Marquette University Committee on Academic Technology  
September 27, 2013 – Minutes

Attendance:
- **Present:** Bruce Boyden, Lesley Boaz, Maureen McAvoy (substituting Michael Class, S.J.), Steven Crane, Jame Schaefer, Kyuil Kim, Kathy Lang, Patrick Loftis, Shaun Longstreet, Laura Matthew, Jon Pray, Heidi Schweizer, Chris Stockdale, Tom Wirtz, and Margaret Cinto.
- **Absent:** Scott D'Urso, Gary Meyer (Excused), and Janice Welburn (Excused)

Recorder: Kyuil Kim

Approval of Minutes:

The meeting was called to order at 1:30 pm with a reflection by Maureen McAvoy. After brief review, the minutes for the April 26, 2013 meeting were unanimously approved.

Introduction of Members:

The committee members were introduced.

Subcommittee Update:

- **E-textbook**

Jon Pray reported on the progress of the e-textbook committee including status of e-book adoption at Marquette, cost of the e-book, e-textbook sites, etc.

- **Hardware/Software**

Tom Wirtz reported that the hardware/software committee was continuing work on two efforts: A user survey of D2L to solicit information about usage patterns and issues associated with its use, and college-based software licensing for the consolidation and efficiency of software usage. Procedures for both collecting and disseminating information in these areas are being explored.

New Business:

- **Conversation about Online Learning**

Shaun Longstreet reported on “A Vision for the future: Marquette Online,” and “SWOT Analysis: Online @ Marquette University.” Heidi Schweizer reported the results of a survey regarding MOOCS Conversation from May 2, 2013. A brief summary was given regarding the state-of-the-art currently at Marquette University (including various types
of support), including some information about MOOCs. The questions directed to small breakout group discussion were:

1. Should Marquette increase or decrease the level of blended or fully online courses/programs in undergraduate education?
2. Should Marquette increase or decrease the level of blended or fully online courses/programs in graduate education?
3. What role might online courses/programs play for (1) Prospective (high School) Marquette students; (2) Alumni; (3) Other audiences?
4. What can be done to better support the efforts of instructors who want to teach blended or fully online courses?
5. Should Marquette experiment with MOOCs and if so what topics/courses might be considered?
6. To what extent should Marquette be concerned with overseeing the quality of blended/online courses MOOCs?

- **Enrollment Management Initiative**

Heidi Schweizer and Jon Pray briefly reported the status of the online subcommittee of the enrollment management initiatives committee.

- **Discussion of a proposed University Technology Day**

The potential events associated with a University Technology Day, as well as potential dates were discussed. Topics included Keynote speaker(s), panel discussions and linkage to Forward Thinking events.

The committee adjourned at 3:00 pm.

Respectfully submitted,
Kyuil Kim