

COURSE PLANNING GUIDE

For ALL Business Majors Taking MATH1200 (except Accounting)

BUSINESS CORE CURRICULUM	MARQUETTE CORE CURRICULUM & NON-BUSINESS COURSES
LEAD 1050 Foundations for Academic & Career Success (0)	ENGL 1001 Foundations in Rhetoric (3)
LEAD 2000 Career Planning & Application Strategies (1)	PHIL 1001 Foundations in Philosophy (3)
LEAD 3000 Strategies for Entering the Business World (1)	THEO 1001 Foundations in Theology: Finding God in all Things (3)
BUAD 1001 Business Day 1 (3)	CORE 1929 Foundations in Methods of Inquiry (3)
BUAD 1060 Business Analytical Tools or Waiver Exam (0-1)	Engaging Social Systems and Values 1 Course (ESSV1) (3)
BUAD 1560 Statistics and Business Analytics (4)	Four Discovery Tier Courses in SAME Discovery Theme ₂ (12)
ACCO 1030 Financial Accounting (3)	CORE 4929 The Service of Faith and Promotion of Justice (3)
ACCO 1031 Managerial Accounting (3)	MATH 1400 Elements of Calculus (3) OR MATH 1450 Calculus 1 (4)
ECON 1103 Principles of Microeconomics (3)	CMST 2300 Business Communication (2)
ECON 1104 Principles of Macroeconomics (3)	Non-Business Electives (12 + MATH1200)
FINA 3001 Introduction to Financial Management (3)	Open Elective (3):
INSY 3001 Introduction to Information Systems (3)	The open elective can be used for: a non-business elective or a business elective outside of a declared major, including internship for credit or a study abroad course.
MANA 3001 Behavior and Organization (3)	
MARK 3001 Introduction to Marketing (3)	
OSCM 3001 Operations and Supply Chain Mgmt. (3)	WRIT & ESSV2 Requirements
Business Ethics Structured Elective ₁ (3)	Students must also complete the Writing Intensive (WRIT) and Engaging Social System and Values 2 (ESSV2) requirements of the MCC. These requirements can be fulfilled through designated courses in the Discovery Tier or other degree requirements; or may require additional coursework.
Core Enhancement Structured Elective ₁ (3)	
Data Analytics Structured Elective ₁ (3)	
MANA 4101 Strategic Management (3)	
Total Credits (49)	Total Credits (53)

₁ Business Ethics Structured Elective options: AIIM 4470 (AIIM Majors), BULA 3001, FINA 4370, FINA 4191, MANA 3002, OSCM 4035, PHIL 4330. Core Enhancement Structured Elective options: ENTP 3001, HURE 3001, REAL 3001. Data Analytics Structured Elective options: ACCO 4060, AIIM 4320 (AIIM Majors), AIIM 4420 (AIIM Majors), BUAN 3065, ECON 4060, FINA 4050, INSY 4052, MARK 4060, OSCM 4060, REAL 4061, REAL 4210 (REAP Majors). If a course is taken to complete the Business Ethics, Core Enhancement and Analytics structured electives, it can fulfill both the business core and a major requirement if eligible. Note that an additional upper division business elective may be required to meet credit requirements if a structured elective is used to fulfill two academic areas.

₂ Students can apply a maximum of two business courses for both Discovery Tier requirements and business core, major, upper division business electives to reduce overall credits a student needs to graduate; a maximum reduction of 6 credits in total.

REQUIRED BUSINESS ELECTIVES FOR NON-ACCOUNTING MAJORS

9 upper division business electives required = 27 credits

Most business majors have 5 major-specific requirements and 4 upper division business electives (except ACCO and ECON). See the Marquette Bulletin for specific requirements.

Students can choose to major in more than one business major. The course requirements for the second major replace (and may exceed) the upper division business elective requirements for the primary major, and vice versa for the second major's upper division business elective requirements. This means that credits are shared among majors, and that it is possible to double major with 27-30 credits of course work.

NOTES:

- 2.000 cumulative gpa is required in all Marquette University courses and business courses.
- A grade of C or higher must be earned in each major course including the core course(s) introducing the major (i.e. MARK 3001).
- One international business course is required (within or outside your major).
- Students can dual apply one course across two business majors when possible. This dual application does not change the minimum credit requirement to graduate and may require a student to take additional business elective course(s) to meet credit and course requirements

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FRESHMAN FIRST SEMESTER

Course	Hours
LEAD1050	0
BUAD1001 or BUAD 1060	0-3
ACCO1030	3
MATH1200 (NBE)	3
If enrolled in BUAD1001, then 2 of *	6
If enrolled in BUAD1060, then 3 of ***	9
TOTAL CREDITS:	15-16

FRESHMAN SECOND SEMESTER

Course	Hours
ACCO1031	3
BUAD1001 or BUAD1060	0-3
MATH1400	3
ECON1103	3
If enrolled in BUAD 1001, then 1 of *	3
If enrolled in BUAD 1060, then 2 of **	6
TOTAL CREDITS:	16-17

SOPHOMORE FIRST SEMESTER

Course	Hours
LEAD2000 (may be taken first or second term)	1
ECON1104	3
ESSV1 (MCC) or NBE	3
BUAD1560	4
Business Core	3
TOTAL CREDITS:	14

SOPHOMORE SECOND SEMESTER

Course	Hours
CORE1929 (MCC)	3
CMST2300 (may be taken first or second term)	2
Business Core	3
Business Core	3
Business Core or Structured Elective ₁	3
DSCV (MCC) ₂	3
TOTAL CREDITS:	17

JUNIOR FIRST SEMESTER

Course	Hours
LEAD 3000 (may be taken first or second term)	1
Structured Elective ₁	3
Business Core	3
Major Course/Business Elective	3
DSCV (MCC)	0-3
NBE	3
TOTAL CREDITS:	13-16

JUNIOR SECOND SEMESTER

Course	Hours
Structured Elective ₁	3
Major Course/Business Elective	3
Major Course/Business Elective	3
DSCV (MCC) ₂	0-3
NBE	3
TOTAL CREDITS:	12-15

SENIOR FIRST SEMESTER

Course	Hours
MANA4101	3
Major Course/Business Elective	3
Major Course/Business Elective	3
Major Course/Business Elective	3
DSCV (MCC) ₂	3
NBE	3
TOTAL CREDITS:	18

SENIOR SECOND SEMESTER

Course	Hours
Major Course/Business Elective	3
Major Course/Business Elective	3
Major Course/Business Elective	3
CORE4929 (MCC)	3
Open Elective	3
TOTAL CREDITS:	15

*ENGL1001, ESSV1 Course, PHIL1001, THEO1001, NBE

MCC = Marquette Core Curriculum
 NBE = Non-Business Elective
 DSCV = Discovery Tier Course
 ESSV1 = Engaging Social Systems and Values Course

Marquette Core Curriculum:

WRIT and ESSV2 course requirements for all students:
 ACCO majors are required to complete ACCO4000 (WRIT),
 BULA 3001 (WRIT), and BULA 4001 (ESSV2)