Friday, April 29:

Valerie Wilson Reed Call to Order:
President Valerie Wilson Reed opened the third and final campus meeting of the 2010-11 academic year by welcoming all directors, and thanking them for taking time away from families and jobs to give back to MU. She thanked all also for the great amount of work accomplished since our meetings in January -- lots of conference calls and email exchanges.

Val acknowledged that this is Alumni Award Weekend, and that we have the great chance to celebrate our alumni successes. She reminded all that we will take part in the College of Business awards at lunch today and the All-university Awards tomorrow night.

Val asked Father Fred Zagone, Alumni Chaplain to lead us in our opening prayer.

Val asked Tim Simmons to provide a quick review of our weekend agenda and discuss the Critical Successes we aim to achieve. The weekend’s critical successes were reviewed:

• Celebrate alumni excellence in award ceremony participation.
• Select the future MUAA president and new board colleagues.
• Continue our forward movement on strategic initiatives.
• Discuss the planning around the inauguration of Scott Pilarz, S.J.
• Honor our retiring board colleagues.

VP/President-elect Candidate Vision Statements:
As is our tradition, we heard a two-minute version of the vision statements each candidate (Brad Kalscheur and Greg Curtis) delivered in January. Valerie reminded all that our election would be conducted on Saturday morning. Father Zagone was coin tosser and timer.

Morning Presentation:
Janice Welburn, Dean of Libraries and Honorary Chair, Inauguration of Scott Pilarz, S.J.

Before Janice provided an overview of planning for Fr. Pilarz’s inauguration, she gave a detailed introduction of her work as dean of libraries, and the role of the library here at Marquette.
Janice explained that the inauguration would be held September 22-23, 2011, the same weekend as the National Board’s next visit to campus. While many details are yet to be ironed out, the basic schedule is:

Thursday, September 22, 2011: Inauguration Mass at Gesu Church
Friday, September 23, 2011: Inauguration ceremony at Al McGuire Center, followed by a campus community lunch.

The National Board will participate in the inauguration. Further details will be shared when available, and specific scheduling of the MUAA National Board meeting will be determined over the summer.

**Executive Director’s message:**
Tim Simmons addressed the board, speaking about the current strategic plan and setting the course for work to be done next year on a renewed plan. Tim’s main points were that the work of the board for the past two years has been directed and effective due to the excellent strategic plan, and that next year we will do work together to extend the plan.

**Lunch:**
The board attended the College of Business Administration Alumni Awards.

**Committee Meetings:**

**Alumni Involvement Committee**
Strategic Initiative: *Design and implement programs that add value for uninvolved alumni.*

Directors Present:
Klein, Pat – Chair
Ali, Shazia
Brown, Vanessa
Casper, Sandra
Edwards, Genyne
Gallagher, Marguerite
Hunn, Drew
Koth, Jessica
Porretta, Paul
Ryan, Gina
Sheridan, Rondell

Staff Present:
Batti, Tanya
DeWeerdt, Dan
Eldridge, Molly
Mitz, Stacy
Rawski, Marlee

Special Guest:
Skelton, Brenda – consultant, focus group facilitator

- **Overview of Seven Essentials Focus Groups**
  - Four focus groups held throughout the month of April
  - Life Stages – focus groups were segmented by life stage
    - Early Career/Young Family – one session
    - Mid-Career – one session
    - Combined Peak Career and Legacy Years – two sessions
  - Recruitment
    - Committee recommendations and alumni identified in database (no to low engagement – determined by engagement scoring model)
    - Sent emails (segmented by life stage) to a total of 750 alumni
  - Participants
    - 38 total participants
    - Local alumni (live/work within 30 minutes of campus)
    - Undergraduate degrees
    - Gender balance, multiple ethnicities represented

- **Mock Focus Group**
  - Brenda Skelton took committee through the facilitation guide used to conduct the focus groups
    - Brenda presented to the National Board about a year ago related to market research and Seven Essentials
    - She conducted the focus groups (to help eliminate bias, promote candor/openness)
  - Facilitation guide sections included
    - Understanding participants’ perceptions of their own involvement and what might preclude them from being involved
      - The responses indicated that the engagement scoring model is an adequate measure of alumni engagement
      - What has precluded them from higher levels of involvement
        - Apathy
        - Didn’t take the initiative/didn’t know how to get involved
        - Got busy with life
        - Thanks for asking, now I will think about it
    - Potential programs and services shared to understand level of interest in the following categories
      - Online Learning Opportunities
        - This was the area of focus for Brenda’s “mock focus group” with this committee.
Additional ideas were discussed and interest was gauged—much more dialogue generated in the committee discussion than the actual focus groups (shows the difference in level of involvement/comfort)

