Provide an example of the program’s most interesting or important assessment finding that demonstrates the program’s success associated with a program learning outcome.

In a newly required course (the senior capstone), students receive feedback on their projects from industry professionals, class ’clients’ and other media experts. These comments are designed to make sure we are providing the best education possible by preparing our students for the challenges they face in the real world.

Describe an assessment result that indicates an opportunity for improvement and identify the specific actions the program will take to improve student learning.

The department does not have usable data yet from the capstone course, because it was not required until the fall of 2010. Now that it is a required course, valid data can be collected and assessed.