# Marquette University
## Learning Assessment Plan

### Foreign Languages and Literatures

**Majors:** Classical Languages, French, German, Spanish Language and Literature, Spanish for the Professions  
**Degree:** B.A.  
**Date Submitted:** December 26, 2005/ Revised May 1, 2006/ Revised July 6, 2009

<table>
<thead>
<tr>
<th>Program Learning Outcomes Students will be able to:</th>
<th>Performance Indicators</th>
<th>Measures</th>
<th>Use of the Information</th>
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</table>
| 1) Demonstrate proficiency in the target language(s). | * Oral/ Interpersonal: Narrates and describes in all time frames, using paragraph-length discourse; able to participate in most informal and some formal conversations on topics of personal and public interest  
* Oral / Presentational: Reports, narrates and describes in all time frames, using paragraph-length and extended discourse, in oral and written presentations on topics of personal and public interest  
* Writing: Narrates and describes using most frequent syntactic structures to produce documents in a range of written genres | Advanced courses in the target language (French, German, Latin, Greek, and Spanish) will be selected each semester. Students will be evaluated using one of five Rubrics specific to such measures as compositions, oral presentations, oral proficiency interviews, research papers, etc. Data is collected each semester.  
*Rubric for Language Competency: Speaking  
*Rubric for General Writing in the target language  
*Rubric: Oral Presentation in Culture Courses  
*Rubric for Interpretive Essays  
*Rubric for Research Papers  
Indirect Measure: Senior Exit Survey | Faculty member compiles the information and turns it in to the Chair. The information will be discussed and evaluated in a special departmental Curriculum and Assessment Committee meeting and discussed in a faculty meeting devoted to program evaluation. |
| 2) Interpret works of the target language(s) using concepts of linguistics, literary and/or cultural theory. | *Interprets and synthesizes ideas and critical issues from literary and other cultural texts that represent the historical and contemporary works of a wide range of writers in a wide range of forms and media.  
*Interprets from multiple viewpoints and approaches. | Advanced courses in the target language (French, German, Latin, Greek, and Spanish) will be selected each semester. Students will be evaluated using one of five Rubrics specific to such measures as: essay exam questions, research paper, project, PowerPoint presentation, etc. Data is collected each semester.  
*Rubric for Language Competency: Speaking  
*Rubric for General Writing in the target language | Faculty member compiles the information and turns it in to the Chair. The information will be discussed and evaluated in a special departmental Curriculum and Assessment Committee meeting and discussed in a faculty meeting devoted to program evaluation. |
### Rubric: Oral Presentation in Culture Courses

3) Analyze the cultures of the target language(s) as they compare to other cultures.

- Analyzes and synthesizes cultural information from authentic sources in various media and in relation to specific communities or audiences.
- Analyzes and makes comparisons between target and heritage cultures.
- Recognizes cultural stereotypes and their effect on perceptions of culture, and acknowledges the importance of viewing culture as a dynamic system.
- Identifies, analyzes, and evaluates themes, ideas, and perspectives related to the products and practices of the target culture(s).
- Discusses and analyzes expressive products of the target culture(s) and reflect on such intangible products as social, economic, and political institutions.
- Explores relationships among these institutions and the perspectives of the target culture(s).
- Presents information about the target culture products, practices, and perspectives to an audience of listeners/speakers.

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- Rubric for Language Competency: Speaking
- Rubric for General Writing in the target language
- Rubric: Oral Presentation in Culture Courses
- Rubric for Interpretive Essays
- Rubric for Research Papers

Indirect Measure: Senior Exit Survey

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