University Assessment Committee
Minutes of the March 23, 2012 Meeting
9:00-10:30 a.m, Raynor 301

Present: Lea Acord, Rebecca Bardwell, Jon Dooley, Thomas Hammer, Todd Hernández, Noreen Lephardt, Laura MacBride, Gary Meyer, Mike Monahan, Michelle Nemer, Chris Perez, Joyce Wolburg, Jean Zanoni,

Call to Order and Approval of minutes
The meeting was called to order at 9:00 a.m. by Gary Meyer. Chris Perez provided the reflection. Minutes of the March 2, 2012 meeting were approved without correction.

Continuing Items:

Graduating Senior Survey:
Jon Dooley announced that the graduating senior survey would be distributed to students soon. Marquette is also participating in the faculty survey of student engagement. The survey is targeted for faculty who teach undergraduates and assesses their perception of how students are engaged with different assignments. Results will be available this summer and can be used for accreditation.

Core Assessment:
Mike Monahan commented that the Core of Common Studies is now accepting applications for participation in assessing the senior capstone course. $1000 will be awarded for revising or creating an assignment for assessment. Due date for applications is April 15.

New Business:

Programs in Need of Assessment Plans:
Gary Meyer led a discussion on programs without outcomes or assessment reports. It was discussed whether programs with one student or no current students are responsible for submitting an assessment plan. It was suggested that we work with these programs to determine their current status and to develop assessment plans if needed. Discussion then shifted to a review of specific programs without assessment reports.

American Military History (Undergraduate Arts & Sciences): No information available.

International Affairs (Undergraduate Arts & Sciences): It was agreed that this program needed an assessment plan.

Construction Engineering and Management (Undergraduate Engineering): Chris Perez will check into the status of this program.
Criminology and Law Studies (Undergraduate Professional Studies also listed under Arts & Sciences): A question was asked whether these programs should have separate, distinct assessment plans or use the assessment plans in Arts and Sciences. A comment was made that it might make sense to have separate assessment plans with shared learning outcomes. The consensus of the group was that professional studies should develop an assessment plan for this program.

Psychology (Undergraduate Professional Studies also listed under Arts & Sciences): Again, the consensus of the group was that professional studies should develop an assessment plan for this program.

Philosophy PhD (Arts and Sciences): No report was submitted. Mike Monahan will check into this matter and report to Chairperson Ronco.

Executive MBA (Graduate School of Management): Noreen Lephardt commented that work is in progress on the assessment plan for this program.

Entrepreneurship Certificate (Graduate School of Management): Noreen Lephardt will check into the status of their assessment plan.

Digital Storytelling (Graduate Communication): Joyce Wolburg will check into this program.

Clinical Mental Health Counseling (Graduate Education): The program is working on their assessment plan.

Graduate Engineering Programs: Chris Perez will confirm that the 10 programs listed are indeed active programs.

A comment was made that new certification programs must have assessment plans. The group suggested that Chairperson Ronco give a workshop for these programs.

Speech Language Pathology Bilingual Certificate (Graduate Health Sciences): No information available.

Clinical and Translational Rehabilitation Health Sciences MA and PhD (Graduate Health Sciences): No information available.

Graduate Nursing Programs: Lea Acord will check into these programs and report back to Chairperson Ronco.

PhD Programs: A comment was made that Craig Pierce could oversee the development of an assessment plan common to all PhD programs.

Sports Law: Tom Hammer will check about their assessment plan.
Posting of 2010-11 Assessment Report Highlights to Public Webpage:
Gary Meyer asked whether we should post assessment report highlights on the public Marquette website. Concern was expressed about how some of the assessment highlights were articulated. A comment was made that it might be better to focus on general information about what Marquette is doing. A question was also asked about whether program assessment leaders would be candid about their assessment reporting knowing that it would be used in a public forum. Because there was no consensus on whether posting the assessment report highlights was appropriate and beneficial, Gary suggested that Chairperson Ronco and a subcommittee continue to examine the issue.

Assessing the Institutional Undergraduate Student Learning Outcomes:
Gary Meyer commented that institutional undergraduate student learning outcomes 1, 4, and 6 were consistent with the core learning outcomes. Outcome 2 centered more on the application of knowledge and information to careers. Chairperson Ronco would like direction on outcomes 3 and 5. Neither of these outcomes has a direct assessment but could be addressed on a senior survey. A comment was made that this information could be collected in other places. It was also suggested that we begin exploring avenues to map major outcomes to undergraduate learning outcomes. It was then commented that the idea of triangulating data is important: integrating core outcome and major data with co-curricular experiences data. It was asked whether evidence for outcomes 3 and 5 exists. It was confirmed that this evidence does exist: alumni and senior surveys. Concern was again expressed that we do not have a direct measure. A comment was made that service learning might have a direct measure for outcome 3.

Campus Labs Planning Module:
Jon Dooley, Laura MacBride, Michelle Nemer, Noreen Lephardt will assist on the Campus Labs planning project this summer. It was suggested that program assessment leaders should also be invited to collaborate on this project.

The meeting adjourned at 10:30am.

Respectfully submitted,
Todd Hernández