Media Studies (October 2012)
At the completion of the Media Studies major, the graduate is able to:

1. Articulate the historical and contemporary practices of media in society.

2. Explain the legal constraints on the media.

3. Critically evaluate the ethical responsibilities of media in society.

4. Apply theories and methods of media criticism and research to examine the ways in which organizational, legal, ethical, social, cultural, political and economic factors impact media messages.

5. Apply theories and methods to critically evaluate media and media messages and to gauge their individual and social impact.