- Spirituality and Character
- Service
  - Financial Support to Marquette

- One committee member knows someone who participated in one of the focus groups and shared
  - She had fun, was happy to be asked, now telling others about her positive experience
  - This was a nice engagement tool for these alumni—overall a positive experience for them

- High level findings were shared, analysis is still in progress, committee will discuss in further depth in September
  - Input and findings from these focus groups will be helpful as we move forward with alumni program and service offerings

**Awards Committee**

*Standing Committee to oversee the alumni awards process and select all-university award winners, and the Pedro Arrupe Award for student service excellence.*

Directors Present:
Bell, Charlie (Chair)
Curtis, Greg
Kuehl, Justin
Milner, Jim (absent)
Reding, Francie
Wilson Reed, Valerie
Warmuth, Maureen

Staff Present:
LaBonte, Leslie (Coordinator for Community Service, Office of Student Development)
Moore, Martha

At the April meeting of the Awards Committee, the members interview the candidates for the Pedro Arrupe Award. This year, there were three students:
- Natalie Campbell (Edu’12)
- Frank Gorham (Eng ’12)
- Emily Hoffmann (Arts ’12)
Prior to the meeting, committee members reviewed the nomination form from the sponsor and the application and essay for each candidate. The candidates were asked the same five questions during their ten minute interview:

- Why did you choose Marquette?
- How do you live and exemplify the four pillars of the Marquette mission?
- Who or what inspired you to lead a life of service?
- If you were a tour guide at Marquette, what would be the most important thing you would highlight?
- If you could have lunch or dinner with anyone, living or deceased, whom would it be?

Natalie and Frank were interviewed in person. Emily was studying in El Salvador, so was skyped in.

After the interviews were conducted and the committee discussed the candidates, Emily Hoffmann was chosen as the 2012 recipient of the Pedro Arrupe Award. Discussion followed about the nomination process for the Arrupe Award. It was agreed that all nominees must be received from a university faculty member or administrator.

**Chapter Evaluation Committee**

**Strategic Initiative:** *Evaluate and restructure, when appropriate, MUAA Regional Clubs and College and Interest-based organizations and programs to increase their effectiveness by adding value to their respective alumni constituents.*

Directors Present:
Kalscheur, Brad – Chair
Bergan, Maureen
Dillow, Katie
Grimaldi, Michael
Healy, Brian
Kroeff, Eugene
Mathis, Diana
Novotny, Diane

Staff Present:
Brooks, Kelli
Carroll, Emily
Wacker, Emily
Winkel, Carol

1. Diane Novotny offered a prayer to begin the meeting.
II. Brad Kalscheur provided an overview of the charge for FY12 (a reminder of where we are with the Deployment Framework, also incorporating discussion points from January’s meeting)

1. Continued improvement of communication locally and regionally
   a. Regional Conference Calls
   b. Highlights from FY11 Annual Reports will be presented in September

2. Rebranding MUAA locally (creating an all-encompassing image while honoring CIBs)
   a. Dave Murphy will facilitate a rebranding discussion in September

3. Flexible club structures – movement toward more committees

4. Volunteer engagement score
   a. Refresher on how engagement score is calculated
      i. Giving and Engagement (Time, Talent)
      ii. Should we approach this differently for local alumni?

