Marquette University
Learning Assessment Plan

Accounting

Program: Accounting  
Degree: BS  
Date submitted: May 15, 2006

<table>
<thead>
<tr>
<th>Program Learning Outcomes Students will be able to:</th>
<th>Performance Indicators</th>
<th>Measures</th>
<th>Use of the Information</th>
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</table>
| 1. Perform entry level accounting operations        | 1. Explain auditing procedures, generally accepted auditing standards and other standards related to other attest engagements  
2. Explain generally accepted accounting principles for business enterprises, not for-profit organizations and governmental entities  
3. Explain federal taxation, ethics, professional and legal responsibilities and business law  
4. Explain general business environment and business concepts regarding underlying business reasons for accounting implications of business transactions | CPA examination | Assessment data will be collected by NASBA. The data will be collated by Konz and fed back to the Accounting faculty for analysis and curricular improvement. |