Committee on Academic Technology
January 31, 2014 Meeting
Approved Minutes

Recorder: Scott C. D'Urso

Call to Order at 1:32 pm

Members present: Gary Meyer (co-chair), Bruce Boyden, Lesley Boaz, Mike Class, Steven Crane, Scott D'Urso, Kyuil Kim, Kathy Lang, Patrick Loftis (Co-Chair), Shaun Longstreet, Laura Matthew, Jon Pray, Heidi Schweizer, Janice Welburn, Tom Wirtz, Patricia Healy, Margaret Cinto.

Members excused: Jenn Fishman, Christopher Stockdale

Members absent: None

Reflection by Lesley Boaz

Approval of Minutes

The minutes for the December 6, 2013 meeting were discussed. There was one correction, to change the attendance record to show that Scott D'Urso was not at the meeting and was excused (sabbatical). The minutes were unanimously approved as corrected.

New Business

• Technology Fee Idea Discussion (Gary Meyer)

Gary started the discussion by noting that the idea of a technology fee has not been supported in past administrations, but that the idea has been resurfaced from the colleges as a potential revenue source. The Provost convened a discussion about the plausibility in the future. The Provost asked the deans to do additional research into this idea.

• Janice noted that this is a common practice at other universities

• Kathy said she would provide data regarding the use of tech fees at other Jesuit institutions. Additionally, Janice, Kathy and Heidi will look into this for the committee, both with other Jesuit and other institutions. Looking for who uses these fees and how they are used.
• It was noted that we need to make sure that any changes are communicated and defined in terms of what will result from fees. This led to a short discussion regarding the current situation with tuition and differences at Marquette now (i.e., Education, Professional Studies, Law, and Dental all have different models than the rest of Marquette).

• **Software License Issue Discussion (Kathy Lang)**

  Kathy discussed a recent problem with software licensing. Problem arose when a software package used by Engineering, that had also allowed Physics to use, had a recent change to the licensing agreement that would prevent the sharing of the license with Physics. It brought up the large issue of software licensing on campus by colleges and departments versus at a university level. More research is needed around campus.

• **Alumni Association for Online Learning (Shaun Longstreet & Heidi Schweizer)**

  A recent survey was conducted of the Alumni Association membership to gauge interest in online learning opportunities (survey still available at time of meeting). This was seen as a way to engage alumni beyond basketball. 4000 were sent survey invitations and 462 responses have been returned thus far. Two general types of courses were investigated: academic and life topics. Cost concerns were addressed by the survey. A focus group done in conjunction with the survey was more realistic in terms of pricing. There may be a need for a sliding scale depending on the significance or level of depth the course offers. ConEd courses would be very popular. Cost could vary by facilitated vs. un-facilitated. The committee discussed the idea, benefits and challenges of this concept. Very few schools are doing this and none in AJCU.

**Old Business**

• **Subcommittee Updates**

  • **e-textbook (Jon Pray)** - subcommittee met with Follet - they were the only one to reply to RFP. They are looking at new initiatives in the bookstore, such as a flat rate for all e-textbooks that is embedded in tuition. D2L has an online bookstore as well (Binder application). It works as a middle man - offering books from a variety of publishers).

  • **Hardware/Software (Tom Wirtz)** - will be meeting the following week for the first time this semester

  • **Status of CRP Program Letter to UAS (Patrick Loftis)** - Letter should be delayed in light of budget discussions and decisions currently under review. Outcomes of this process will likely be known in the next 6 months. At that time, we can review the situation and decide if the letter should move forward. It would not likely have any impact this coming year, and with a new President coming, that might be a better time to forward the recommendations. The 2014-15 budget is being approved at the February Board of Trustees meeting.
suggested we should reevaluate the situation in the fall and look at possibly sending the letter following our September/October meeting if we feel it is appropriate. She noted that it takes 1.3 million to maintain a 4 year CRP rate.

- **Update on D2L/CheckMarq Grade Export/Posting Issue (Kathy Lang & Jon Pray)**

Kathy looked into what it would take to get D2L courses to stay open past the last day of classes (but unavailable to students) and then reopen after grades are out. D2L would charge a one time fee of $8500 and an annual fee of $1800 to make this happen. Jon indicated he would talk with Joe Terrian about this issue and propose making the standard closing date later so students would have more time to access the course site.

Kathy also investigated what it would take to integrate the D2L grade book with CheckMarq so that grades entered in D2L could be exported directly to CheckMarq. This would also cost approximately $8500 for a one time fee and $1800 in annual fees. There was a discussion of the value of this idea in lieu of current budgetary concerns. Steven asked whether or not an option to be able to import CSV files would be possible. Kathy said yes, it is possible. Shaun warned however that this could lead to opportunities for even more problems. Committee felt that until we have a better understanding of the budgetary situation, that we should hold off on pursuing this idea.

- **Update on Technology Day (Gary Meyer)**

Gary updated the committee on the Technology Day set for this fall. The date has been set for September 16, 2014. The AMU has been reserved from 12-6p. The day will include a keynote speaker at 1p given in a TEDTalk style presentation. Sponsorships are being looked into with D2L expressing some interest. At 2pm there will be panels on various issues. At 3p, additional TEDTalk style talks will be made (8-10 min each). Finally a reception will be held from 4:15-5:30p with a cash bar. Expected attendance is 100-150. The day may include tours of various tech areas on campus. The number of attendees could be dependent on the keynote presenter. Gary is working with OMC on marketing for the event. Jon is looking for 4-6 people to work on a committee to help with the event.

The meeting was adjourned at 2:56p