III. Social Media

1. Work in conjunction with interactive marketing committee (DianaM already is formulating a strategy for clubs and CIBs)

2. Tom Pionek from OMC presented an overview of Marquette’s social media strategy
   a. Building awareness
      i. Followers on Facebook, members on LinkedIn
   b. Building Community
      i. Interactions – 5-10% of audience engaging
   c. Fostering word of mouth
      i. Web traffic that comes to Marquette’s website due to social media
      ii. Branding key word search (example: Google searches for Marquette)

3. How can we use this?
   a. Impact on event attendance
   b. Club Facebook pages/Alumni pages (how do we create a consistent look?)
   c. Target specific audience

4. Marquette constantly looking at best social media sites to be a part of audience needs to be there and needs to have specific editorial vision for each site (to guard against spamming alumni)

5. Other ways to capitalize on power of social media
   a. Annual reports from clubs
   b. Post news
   c. Think about stories that engender responses
      i. Peer to peer communication = community

6. University social media
   a. Facebook and Twitter we are doing really well at Marquette
      i. MU Facebook – top 20%
      ii. MU Twitter – Klout Score: Elite category, top 10
   b. Overall, social media skews younger
   c. Need to listen to community and see what they are talking about and respond to them through social media
d. “Type 10 Hits” list for Facebook (OMC) – content suggestions

7. Need to have meeting between Chapter Evaluation Committee and Interactive Marketing Committee
   a. ACTION ITEM: Carol and Dan will attempt to coordinate this collaborative meeting between committees

8. Alumni pages can be added to official Marquette Social Media: Facebook page (Email Tim Cigelske)
   a. Work to make “official” image for all alumni club pages

9. ACTION ITEM: Committee members should read OMC’s social media white paper (link emailed to committee members) and think about how the concepts relate to your club’s social media activity.

10. ACTION ITEM: Moving forward in FY12, committee(s) will determine a recommended strategy for employing social media and then share across all clubs.

IV. Milwaukee Leadership Committee Meeting
   • 10-15 people attended meeting in March
   • Looked at current events on CIB rosters and potential for collaborative events (broad based and more targeted – e.g. Mass for Healthcare Professionals)
   • Themes/Priorities
     o Need to join together as one team; develop innovative broad based events that appeal to greater Milwaukee area alumni (social, spiritual)
     o Still maintain individual identities of specific groups; always protect those efforts that raise money for targeted scholarships
     o MLC could be the local anchor; representatives on the committee need to determine structure and format and commit to the role of broad-based anchor
     o Each individual group needs to expand mission; we all are responsible for Milwaukee’s success (look into developing a compilation of all club mission statements)
     o Milwaukee Club scholarship still needs to be addressed; simple name change; scholarship will continue to benefit Milwaukee-area students; MLC representatives will take over the charge of scholarship interviewing
     o Structure: Each specific group needs to have a representative on MLC
     o How do we communicate the one team message? Peer to peer communication is critical rather than the message coming from staff
     o Calendar for Milwaukee area will be discussed at the final FY11 meeting
   • Questions/Concerns
     o Rebranding could take away from specific groups and give too much control to university
   • Next steps
     o May or June meeting to solidify calendar for FY12
     o Update at all Chapter Evaluation Committee meetings
     o Mission Statements: each Milwaukee area group will be expected to update mission statement to include commitment to broader alumni programming
Succession Planning: Need to have 2 reps on MLC (one that is current; one other person that is available so when that other person leaves, they know what is going on)

Brainstorming and collaboration will continue to be the cornerstone agenda items of this committee

V. Engagement Score – Giving
1. Sara Harvey from Annual Giving joined the group to facilitate the discussion around inspiring giving among regional volunteer leaders
2. Current/past giving initiatives targeted at “board roster members” (those volunteers deemed most engaged/active based on their board participation)
   a. Solicitation signed by MUAA Board – President and Immediate Past President
   b. Phonathon calls – May, June
   c. Peer to peer solicitation; committee members agreed that students calling volunteers would not be as effective
3. How do we inspire others to give financially to Marquette?
   a. 100% board participation is the goal – instill a basic understanding that being a part of a board means includes financially contributing; or create a friendly competition among clubs/boards (e.g. Engineers vs. Bus Ad – who can get to 100% giving first?)
   b. Solicitation could be more targeted for board members; solicit for specific club regional/local scholarship (e.g. Minnesota Club Scholarship)
   c. Look at “unofficial” board members → volunteers who organize reoccurring events; past presidents
   d. Student phone calls should be used as more of a thank you or reminder calls for regular donors who just haven’t given this year yet
   e. Communicate clear expectations for serving on a board → 100% giving participation
      i. Educate volunteers about giving upfront at the start of each year
      ii. Stress participation over giving level
      iii. Establish a protocol to educate people about their giving
4. Build awareness
   a. Review listing of available scholarships administered by boards/regions (Carol W will work with Sara to provide this to the committee for review – Sept. meeting)

Governance Committee
Standing committee to oversee the appointment and nomination process of all directors, develop and administer the board’s election process, and propose amendments to by-laws as appropriate.

