Members in Attendance: Dr. Julia Azari, Dr. Abir Bekhet, Dr. Pradeep Bhagavatula, Dr. Sumana Chattopadhyay, Mr. Kurt Gering, Dr. Brian Hodgson, Dr. Rick Holz, Dr. Javier Ibanez-Noe, Dr. Kristof Kipp, Mr. Adam Kouhel, Dr. Cheryl Maranto, Mr. David Marra, Dr. Tim Melchert, Dr. Daniel Myers, Dr. Michelle Mynlieff, Dr. David Papke, Dr. Anne Pasero, Dr. Jim Richie, Ms. Dawn Smith, Dr. John Su, Dr. Brian Till, Dr. Doris Walker-Dalhouse, Dr. Jennica Webster, Ms. Mary Jo Wiemiller, Dr. Doug Woods, and Dr. Wanda Zemler-Cizewski
Members Excused: Dr. Marilyn Frenn, Dr. Ana Garner, Mr. Scott Mandernack, Dr. Susan Wood
Members not in attendance: Mr. Bruce Boyd, Dr. Joseph Domblesky, Dr. Marilyn Frenn, Mr. Abe Tapia, Dr. William Thorn, Mrs. Janice Welburn, Ms. Jean Zanoni.
Guests: Dr. Allison Abbott, Dr. John Baworowsky, Ms. Valerie Beech, Dr. Joshua Burns, Mrs. Anne Deahl, Mr. Brian Dorrington, Dr. Kerry Egdorf, Dr. Mark Federle, Dr. Susanne Foster, Mr. Chris Geiser, Mr. Ken Knetzger, Dale Kaser, Dr. Janet Krejci, Dr. Cecelia Landin, Dr. Paula Papanek, Dr. Sheila Schindler-Ivens, Dr. Jeanne Simmons, Dr. Carolyn Smith, Dr. Sheila Stover, Mrs. Toni Uhrich, Dr. Jeff Wilkens.

I. Call to Order by Dr. Cheryl Maranto at 3:04 pm.

II. Reflection was given by Dr. Doug Woods.

III. Approval of December 12, 2016 minutes
   - Motion to approve: Dr. Brian Hodgson
   - Second: Dr. Jim Richie
   - Vote: Passed by unanimous voice vote

IV. Chair’s Report – Dr. Cheryl Maranto
   - Proposed revision to dean’s search protocol. Draft from Faculty Council; hoping to get a consensus proposal to Senate in February.
   - Changes in terms of service for academic senate chair and vice chair; hopefully will have a proposal for March meeting of Senate. Seeking longer terms to provide stability.
   - Faculty Forum with President Lovell is scheduled for Wednesday, April 12, 2017. Realizing that this is the day before Easter break begins, really encourage attendance and submission of questions.
   - Elections that are upcoming, encourages everyone to consider running for the officer positions. Will talk to anyone who has questions about serving in leadership roles of shared governance.

V. Vice Chair Report – Dr. Anne Pasero
   - No report

VI. Secretary Report – Mrs. Mary Jo Wiemiller
   - Elections. March is when we start nominating and voting. Senators were provided a handout that is a list of open positions for 2017-2018. All highlighted positions will expire. Can self-nominate or nominate someone else. Asked members to take the document to their colleges and departments to let them know about these open positions; encourage involvement. These are great service opportunities for those pursuing promotion and tenure.
   - UAS Committees are first and then a second round comes out from Committee on Committees with elections for other open committee positions. The document provided includes only positions for committees that report to UAS.
   - For questions regarding positions, everyone is encouraged to talk to Mary Jo Wiemiller, Cheryl Maranto. If someone is looking for more information, s/he can e-mail these individuals. All committee reports are available on Provost’s website and available for review of the work of the committees. University encourages service and this is a great way for faculty to get involved.
VII. Provost’s Report – Dr. Daniel Myers

- As previously announced, Dave Lawlor was hired as Executive Vice President for Operations. He will join the February meeting for introductions and to talk about his priorities. Mary Jo Wiemiller served as faculty representative on search committee. All on committee were excited about bringing Dave to Marquette. He is learning quickly about Marquette.
- Also as previously announced, Chuck Lamb is retiring the end of June. The search for a CFO was held until Dave Lawlor arrived on campus. A search committee is being formed and the search will begin soon.
- Enrollment Update. We are just getting into the next cycle now and will begin to have regular updates. Target for the next class is 1970, a target based on what is needed to enable us to meet our budget relative to projected discount and other factors. We have a grand total of 39 deposits at this very early point in the cycle. Loyola Chicago, which has an earlier admissions cycle than us, has already received 500 deposits. Students are making decisions earlier, and that is one good reason to go to rolling admissions. Are moving into a really heavy period of yield activity, with more and different activities designed to provide a better yield. The Graduate School is in basically the same position as last year at this time. The Graduate School of Management continues to drop, which is a national phenomenon that we are trying to turn around.
- Update on McAdams situation. The McAdams suspension will continue until he meets the requirements set out in the President’s letter to him, as has been previously stated. Litigation continues; pending decision (scheduled for February) on Summary Judgment request, the trial is set to begin in June. McAdams has been on campus attending events; he has not been barred from campus, so can expect to see him at various events.
- APRC Update. Still moving forward. Involved in many discussions regarding clinical, research and athletic parts, and how we, Aurora, and others will be involved. Have been looking at entire site and what other things might be there such as housing, retail, etc. – various things that have been mentioned in the process. More may be announced in conjunction with the next board meetings of Marquette (in February) and Aurora.

