Call to Order was given at 3:06 pm - Dr. James South

Reflection was given Mr. William Fliss

Approval of August 27, 2012 Minutes
Dr. James Courtright requested revision of the minutes in the area of strategic planning. Dr. South asked that he make recommendations and send them to Dr. Thorn.
Motion to continually approve the minutes as presented passed

Action Items:

a. Status report on Committee on Diversity and Equity
   Will be on the agenda in October.

Chairperson’s Report - Dr. James South

a. Update on Senate Liaisons for UAS Standing Committees:
   1) Faculty Council Senate Liaisons (2)
   2) Committee on Academic Policies and Issues Senate Liaisons (3)
   3) Committee on Faculty Welfare Senate Liaison (1)
   4) University Board of Undergraduate Studies Senate Liaison (1)
   5) University Board of Graduate Studies Senate Liaison (1)

b. Strategic Planning update

Handouts from Pres. Scott Pilarz on the strategic plan were given to each senator. The President and Provost will write the Strategic Plan, and the coordinating committee will help to facilitate conversations as well staff the process of data gathering.

- Materials provided include a letter from Fr. Pilarz, graphic from website, and a general timeline
- This offers an opportunity to break down some of the internal boundaries and bring the campus together.
- The tentative timeline for UAS involvement:
  - October discussion of themes
  - November host others in a discussion
  - December discuss environmental scan
- Spring focus on exploring potential goals and priorities, respond to drafts of plan components (as available), endorse plan prior to submission to the board

- There was discussion of how the committee was selected and the number of faculty (and academic area) representatives.
- The Provost was asked several questions:
  - How specific the plan will be? Reply: The themes include initial specifics and goals, but others will emerge for implementation over a longer time frame; budget planning will take time to refine and implement those ideas.
  - Will the plan make clear the institution's commitment to get resources for priorities? Reply: This is critical for success and as noted, there is a strategic theme related to resource stewardship.
  - How will the Board of Trustees be involved? Reply: There are proposed topics for each of this year's board meetings.
- Discussion ensued about how the Senate will be involved when the strategic planning timeline extends beyond May. The timeline graphic needs clarification.
- General Senate discussion led to the following points:
  - The need for a continuing communication plan, including sharing of results of discussions, was emphasized.
  - A reminder to make sure to involve graduate students was noted.
  - The need for defining and using metrics for measuring success was noted more than once.
  - Whether the themes were set in final form. The process for developing themes via the listening sessions was reviewed; there is still room for discussion of the themes. Overarching themes can be incorporated in different ways in a strategic plan: as a structure for organizing goals and priorities or as more of a description of the big picture of the university and its vision.

The tentative plan for UAS involvement will include monthly agenda items.

Dr. Widera noted that there were only three faculty members on the committee although MU is an academic institution. Dr. Pauly responded that delegates were chosen from different constituents for their skill sets. This is not a plan for academic affairs but for the entire university where identities are checked at the door. There has already been a huge amount of faculty input already with the listening sessions that were held last year. The President has never indicated that he is not leading with academic excellence.

Fr. Rossi asked a series of questions: if there is a sense of what level of specifics the plan will lay out regarding priorities. Will it identify particular programs or capital projects and their order or priority. Will the plan be clear on the commitment for getting the resources? Dr. Pauly replied that the general principles will have strong markers but will not spell out exactly what should happen for each of the seven years of the plan. There will be a serious discussion on how finances will be aligned with the plan. Strategic planning is fairly recent for a lot of organizations, but Pauly feels confident that the five themes mirror what he has heard from faculty over the years.

Fr. Rossi also wanted to know how the members of the board will be involved because success will be determined by their buy in. Dr. Pauly responded that each meeting, beginning this Wednesday, time will be set aside to engage them in the process.

There will be a discussion about the themes next month. The online form looking for input has been used by many alumni. This will be a living document.
Tom Ganey will be present at the remainder of the UAS meetings this year. He welcomes “disruptive” and encourages us to be as creative as possible. UAS meetings are open to everyone so everyone can have their voice heard.

The five themes really encompass many areas and exclude very little if anything. There is not a need for specific goals or priorities. It will be up to the colleges on how to approach it. This is a much different process than the last one.

Dr. Henk recommended that we should embrace a cooperative spirit this time.

VI. Provost’s Report - Dr. John Pauly
a. Enrollment Update
   • Still a week or so until the final data is available – but the Freshman class looks very strong. We planned for a class of 1850 – 1950 – and should have a class about 1930. Quality and diversity are also very good – it is possible that this class will be the most diverse in our history (approaching 25%).
   • Missed our transfer goal of 150 by 20 students – this will have to be a priority moving forward.

b. Gifts update
   • Tuesday’s groundbreaking for the Dental School expansion. It’s important to note that more than $3 million in commitments was raised this summer to enable the groundbreaking to take place this week. This was fueled down the stretch by a $1 million gift along with several gifts of $100,000 from many different benefactors
   • Along with this exciting news, there are several other gifts of note to report from University Advancement:
     • Several planned gifts, including five totaling nearly $450,000 have been received since the last Academic Senate meeting. Interestingly, one of these gifts- nearly $200,000- came from an individual who had no affiliation with Marquette in any capacity.
     • Four gifts totaling $175,000 have been secured to support scholarships in the Dental School, and colleges of engineering and business administration;
     • A grant of nearly $140,000 was secured for the Social Innovation program to create a Midwest Social Innovation Challenge and help funding for several initiatives, including the College of Engineering Senior Design project;
     • $10,000 toward Global Medical Brigades was received.

   Dr. Widera asked about the freshman discount. Reply: this year it was 37% which is lower than the national average and students for whom we compete with but it remains a challenge for everyone.

c. Diederich College of Communication department name changes
   • Communication Studies (no change to the department name)
   • Strategic Communication (formerly Advertising and Public Relations). The name change accommodates the addition of the Corporate Communication major to the mix.
   • Journalism and Media Studies (formerly Journalism). The name change accommodates the addition of the Media Studies major.
   • Digital Media and Performing Arts (formerly Broadcasting and Electronic Communication and Performing Arts). The BREC major is changing to Digital Media; thus, the new department name reflects the merger and the updated name for the major.

d. HLC update – Gary Meyer
   A new HLC liaison will visit Thursday, September 27th. Laura Abing from University Advancement
will be working full-time to bring the final document together in a single voice. The actual visit will be September 30 to October 3, 2013. In January the committee will begin to host listening session for the Marquette community and then revise the document in Feb and March. April 10, 2012 will be a mock visit.

Dr. Widera asks for what has been addressed since the last visit and Dr. Meyer indicated that he will bring that to the October meeting.

Dr. Courtright inquired if when putting the document together any opportunities were discovered. Dr. Meyer said that the university did not have a student complaint tracking process in place and that he was working this year to implement one.

Dr. Meyer summarized by saying that Marquette has a good story to tell at this point. MU is not where we want to be, but there do not appear to be any major concerns with what we will be sharing.

Dr. South mentioned that shared governance was hit hard in the last visit and that a task force will be reviewing this as well. He asked that Senators willing to serve contact him or Lea Acord. A charge will be finalized next month to this committee.

VII. Vice Chairperson’s Report - Dr. Lea Acord
Faculty Council has not yet met. Still waiting for standing committees to have people and meet.

VIII. Other Business
The Wade Chair lecture will be September 19 at 4 pm.

IX. Motion to Adjourn was made and passed at 4:33 pm