Directors Present:
Wilson Reed, Valerie – Chair
Bell, Charlie
The Governance Committee addressed two areas:

1. Director renewals
2. New director elections

**Director renewals:** Directors eligible for renewal are Vanessa Brown, Michael Grimaldi, Brian Healy, Jessica Koth, Eugene Kroeff, Mary O’Toole, and Paul Porretta. All have expressed a desire to serve a second term. The committee moved, seconded and approved all to be recommended to the board for approval for second terms. The board unanimously approved these second terms.

**New Director Elections:** Directors being replaced are Shazia Ali, Greg Curtis, Marguerite Gallagher, Bradley Kalscheur, Genyne Edwards, and Maureen Warmuth. Charlie Bell leaves the board after this year as well, but will be replaced as Immediate Past President by Valerie Wilson Reed, this year’s President. Drew Hunn completes the second year of his predecessor’s term.

The committee reviewed profiles of nominees. Selected by the committee, moved, seconded, and approved for presentation to the board for election were:

- **Student** Kirsten DeGuzman (H Sci ’12) (Wauwatosa, WI)
- **Nursing** Gail Zielinski (N’76) (Arlington Heights, IL)
- **Business Adm.** Greg Ryan (B’90) (Franklin, WI)
- **Arts & Sciences** Mary Kay McMahon (A’74) (Chicago, IL)
- **At-Large** Joel Andryc (S’79) (West Hills, CA)
- **Young Alumni** Drew Hunn (B’04) (Milwaukee, WI)
- **Law** Catherine LaFleur (L’88) (Mequon, WI)

The board unanimously approved these appointments.

**Interactive Marketing Committee**

Strategic Initiative: *Optimize interactive media programs and capabilities to ensure greater awareness and involvement of alumni.*
Directors Present:
Bergan, Maureen – Chair
Bettin, Gary
Dillow, Katie
Grimaldi, Michael
Mathis, Diana
Ryan, Gina

Staff Present:
DeWeerdt, Dan
Klopatek, Alyssa
Serge, Joseph

Michael Grimaldi opened the meeting with a reflection. Prior to our discussion of the day’s agenda, Maureen Bergan offered her thanks to everyone on the committee for their hard work.

Dan began our afternoon’s discussion with a brief update of the Marquette.edu/faith site. He presented the prayer resources, prayer requests, prayer community and prayer book request pages to the committee. As a whole, the committee was impressed and especially noted the Marquette related photos now used for each prayer card. They felt that this was a welcome change and would help to increase alumni involvement on the site. Finally, Dan provided copies of *Finding God in All Things*, the prayer book offered upon request on the site.

Michael Grimaldi provided an Apps Subcommittee update. There continues to be discussion surrounding a preference for apps in on the Marquette online community. He first pointed out the social media page on the Marquette website and explained why apps wouldn’t belong on the list since they are merely a platform. He also noted that while apps are economical, they do require some labor and expense. They also they work on different platforms, which is a downside to their use. He mentioned gatherdigital.com, a company used to develop apps for Stanford University and Columbia University. He also discussed OMC’s plan to develop a mobile website platform that could house Marquette apps. This effort is scheduled for summer. The interactive Marketing Committee with have an opportunity to provide feedback too. In the event that an app is developed for alumni use, Gary Bettin presented questions that could be used in post-reunion/event surveys to gain a better understanding of apps that alumni may find helpful.

Diana Mathis provided an update regarding the work of the Social Media Subcommittee. Gina Ryan has maintained a MUAA Facebook group and the discussion surrounded future use. Diana
and Gina plan on posting messages as well as messaging the group members on a monthly basis. This will be a six month trial to see whether things progress with the group, specifically regarding increased posts and communication by member. Following the trial, other approaches may be taken if necessary. The subcommittee asked others in the group if they would be willing to help develop an editorial calendar and help maintain the site. The general consensus was positive and all agreed to provide help if they were able. LinkedIn sub-groups were also discussed, specifically the career networking and alumni in media groups. There three important take-aways from this portion of the discussion; Help foster discussions on LinkedIn; Get more involved with Facebook; Work with other committee chairs to further their work.

