## Marquette University
### Learning Assessment Plan

## Nonprofit Sector Administration

**Program: Nonprofit Sector Administration**
Degree: Certificate  
Date Submitted: July 2012

<table>
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<th>Program Learning Outcomes Students will be able to:</th>
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| 1. Demonstrate a commitment to act in a manner that enhances the public good. | Oral and written communication and course work demonstrates the ability to act in a manner that enhances public good. | **Nonprofit Business Concept Paper(s) – Two:**  
- Global Management of a Nonprofit  
- Nonprofit Boards  

Papers are to be presented in a way that the reader will have a full understanding of the concept being analyzed, as they apply to the current business climate.  

**A written paper:** Concepts of Fund Management.  
Student presentation of Fund Management Paper.  
**A written paper:** Grant writing concepts in the current economic climate.  

**In class and online discussions and written responses to case studies.**  
**Final Research Paper** related to legal aspects of public good. | Programmatic rubric developed by the college’s assessment committee used to assess the program outcome. Student work is submitted to the assessment committee for evaluation, applying the same rubric. Assessment committee generates annual assessment report to be distributed to the curriculum committee and full faculty for final approval prior to submitting to the associate provost. |
| 2. Demonstrate the ability to apply legal and regulatory standards in a non-profit environment. | Demonstrates the ability to locate and to apply legal and regulatory standards for a non-profit environment. | **Nonprofit Business Concept Paper(s) – One:**  
- Fund Raising in the Nonprofit Sector  

Paper is to be presented in a way that the reader will have a full understanding of the concept being analyzed, as applied to the current business climate.  

**A written paper:** Ethical Dilemmas in Nonprofit Finance.  
**In class and online discussion and written assignments** applying ethical frameworks that take | Programmatic rubric developed by the college’s assessment committee used to assess the program outcome. Student work is submitted to the assessment committee for evaluation, applying the same rubric. Assessment committee generates annual assessment report to be distributed to the curriculum committee and full faculty for final approval prior to submitting to the associate provost. |
| 3. Demonstrates competency in financial matters specific to non-profit environments. | Demonstrates ability to correctly interpret and apply financial principles specific to a non-profit environment. | **Nonprofit Business Review Paper and Presentation:**

This paper is to be presented in a way that the reader will have a full understanding of the nonprofit business the student has selected to review and analyze. This paper gives the student an opportunity to critically examine an existing nonprofit that is of personal interest with a focus on the following areas:

- Management Structure
- Board Structure
- Financial Stability

**Recommendations for enhancements**

**Leading of Discussion:** Each student will partner with one other to present a topic from the text and support the topical area with a current research article. The student(s) will direct the discussion to encourage critical thinking of fellow classmates, as well as, create questions to stimulate further discussion.

**In class and online discussion and written assignments** demonstrate an understanding of the concept of the public good and application of that concept to real world situations via case studies.

**Two Case Studies** specifically apply to financial matters related to nonprofits.

| Programmatic rubric developed by the college’s assessment committee used to assess the program outcome. Student work is submitted to the assessment committee for evaluation, applying the same rubric. Assessment committee generates annual assessment report to be distributed to the curriculum committee and full faculty for final approval prior to submitting to the associate provost. |