Provide an example of the program’s most interesting or important assessment finding that demonstrates the program’s success associated with a program learning outcome.

A strong majority of College of Business Administration students:  
- have the fundamental skills required to identify and collect data on a business problem  
- to use that data and think critically to derive a meaningful conclusion about that issue  
- to provide a solution to the problem

Nearly all students in the College of Business Administration that do internships for credit perform their duties in those positions efficiently, work effectively with others in carrying out those duties and add value to their organizations.

Describe an assessment result that indicates an opportunity for improvement and identify the specific actions the program will take to improve student learning.

The College of Business Administration seeks to provide students with an additional integrative experience that will offer more practice with critical and analytical analysis that are important skills necessary for success in the business world. In addition, the College's strategic plan emphasizes the desire for our graduates to be socially responsible leaders. Therefore, we will ensure that ethical and corporate socially responsible issues are covered throughout the undergraduate curriculum and discussed as part of a variety of topics in core courses.