Katie Dillow updated the committee on the e-mentor program. Teammates had met with the College of Business to learn about their program. While we can’t replicate their program it was a very informative meeting. Later discussions about the e-mentor program focused on targeting specific schools and working with Career Services. The biggest concern is being realistic about number of individuals interested (between alumni and students). Plans are to launch the pilot in June. This pilot will include a small group of students, which will increase in the fall. Alyssa Klopatek shared the network guidelines on MU Connect for alumni and Career Services for students. She also talked about the sign up form for mentors and how those individuals will be tracked in Raiser’s Edge. Katie Dillow asked the committee to consider becoming mentors for the pilot and informed the group that she would send an e-mail to the board as a whole seeking participation.

Maureen Bergan briefly touched on each of the fiscal year 2011 goals and reiterated the fiscal year 2012 as well. It was noted that one of the more important goals is to increase the number of alumni email addresses.

Finally, Maureen Bergan asked the committee for opinions about using future meetings for cross-functional discussion rather than a mere report. Others considered this a good idea, and discussion regarding it will take place in future conference calls.

**Scholarship Aid Committee**

Strategic Initiative: *Create awareness and involvement of alumni in the university’s scholarship aid initiatives through partnering with University Advancement.*

Directors Present:
Kroeff, Gene – Chair
Gallagher, Marguerite
Klein, Pat
The meeting opened with prayer.

The committee continued its discussion of the creation of a MUAA board scholarship. After consulting with Tim Simmons, Sara Harvey and other university advancement staff members, it was decided the scholarship was not an idea the board should pursue this coming year, due to the lack of a lead donor.

The vast majority of the meeting was spent discussing the committee’s deployment framework. The committee specifically discussed the idea of a giving requirement from chapter/CIB board members. The consensus was that although the expectation is for all members to give, no set dollar amount should be set.

The idea of a scholarship aid toolkit for clubs and chapters was also discussed. Great ideas were shared and the annual campaigns staff will compile the brainstorming ideas and share the final product with the committee at the fall meeting.

Lastly, the committee was updated on the current financial participation rate of the MUAA board. With a little more than two months remaining in the 2011 fiscal year, the board has achieved a 90% participation rate. (Since the April MUAA meeting, the Board achieved 100% participation!)

Students and Young Alumni Committee

Strategic Initiative: *Leverage alumni in recruiting and retaining students to promote young alumni involvement upon graduation.*

Directors Present:
- Koth, Jessica
- Ali, Shazia
- Brown, Vanessa
- Edwards, Genyne
- Healy, Brian
- Hunn, Drew
- Reding, Francie

Staff Present:
Batti, Tanya
Kelly, Michael
Mitz, Stacy
Schlinsky, Jennilee
Schult, Taylor
Winkel, Carol

Our main objective for the meeting was to learn and provide feedback on a new comprehensive strategy that University Advancement has developed to engage students and young alumni. The committee listened to a presentation by staff members leading this programming: Michael Kelly - Annual Campaigns, Jennilee Schlinsky - Alumni Engagement and Outreach, and Taylor Schult – Affinity-Based Giving.

Committee members learned the importance for developing a comprehensive student and young alumni engagement strategy, as they discovered the following:

1. Young alumni are the least engaged and least likely to give.
2. While the participation rate for Senior Challenge (senior class giving program) has been between 20-30% for the past several years, the participation rate for recent graduates (1-4 years out) is significantly lower at an average of 6%. Data from the past three years suggests that the Senior Challenge program attributes to a higher retention rate amongst young alumni donors in comparison to non-donors. If individuals give to Senior Challenge, they are on average 3.5 times more likely to make a gift as a young alumnus than if they did not give to the Senior Challenge.
3. Anecdotal feedback from graduating seniors has been that they have an overall adverse opinion of the Alumni Association and associate it mainly with asking for money.
4. While the current generation of young alumni and students understand the importance of philanthropy in society as a whole, they do not view giving financially to Marquette University as being philanthropic, nor do they feel that small gifts make a difference.

