

2023 Golden Eagle Gala Sponsorship and Donation Form

Sponsored by Marquette University Center for Real Estate and Real Estate Alumni (REALM) Network



I would like to either donate the following item(s) to, and/or sponsor, the 5th annual Golden Eagle Gala taking place Friday, November 3rd, 2023 from 6PM to 9PM. I understand all proceeds will be donated to the Marquette University Center for Real Estate and that the funds will be dedicated to programming and student engagement within the commercial real estate field.

Donations must be received on or before October 27, 2023.

OPTION 1: Auction or Raffle Contribution (Please use one form for each item donated)

Yes, I would like to make a tax-deductible donation to the 2023 Golden Eagle Gala silent auction.

Item Description	
Retail Value	
Donor/Company Name	
Special Conditions List any special conditions related to your item (i.e. expiration date, must be used on a specific date, etc.)	

Auction Item Delivery (check one) I will deliver the item(s) to Marquette University by _____
 Please contact me to arrange pick-up
 Donation enclosed

OPTION 2: Sponsorship Opportunities (more information regarding benefits for each package attached)

- Presenting (\$15,000) Gold (\$5,000)
 Cocktail (\$7,500) Blue (\$2,500)
 Auction (\$7,500)

Donor Information (as you want it to appear in the donor list)

Contact Person					
Company (if applicable)					
Address					
City		State		Zip Code	
Day Phone				Email	

Please return completed form(s) and contributions to:
 Marquette University Center for Real Estate
 c/o Melanie Roepke
 1530 West Wisconsin Avenue
 Milwaukee, WI, 53233

Marquette Contact: Andrew Hunt, (414) 288-6020, andrew.hunt@marquette.edu

Silent Auction Questions: Maggie Blair, (505) 908-1439, margaret.blair@colliers.com

[Event Website](#) | 2023 Golden Eagle Gala

OPTION 1: Auction or Raffle Contribution

Examples of donated items in the past:

<p style="text-align: center;">Trips</p> <ul style="list-style-type: none"> ● Bahamas ● Amelia Island Getaway ● Costa Rica ● South Haven Michigan Cabin Stay ● Jamaica 	<p style="text-align: center;">Apparel</p> <ul style="list-style-type: none"> ● Marquette basketball gear ● NFL jerseys ● Commercial real estate apparel
<p style="text-align: center;">Experiences</p> <ul style="list-style-type: none"> ● Spa Package ● Boat Day ● Private Club passes at MUBB 	<p style="text-align: center;">Packages</p> <ul style="list-style-type: none"> ● Whiskey and Cigar Package ● Children’s Book Package ● Old Fashioneds drink basket ● Brewing Tour and Drinks Package
<p style="text-align: center;">Activities</p> <ul style="list-style-type: none"> ● Football game tickets ● Zoo outing ● Pedal tavern ● Kayaking 	<p style="text-align: center;">Other</p> <ul style="list-style-type: none"> ● Gift Cards ● Brewers Home Plates ● Sobelmans Gift Cards ● Milwaukee Zoo Memberships



OPTION 2: Sponsorship Opportunities

Golden Eagle Gala Sponsorship Opportunities

	Presenting Sponsor \$15,000	Cocktail Sponsor \$7,500	Auction Sponsor \$7,500	Gold Sponsor \$5,000	Blue Sponsor \$2,500
Sponsorship Benefits	1 Available	1 Available	1 Available	6 Available	10 Available
Logo to be included in step & repeat photo backdrop (photos to be used in post-event media coverage)	✓				
Speaking opportunity as presenter of one of event awards	✓			✓	
Social Media	✓	✓	✓		
Branded cocktail napkins with company logo		✓			
Specialty cocktail to be named by sponsor		✓			
Full-page advertisement prominently displayed at each full-service drink station		✓			
Custom souvenir auction paddles for each attendee featuring company logo			✓		
Logo displayed on live auctioneer's podium			✓		
Cocktail table centerpiece displays	✓	✓	✓	✓	✓
Slideshow to be projected during event	✓	✓	✓	✓	✓
Golden Eagle Gala Website (with link to your company's website)	✓	✓	✓	✓	✓
Email (5,000+ recipients)	✓	✓	✓	✓	✓
Recognition during emcee's introductory speech	✓	✓	✓	✓	✓
Seated Table with 8 tickets per table included:	2	1	1	1	
Premium Cocktail Table with 8 Tickets included					1



Golden Eagle Gala Sponsorship Opportunities

Presenting Sponsor (\$15,000) – 1 Available

- Two reserved seated tables (8 tickets each, 16 total) with company logo on centerpiece
- Speaking opportunity as presenter of one of five awards to be given at the Gala
- Logo to be included in step & repeat photo backdrop
 - Photos to be used in post-event media coverage
- Full-page advertisement in event program
- Prominent, exclusive logo recognition as Presenting Sponsor in all event communication:
 - Email (5,000+ recipients)
 - Social Media (company to be tagged when acknowledging Presenting Sponsor)
 - Website (with link to your company's website)
 - Slideshow to be projected during event
 - Cocktail table centerpiece displays
- Recognition as Presenting Sponsor during emcee's introductory speech

Cocktail Sponsor (\$7,500) – 1 Available

- One reserved seated table (8 tickets) with company logo on centerpiece
- Branded cocktail napkins with company logo
- Specialty cocktail to be named by sponsor
- Full-page advertisement prominently displayed at each full-service drink station
- Exclusive logo recognition as Cocktail Sponsor in all event communication:
 - Email (5,000+ recipients)
 - Social Media (company to be tagged when acknowledging Cocktail Sponsor)
 - Website (with link to your company's website)
 - Slideshow to be projected during event
 - Cocktail table centerpiece displays
- Recognition as Cocktail Sponsor during emcee's introductory speech

Auction Sponsor (\$7,500) – 1 Available

- One reserved seated table (8 tickets) with company logo on centerpiece
- Logo displayed on live auctioneer's podium
- Custom souvenir auction paddles for each attendee featuring company logo
- Exclusive logo recognition as Auction Sponsor in all event communication:
 - Email (5,000+ recipients)
 - Social Media (company to be tagged when acknowledging Auction Sponsor)
 - Website (with link to your company's website)
 - Slideshow to be projected during event
 - Cocktail table centerpiece displays
- Recognition as Auction Sponsor during emcee's introductory speech

Gold Sponsor (\$5,000) – 6 Available

- One reserved seated table (8 tickets) with company logo on centerpiece
- Speaking opportunity as presenter of one of five event awards to be given at the Gala (first come, first served)
- Logo inclusion as Gold Sponsor in select event communication:
 - Email (5,000+ recipients)
 - Website (with link to your company's website)
 - Slideshow to be projected during event
 - Cocktail table centerpiece displays
- Recognition as Gold Sponsor during emcee's introductory speech

Blue Sponsor (\$2,500) – 10 Available

- One reserved cocktail table (includes 8 tickets) with company logo on centerpiece
- Logo inclusion as Blue Sponsor in select event communication:
 - Email (5,000+ recipients)
 - Website (with link to your company's website)
 - Slideshow to be projected during event
 - Cocktail table centerpiece displays
- Recognition as Blue Sponsor during emcee's introductory speech

THANK YOU FOR SUPPORTING OUR STUDENTS!

