## Marquette University
### Learning Assessment Plan

**Economics**

**Program:** Economics  
**Degree:** BS  
**Date submitted:** May 15, 2006

<table>
<thead>
<tr>
<th>Program Learning Outcomes Students will be able to:</th>
<th>Performance Indicators</th>
<th>Measures</th>
<th>Use of the Information</th>
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</table>
| 1. Apply the standard analytic tools of applied economic analysis to business situations                | 1. Apply the concept of opportunity cost  
2. Employ marginal analysis for decision making  
3. Analyze operation of markets under varying competitive conditions  
4. Analyze causes and consequences of unemployment, inflation and economic growth | 1.-3. ECON 110 - Selected exam questions and homework problems using an assessment rubric developed by the faculty  
4. ECON 120 - Selected exam questions and homework problems using an assessment rubric developed by the faculty | Assessment data will be collected by the teachers in the classes in which assessment takes place. The data will be collated by Konz and fed back to the Economics faculty for analysis and curricular improvement. |