In an effort to change the current culture, the University is looking to adopt a comprehensive student and young alumni engagement strategy that will focus on the following:

1. Teaching students about Marquette’s history and traditions to foster pride
2. Promoting and inspiring class unity
3. Building a culture of philanthropy and growing the base of Marquette donors
4. Creating opportunities for direct student-alumni contact
5. Preparing students for their roles as alumni and creating a pipeline for future alumni leaders
6. Keeping young alumni engaged after graduation
The strategy will encompass several new programs, but will also include some existing programs as well. It will be a campus-wide collaboration and they are partnering with several departments across campus.

Some of the new programming to include the following:

1. A presence at Freshman Orientation (i.e. welcome letter from young alumnus, dorm room signs, fun activity around MU history, etc.)
2. Student Philanthropy Committee (to support fundraising and educational initiatives)
3. Tuition Runs Out Day (educational event)
4. Dorm Challenge Giving Program (freshman – juniors)
5. Class websites
6. CIRCLES Mentor Network (online mentoring between alumni and students)
7. Adding a student element to National Marquette Day
8. Young alumni reunion in Milwaukee (i.e. Summerfest)
9. Young alumni programming in major regions (i.e. post-CIRCLES happy hours)

The plan is to begin implementing this program in FY12. They will look to develop a cohesive brand that will unify all the programs and will create a web presence to serve as the center for information on all programming. In addition to survey work, information will be closely tracked in our Raiser’s Edge database to allow for evaluation and to measure effectiveness.

At the conclusion of the presentation, committee members were able to share their feedback on the program. Several of their suggestions are as follows:

1. The name “Student Philanthropy Committee” – is harsh, confusing and too fundraising focused.
2. Heavily involve the RA’s in the Dorm Challenge as they will be great partners and advocates.
3. Be sure to survey students on the brand name selection.
4. Involve students in Alumni Awards weekend.
5. Create a tradition/ memorable event during Senior Week; like a senior good-bye or something reflective. Possibly begin the tradition of a walk on campus that you would do as freshman and then again as senior near graduation.
6. Like the name Tuition Runs Out Day in comparison to the other examples that were provided (ex. Tuition Freedom Day).
7. Have an alumni speaker during Tuition Runs Out Day that could speak on giving their time, talent and treasure to Marquette.
8. Bring back old cheerleaders to help teach new students on the Marquette cheers.
9. For National Marquette Day, have a pep rally for students and alumni and build on the tradition of walking down the Bradley Center for the game from campus.
**Friday night Board Dinner:**
The MUAA Board had dinner at Buck Bradley’s on Old World Third Street, dining on an Italian buffet. The board enjoyed a private dining room with dedicated bar and bartender for the entire evening.

Valerie saluted all the departing directors (those who have completed all terms), presented each with a plaque signed by university president Fr. Wild, and asked each director to say a few words to the group. Those honored were Shazia Ali, Charlie Bell, Greg Curtis, Bradley Kalscheur, Marguerite Gallagher, Maureen Warmuth, and Genyne Edwards.

The board in turn honored Valerie with a surprise skit, featuring a narrated fashion show of Marquette-themed designer aprons. Val was visibly touched by the creativity and love put into the presentation, which moved right into an evening of karaoke, one of Valerie’s favorite casual board activities. Previously, Val received a Marquette chair from the university as a thanks for her year as President.

Overall, staff received much feedback that this was one of the very best board nights ever!

**Saturday, April 30:**

**Breakfast and call to order:**
Valerie asked for attention. For our reflective moment, all sang the Marquette University Anthem. Val reflected on the work accomplished on Friday, and thanked all for their fun participation in dinner on Friday at Buck Bradley’s.

**VP/President-elect Election:**
Election ballots were collected. Every board director submitted a valid ballot, and Greg Curtis received a majority of votes over Brad Kalscheur. Greg will assume the officer role of Vice President/President-Elect on July 1, 2011.

**Morning presentation:**
Julie A. Tolan, Vice President for University Advancement spoke to the board about the process of orienting new university president Fr. Pilarz. Like other areas of the university, University Advancement was doing a “deep dive” with Father to provide context and some detail around the work done in University Advancement. To illustrate this work and guide Julie’s remarks, she shared two documents, one a SWOT analysis summary, and the other an overview organizational chart.

Julie departed at 10:20 to attend an alumni award ceremony.

