Call to order by Dr. Cheryl Maranto occurred at 3:00 pm.

Reflection was given by Dr. Kevin Gibson.

Approval of October 19, 2015 minutes

Motion to approve: Dr. Tim Melchert
Second: Dr. Sumana Chattopadhyay
Voice Vote: Unanimous

Chair Report (Dr. Cheryl Maranto)

Faculty Hearing Committee has heard the Dr. John McAdams appeal. The final report has not yet been submitted. President Lovell plans to attend a closed session of University Academic Senate to consult with the senate prior to making his decision. Confidentiality of all items will be imperative.

Faculty Council has forwarded recommendations concerning benefits for Part-time Faculty to the EC. UAS will wait to bring this forward until after Cas Castro come to the December UAS meeting to participate in this discussion.

Vice Chair Report (Dr. James Richie)

Ms. Lynn Wittenberger is the chair of the Faculty Council (FC).
FC has worked on a resolution regarding health care. Two working groups have been formed – one will discuss the status of part time faculty, while the second will address issues related to full time non-tenure track faculty.
Kurt Gering added that a third working group will organize the Faculty Forum with the President in March.

VI. Secretary report (Dr. Noreen Lephardt)

Nominations for UAS positions will be solicited in spring; please reach out to colleagues to consider running for a seat on the senate.

VII. Provost’s Report (Dr. Dan Myers)

Search updates:
College of Communication dean: Are currently in the airport interview phase; will finish this week, followed by decision on finalists invited to campus.
College of Nursing dean search committee is in process of selecting a search firm.
Vice Provost for Enrollment Management search committee has been chosen.
Vice Provost for Academic Affairs is nearly complete. Hope to make an announcement very soon.
Vice President for Student Affairs committee has been seated and is starting its work. Expectation is that the person will start in the summer.

Questions:
Dr. Maranto noted that the dean search in Communication is a closed search in terms of not sharing information on who the applicants are. Will the finalists be public?
Response: Dr. Myers indicated that it was decided to do searches in a more confidential way because many potential candidates don’t want to be in a public search because of their current positions. It is possible to lose some of the very best candidates because they don’t want their candidacy to be public knowledge. Search firms have also indicated that private searches are a good idea. College faculty will elect a few candidates to participate with finalist interviews. Finalists will also not be public. Dr. Chattopadhyay indicated that the communication faculty elected representatives to the search process at their retreat. In nursing, the college elected the search committee and faculty had a strong voice in informing the committee of characteristics they sought in a dean.

A proposal to dissolve the College of Professional Studies as an administrative unit will be presented at the next Senate meeting. Currently there is no written policy for dissolving a college. This discussion will also describe how we will manage those functions going forward. For CPS, we are using a mechanism similar to what we’ve used to close down programs in the past. The UAS will vote on the dissolution in December.

Climate Study Forums. Forums were very good, with interesting discussions and great suggestions. Currently we are trying to determine the first three that will be addressed. University Leadership Council will be getting output from the forums regarding the three that will be the first to be done.

Athletics is honoring a Faculty All Star at each of the home basketball games. Recipient gets a game ball, seats for the game, and is introduced to the crowd with a bit of their biography read. The idea came from academic dean’s council as a way to inform the community about faculty activities and research agendas. Great cooperation with athletics and a way to bolster the academic side as well.
Fr. Class asked about the enrollment report for fall 2016. Dr. Myers indicated we are still in the application process so don’t really know where we are with numbers. Fewer applications with higher yield; looks like we may be down some in application numbers, but the consulting firm believes new strategy will result in a higher yield of students from those applications.

VIII. University Board of Undergraduate Studies (Dr. Behnam Ghasemzadeh)

A. Motion recommending termination of Major in Theology for Catholic School Ministry. The proposal from the Theology Department was based on enrollment and graduation numbers, which do not support the continuance of the major (only one person has actually graduated). These numbers supported the department’s recommendation to terminate the major; UBUS members were also supportive of the termination and voted to approve discontinuation.

Motion to Terminate (voice vote): approved unanimously.

B. Speech Language Pathology Post Baccalaureate Program, inform UAS of approval (presented by Dr. Gary Meyer)
UBUS was asked to look at a post baccalaureate program in speech pathology, i.e., a bridge program, for individuals with an undergrad degree in some other field. The bridge program would allow entry into an MA speech pathology program either at Marquette or elsewhere. This is a non-degree program. UBUS reviewed and has approved, with all members voting in favor.

Questions:
How were need and market determined? Number of applications for admission to graduate program by individuals that were not speech undergrads was 25% to 30%.
Would this be done with no increase in staff or faculty? Yes; speech pathology program is already doing this with some entering students, but this bridge program allows us to know exactly the background of the students entering the master’s program. Would be necessary for a student to take at least 19 of the 25 credits here at Marquette in order to be guaranteed admission.
Challenge with the certificate relative to financial aid would be the gainful employment piece. Because these courses are prerequisites for the graduate program, they qualify for one year of financial aid. To qualify for the prerequisite financial aid, they only need 6 credits per semester. These are undergrad courses and that qualifies for the financial aid piece.