VIII. Medical Clinic – Dr. Carolyn Smith, Executive Director, Medical Clinic (See attachment)

- Dr. Maranto asked Dr. Smith to provide Senate with an overview of the (student) Medical Clinic, since it is one of the Marquette programs that could be impacted by the Aurora partnership.
- Dr. Carolyn Smith shared an informative PowerPoint presentation
  - Clinic mission, history and the clinic today
  - Primary care, urgent care and Wellness Center
  - Clinic access for students and faculty/staff
  - Funding via health fees, fees-for-service, grants and in-kind gifts; clinic is fiscally responsible
  - Provides value to the MU community
  - Facing challenges: rising health care costs, increasing needs/demands of students and parents, binge drinking culture, space, and external threats.
  - Clinic is an important piece of the Care Continuum

- Questions:
  - Student fee is $150 per semester
  - Touch about 55% of undergrad population every year. Benchmark across private institutions is 49% to 52% so we are at or above national average.
  - Programming is provided to address student sexual health, including programming on mission and identity. Every year, student behaviors are assessed. STD testing is done for our students, but students are required to meet with a provider as part of the process, rather than being anonymously tested.
  - We do not prescribe oral contraceptives for contraceptive purposes, in line with the Catholic teaching, however, there are certain health conditions where they are prescribed such as Poly Cystic Ovarian Syndrome.
  - Are equipped to provide lab services, radiology studies (x-rays of the extremities), pap smears, etc.
  - External threats seem to pop up every five years or so, almost as though on a cycle of some sort; always important to remember that college health is very different from a community health environment. It would be very hard to do what the Medical Clinic does for our campus by outsourcing those services.

IX. Enrollment Management – Dr. John Baworowsky, Vice Provost for Enrollment Management

- Dr. John Baworowsky shared a PowerPoint presentation that highlighted the following:
  - Making some immediate changes to improve admissions efforts for this year
    - Have increased recruitment efforts to especially target Arts & Sciences, Communication, and Education
    - Moved up the FAFSA submit date, which allowed us to get our acceptance letters out before Christmas
and to embed the initial Pere Marquette scholarship offers in those letters. Really wanted to get to students much earlier and have done so.

- We then followed up with full financial aid award letters earlier. In recent past, we have been sending these electronically, but this year we also sent a hard copy letter. This invites calls to Marquette Central with questions from parents, etc., versus only the student receiving electronic letter.
- Are making efforts to incentivize early deposits; students have a complete picture in their hands earlier and so will be making their decisions earlier. Are working on more reasons to get students to deposit earlier. Are also hoping to make changes in the housing and room assignment process earlier.
- Reconsidered and recrafted the territories of admissions counselors. We are, nationally, the number one private college importer of students from the state of Illinois and needed to better manage admissions territories. Are developing strategies within each territory, holding more admit events.
  - While working on these short-term changes, are also working on developing more long-term strategies.
  - At this point, are very encouraged by the quality and quantity of students in our admit pool.
  - Will be asking students to help with admissions events while they are home on spring break, etc.
  - Five major initiatives in process going forward
    - Transfer students.
      - Focus on top ten community colleges that have been feeders in the past.
      - Become more transfer friendly; working with the deans to do so.
      - Working on articulation agreements.
      - Setting aggressive transfer goals for nearly every college.
    - International students
      - Setting substantially higher enrollment goals for international students than in the past.
      - Working with Terry Miller (OIE) and Brian Troyer (Admissions), along with international agencies, to increase numbers.
      - Considering the service increases necessary to support these students.
    - Hispanic students
      - Good start with Hispanic Serving Institute initiative
      - First year goal to grow the undergrad Hispanic population by 1%.
      - There is some budget pressure on support services needed for those students
      - Hispanic students are actually helping increase the quality of our students (higher ACT scores).
    - Improve Yield Rate
      - Students apply to many schools; more difficult to yield the highly-sought-after students.
    - Moderate Discount Rate
      - Necessary to be good stewards of dollars spent on student financial aid.
      - Hoping to bring discount rate down by 2 points for next year.
      - Challenge is doing so at the same time as trying to see more resources going to needy students, etc.