**Committee Reports:**
Highlights of the preceding committee reports were discussed.
Marquette University
Alumni National Awards Weekend
April 28-30, 2011

**Thursday, April 28, 2011**

_Helen Way Klingler College of Arts and Sciences Awards Reception and Luncheon_

THURSDAY, APRIL 28, 2011
Reception: 11:30 a.m.
Luncheon: Noon
Alumni Memorial Union, Monaghan Ballroom
Cost: $30/person

Distinguished Alumna of the Year Award
_Dr. Nancy R. Noeske, Arts ‘59_

Professional Achievement Award
_Dr. Henry K. H. Kwan, Arts ‘71_

A Person for Others Award
_Gilbert D. Sedor, Arts ‘59, Law ‘61_

Young Alumnus of the Year Award
_William J. Schmitt, Arts ‘01_

**College of Education Awards Reception and Conferral**

THURSDAY, APRIL 28, 2011
Reception: 4:00 p.m.
Conferral: 5:00 p.m.
AMU, Henke Lounge and Lunda Dining Room
Complimentary

Distinguished Alumnus of the Year Award
_Dr. James H. Wandersee, Grad ‘78_
Counselor Education and Counseling Psychology Achievement Award
*Dr. Mark D. Rusch, Grad ’78, ’84*

Education Policy and Leadership Achievement Award
*Dr. Suzanne Trottier Lundin, Grad ’78, ’89, ’93*

Young Alumnus of the Year Award
*David D. Ebert, Arts ’93*

**Law School Awards Reception and Conferral**

THURSDAY, APRIL 28, 2011
Reception: 5:00 p.m.
Conferral: 6:00 p.m.
Ray and Kay Eckstein Hall
Complimentary

Alumnus of the Year Award
*James P. Maloney, Arts ’71, Law ’74*

Lifetime Achievement Award
*David J. Cannon, Bus Ad ’55, Law ’60*

Howard B. Eisenberg Service Award
*Ellen McCarty Escalera, Law ’02*

Charles W. Mentkowski Sports Law Alumnus of the Year Award
*Craig A Pintens, Law ’01*

**College of Professional Studies Awards Reception and Conferral**

THURSDAY, APRIL 28, 2011
Reception: 5:30 p.m.
Conferral: 6:00 p.m.
Alumni Memorial Union, Monaghan Ballroom
Complimentary

Spirit of the College of Professional Studies Award
*Ronald Smith, Prof St ’05, ’09*

Leadership Excellence Award
*Karen A. Vernal*

Friend of the College of Professional Studies Award
*Gregory J. Borca, Prof St ’04*
Friday, April 29, 2011
College of Business Administration and Graduate School of Management Awards Reception and Luncheon
FRIDAY, APRIL 29, 2011
Reception: 11:30 a.m.
Lunch: Noon
AMU, Monaghan Ballroom
Cost: $30/person

Distinguished Alumnus of the Year Award
Michael J. Van Handel, Bus Ad ’81

Professional Achievement Award
Christopher J. Swift, Bus Ad ’83

Entrepreneurial Award
Nancy Hernandez, Grad ’02

Service Award
Kevin P. Boudreau, Bus Ad ’86

Young Alumnus of the Year Award
Todd C. Thiel, Grad ’92

Friend of the College Award
Andrew N. Nunemaker

Marquette Department of Intercollegiate Athletics Reception and Conferral
FRIDAY, APRIL 29, 2011
Reception: 4:00 p.m.
Conferral: 4:30 p.m.
Al McGuire Center
Complimentary
Distinguished Alumna of the Year Award
Mary Beth H. Nienhaus, Arts ’65

Lifetime Achievement Award
Dr. Michael P. Woods, Arts ’74

Friends of Marquette Athletics Award
Stanley J. Andrie, Eng ’56 and Barbara Gombar Andrie, Arts ’56

M Club Hy Popuch Memorial Service Award
Paul R. Nowakowski, Arts ’87, Law ’90

Young Alumna Award
Dr. Kristen L. Maskala, Arts ’99

**College of Nursing Awards Reception and Conferral**
FRIDAY, APRIL 29, 2011
Reception: 4:00 p.m.
Conferral: 4:30 p.m.
AMU, Monaghan Ballroom
Complimentary