IX. University Board of Graduate Studies (Dr. Mike Johnson and Dr. Jeanne Simmons)

a. UBGS approved the motion to support a joint Master of Arts in Corporate Communication. The program includes 15 credits each in Communication Studies and 15 credits from the Graduate School of Management; the goal to target individuals who want to be chief information officers; planning is to be profitable from year one.

Questions:
Is there an international component? Not at this time, but are exploring that possibility through the use of innovation funds, and will look for partners.
The Graduate School believes this is innovative and entrepreneurial and the type of forward thinking we should be doing.

Motion to approve (hand vote): 28 approved; 0 no, 0 abstain. Motion passes
b. Masters in Athletic Training. UBGS approved the motion to support a Masters in Athletic Training. This is actually just a conversion from an undergraduate to a graduate program as a part of accreditation. This is a required change in order to remain competitive as this field will require master’s level education. This is in a professional school, a 2 year program with summers in addition. The program will be 3+2 for direct admits and 4+2 if coming in from somewhere else.

Motion to approve (voice vote); approved by vote (unanimous)

X. Revisions to Committee Statutes (Dr. Sharron Ronco)

A proposal has been made to add members from the College of Arts & Sciences to the assessment committee. Currently the University Assessment Committee has one member from each of the colleges plus other at large members. It is difficult for programs in A&S as they do not have outside accreditors. Want to add members from social sciences and natural sciences along with current member from humanities, which will provide better exposure to assessment.

Questions:

Dr. Gary Meyer asked if there been any discussion of term limits on this committee. Retaining people is good, because they learn a lot about the finer points of assessment; turnover is good because it gets fresh ideas.

Dr. Richie asked about the membership. There are currently 15 voting members on the committee, along with representatives from some other areas.

A motion on this revision will be presented in December.

XI. Co-curricular learning outcomes (Dr. Sharron Ronco)

Developing learning outcomes for co-curricular areas has been difficult. Student Affairs has assisted with this difficult task; Jodi Blahnik explained the process that has been used. Representatives from co-curricular areas with the University Assessment Committee. The Outcomes were approved by the provost.

Each co-curricular department will map co-curricular experiences into the outcomes; are considering ways that all efforts can be integrated, etc.

Questions:

Is there something online that is a real articulation of these items? Dr. John Su is involved in a discussion of this and how it is related to the core curriculum.

Are there other universities that have something similar? Others do and this seems pretty comparable.

Who provides the data? Mapping the experiences that are provided will be done first, and we will then be able to determine ways to collect the data.

Will these apply to graduate programs and professional education programs? We will start with UG co-curricular first.

XII. Enrollment Plan (Dr. Linda Salchenberger)

Dr. Salchenberger made a power point presentation covering where we are in the enrollment plan. Dr. Myers will present to the Board of Trustees in December. The plan has 7 over-arching goals that will support internal planning. The plan is designed to be reviewed annually. Dr. Salchenberger responded to questions about specific points of the larger plan.
Questions:
Many questions were directed at the Graduator Program New Program Incubator. Where would an incubator be housed? This is just a concept at this time.
Who funds it? Provost’s Office, but have not totally worked out details. In the long run, it will fund itself.
Incubator program for graduate students. The idea is that when we are looking at new programs at Marquette, there is a checklist of things to do, but there is not really a place to say, “that’s a great idea, and here is who you should contact.”
We have a great retention rate, but many who leave are in the freshman class. The Climate Study indicates a large number of students wanting to leave. Do we have a plan in place to address this specific group? This will be done through advising, etc.
Are internships addressed (some colleges emphasize internships)? There is one item in the values section that is dedicated to high impact learning, e.g., internships. Some of our colleges do well in this area while others are just getting into it.
Was Climate study considered in conjunction with this, especially as related to freshmen? This is something we have to pay attention to, but don’t know exactly how it will play out. It is mentioned in the plan as a high priority.
The alignment issue is more about faculty lines following the enrollment as compared to something that drives enrollment. Also have to think about where we want students to be and getting them into the kind of alignment that we want of them; must also line faculty up to serve the needs of the student body we have. Need to move faculty lines appropriately to serve the student needs; is part of the retention discussion.
Difficult to recruit students to particular programs because many high school juniors/seniors don’t really know what they want to study.
Graduate School should have CRM up and running by September.

XIII. Motion to Adjourn
  Motion: Dr. Gibson; second; Dr. Anne Pasero
  Voice Vote: Unanimous
  Adjournment at 4:35 p.m.

Respectfully Submitted,

Noreen LePhardt, Ph.D.
UAS Secretary