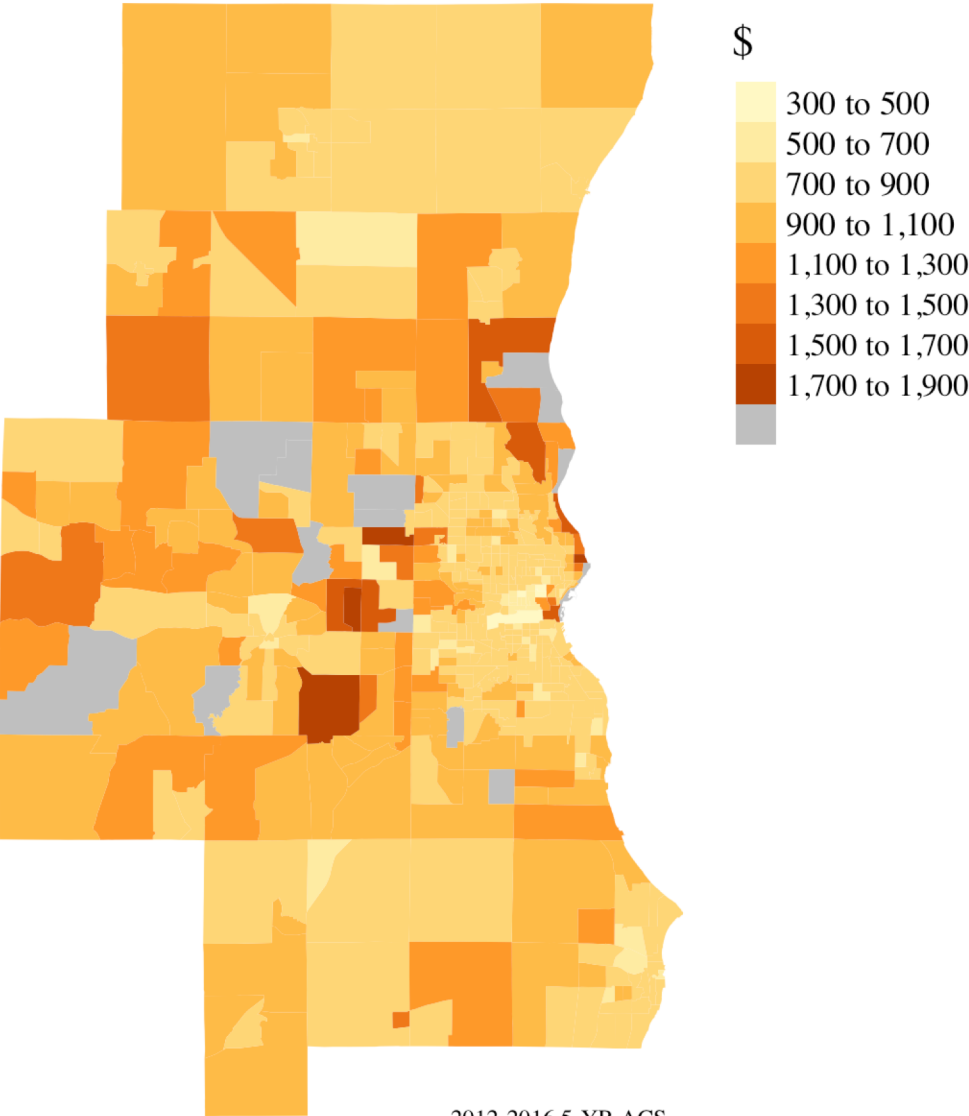
GROUP	INCOME CHG.	NAT. PCT.
All kids	-\$2,440	5%
Boys	-\$2,700	6%
Girls	-\$2,270	7%

Source: "The Best and Worst Places to Grow Up," *The New York Times*, May 4, 2015.

Median rent as % of income



Median rent



Commuting flows, Milwaukee area