Lifetime Achievement Award
M. Rosalie Klein, OSF, Nurs ’52, Grad ’60

Distinguished Alumna of the Year Award
Dr. Patricia Lauer Bertsche, Nurs ’76

Distinguished Alumna in Service to Nursing Award
Mary Corrigan Cary, Nurs ’72

Friends of the College of Nursing Award
William A. Klug, Eng ’59 and Carol A. Klug

**College of Engineering Awards Dinner, Convocation and Reception**
FRIDAY, APRIL 29, 2011
Reception and Dinner: 6:00 p.m.
AMU, Henke Lounge and Lunda Dining Room
Complimentary

Convocation: 8:00 p.m.
Weasler Auditorium
Reception: 9:45 p.m.
AMU, Marquette Place
Complimentary

Distinguished Alumnus of the Year Award
James H. Grotelueschen, Eng ’73, Grad ’74

Professional Achievement Award
Edmund R. Steinike, Eng ’85

Entrepreneurial Award
Francis S. Luecke, Eng ’67

Service Award
Dr. Janis M. Orlowski, Eng ’78

Young Alumna of the Year Award
Stephanie Goplin Olsson, P.E., P.T.O.E., Eng ’00

School of Dentistry Awards Reception and Dinner
FRIDAY, APRIL 29, 2011
Reception: 6:00 p.m.
Dinner: 7:00 p.m.
AMU, Monaghan Ballroom C, D, E
Cost: $50/person

Distinguished Alumnus in Dentistry Award
Robert A. Liners, D.D.S., Dent ’51

Outstanding Dental Service Award

Friend of the School of Dentistry Award
Delta Dental of Wisconsin

Saturday, April 30, 2011
Association of Marquette University Women (AMUW) Awards Mass, Reception and Brunch
SATURDAY, APRIL 30, 2011
Mass: 9:30 a.m.
Chapel of the Holy Family
Reception: 10:30 a.m.
AMU, Henke Lounge
Brunch: 11:00 a.m.
AMU, Henke Lounge and Lunda Dining Room
Cost: $18/person
Mary Neville Bielefeld Award
*Grace Stieber Merten, Sp ’49*

**J. William and Mary Diederich College of Communication Awards Mass and Brunch**
SATURDAY, APRIL 30, 2011
Mass: 9:30 a.m.
Chapel of the Holy Family
Reception: 10:15 a.m.
Brunch: 10:45 a.m.
AMU, Monaghan Ballroom
Cost: $18/person

*Journalism By-Line Award*
*Mary Schmitt Boyer, Jour ’77*

*Communicator of the Year Award*
*Theodore H. Strupp, Jour ’80*

*Professional Achievement Award*
*Jeffrey T. Plale, Sp ’90, Grad ’92*

*Young Alumnus of the Year Award*
*Daniel J. Williams, Comm ’92*

*James T. Tiedge Memorial Award*
*Melissa L. Brunner, Comm ’94*

**College of Health Sciences Awards Mass and Brunch**
SATURDAY, APRIL 30, 2011
Mass: 9:30 a.m.
Chapel of the Holy Family
Reception: 10:15 a.m.
Brunch: 10:45 a.m.
AMU, Room 163
Cost: $18

*Distinguished Alumnus of the Year Award*
*Bradley D. Goskowicz, Med Tech ’78*

*Professional Achievement Award*
*Dr. Cynthia A. Spanier, Sp ’81, Grad ’82*

*A Person for Others*
Deborah Curran Slate, Dent Hy ’81

Young Alumnus of the Year Award
Dr. Michael R. Clark, H Sci ’02

All-University Awards Reception and Dinner
SATURDAY, APRIL 30, 2011

Cocktails: 6:00 p.m.
AMU, Marquette Place
Dinner: 7:00 p.m.
AMU, Monaghan Ballroom
Cost: $75/person

Alumnus of the Year Award
Dr. Arnold L. Mitchem, Grad ’81, Hon Degree ’04

Merit Award (For Professional Achievement)
Dr. Stanley V. Jaskolski, Eng ’62, Grad ’64, ’67

Service to the Community Award
Dr. Catherine Taylor Foster, Nurs ’58, Grad ’62

Service to Marquette Award
Michael D. Farrell, Eng ’70 and Donna Behm Farrell, Arts ’70

Spirit of Marquette Award (For Achievement before Age 40)
Benjamin S. Tracy, Comm ’98, Grad ’04

Friend of the University Award
Northwestern Mutual