- Questions:
  - Do you have an idea of what our peer institutions (Jesuit) have for discount rates?
    - Yes, but won’t know until year is over. Historically, we have not been generous compared to other institutions, but last year we were more so. Loyola Chicago and SLU are close to what we are, Creighton is slightly higher.
  - What are our efforts to retain minority students outside of Hispanic?
    - Latino students retain at same rate as other populations. African American retention seems to drop after second year of study. Are working on retention with Anne Deahl’s office, and especially for our African American students. Are developing plans to address this issue. As we work on retention plans as part of the HSI initiative, will benefit everyone.
  - How much of under-enrolled colleges issue is a Marquette situation that we can address and how much is simply due to market/employment conditions?
    - Enrollment management does consider market pressures vs. other factors. Students know where jobs are going to be, at least according to the Bureau of Standards. Job markets are increasing in Health Sciences, Nursing, and Business. Try to look at majors where job prospects are not necessarily great and encourage students to apply to those programs is challenging. Are looking at ways to do this, including where we offer more aid, etc.
X. Statutes of the University Academic Senate – Dr. Cheryl Maranto
   Article 1 – Rights and Responsibilities
   Section 2: The Executive Committee
   Motion to approve:
   To amend membership of Executive Committee to include Chair of Faculty Council
   • Vote: Passed unanimously by show of hands 27 agree, 0 disagree, 1 abstention

XI. University Board of Graduate Studies – Dr. Allison Abbott, Chair
   a. Motion to approve:
      New post-baccalaureate certificate in Clinical Case Management/Care Coordination
      • Discussion:
        o Vote of University Board of Graduate Studies was unanimous.
        • Vote: Unanimous (Voice)
   b. Motion to approve:
      New Master of Science in Dentistry Dental Biomaterials Degree
      • Discussion:
        o Several years ago, dental specializations under the MS in Dentistry changed to individual degrees; this one was accidentally omitted at the time of those changes.
        o Vote of University Board of Graduate Studies was unanimous.
        • Vote: Unanimous (Voice)
   c. Informed on following academic program decisions
      1) New specialization in Dual Primary Care and Acute Pediatric Nurse Practitioner – Doctor of Nurse Practitioner.
         a. This program reflects the nature of the job, combining the coursework, etc. of two different tracks. The dual specialization better prepares students for the reality of the job market.
      2) New Specialization in Public Policy Research – Master of Science in Applied Economics Degree
      3) Three new specializations in 1) Talent Management, 2) Strategic Human Resource Leadership, 3) Organizational Development – Master of Science in Human Resources
      4) Terminating Specialization in Dental Biomaterials – Master of Science in Dentistry degree

XII. University Board of Undergraduate Studies – Dr. Susanne Foster, Chair
   a. Motion to approve:
      Interdisciplinary Major in Cognitive Science – Klingler College of Arts and Sciences/Department of Philosophy
      • Discussion
        o Point of clarification. This is an inter-disciplinary program; not housed in philosophy
        o One might expect this to fall heavily in psychology, yet there is no cognitive science requirement. Traditionally, this has been structured as an integration of other fields: psychology, computer science, and philosophy. Cognitive science as a major opens up a faster way of development and entry into field. Student can then further specialize in an area of interest. A basis in all areas is required, and elective courses enable students to further specialize. This appears to be the approach being taken at leading schools across the country, such as Indiana.
        • Vote: Unanimous (voice)

XIII. University Board of Graduate Studies and University Board of Undergraduate Studies
   a. Motion to endorse
      Proposal to add a new grade (WF) – Dr. John Su, Vice Provost for Academic Affairs
      • Discussion
        o Need to be able to account for a student who stops attending after the withdrawal deadline. Currently tends to get entered as an “F.” The WF grade allows us to indicate academic failure, but also specifies that the student stopped attending. This will affect the GPA. It indicates not only an academic
performance issue, but also non-attendance.
  o Is this only attendance related? Yes – only for non-attendance failures after withdrawal date.
  o Has been approved by both University Board of Undergraduate Studies and University Board of Graduate Studies.
  • Vote: Unanimous (voice)

b. Informed on approval to recommend
  Change name from Department of Foreign Languages and Literatures to Department of Languages, Literatures and Cultures – Dr. Anne Pasero, Chair, Department of Foreign Languages and Literatures
  • Discussion
    o Name is much more representative of what is happening in the curriculum of the department.

XIV. Electronic Accessibility Initiative – Mrs. Anne Deahl, Associate Vice Provost for Academic Support Programs and Retention
  • Mrs. Anne Deahl shared a PowerPoint presentation designed to make everyone aware of this initiative.
    o Goal is to assess and enhance accessibility of digital student experiences and electronic properties.
    o Everyone will be responsible for assisting in the implementation. Every electronic document and video in every class must meet accessibility guidelines (e.g., caption all videos and make every pdf must be machine-readable.
    o Resources and training will be available, especially through the Center for Teaching and Learning.
    o All encouraged to read the policy, be ready and take advantage of the resources, including the CTL.
  • Questions:
    o CTL will have a tip sheet with guidelines for how to recognize the materials and whether something is accessible.
    o Information on GROW sessions and other available resources will be publicized.

XV. Adjourn at 4:40 p.m.
  • Motion to Adjourn: Dr. Tim Melchert
  • Second: Mr. Kurt Gering
  • Vote: Unanimous voice vote

Respectfully Submitted,
Mrs. MaryJo Wiemiller
UAS Secretary

The next meeting will be Monday, February 20, 2017 at 3:00 p.m. in AMU Ballrooms C/D