# Marquette University
## Learning Assessment Plan

### Healthcare Technologies Management

**Healthcare Technologies Management**

**Degree:** M.S.  
**Date Submitted:** May 3, 2006

<table>
<thead>
<tr>
<th>Program Learning Outcomes</th>
<th>Performance Indicators</th>
<th>Measures</th>
<th>Use of the Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students will be able to:</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| 1. Apply knowledge of fundamental business operations (marketing, finance, accounting, and organizational behavior) to the management of healthcare technology. | Ability to identify technology management problems that can occur in an industrial or clinical setting.  
Ability to choose and apply appropriate managerial tools toward solving problems. | Successful completion of BUAD coursework including case studies and group projects  
Quality of HCTM 295 capstone project final report.  
Feedback from employers of HTM graduates. | BUAD and HTM faculty will be surveyed regarding BUAD coursework and HCTM 295 capstone project. Employers of HTM graduates will be surveyed. Information will be compiled by Program Director and reviewed annually by HTM Steering Committee. |
| 2. Describe the economic, legal, ethical, and regulatory aspects of healthcare delivery and medical device development. | Ability to articulate the economic, legal, ethical, and regulatory issues related to specific problems associated with the management of technology in the industrial and clinical settings. | Successful completion of core HCTM courses.  
Quality of HCTM 295 capstone project final report.  
Feedback from employers of HTM graduates. | HTM faculty will be surveyed regarding core HCTM coursework and HCTM 295 capstone project. Employers of HTM graduates will be surveyed. Information will be compiled by Program Director and reviewed annually by HTM Steering Committee. |
| 3. Acquire knowledge and develop skills needed to manage the personnel and processes required for the design, development, commercialization, and regulatory compliance of medical devices. | Demonstrate possession of knowledge and skills needed to manage personnel and processes for managing technology in an industrial setting. | Survey of graduates in management positions in the medical device industry.  
Survey of employers of graduates. | HTM graduates and their industrial employers will be surveyed. Information will be compiled by Program Director and reviewed annually by HTM Steering Committee. |