Provide an example of the program’s most interesting or important assessment finding that demonstrates the program’s success associated with a program learning outcome.

We have found that our students are better able to learn and grasp material from quantitative courses if these courses are grouped together early in the MBA program. Under these conditions students evidence a strong capability of applying these concepts later in the program, thus indicating that learning is occurring under the right circumstances.

Describe an assessment result that indicates an opportunity for improvement and identify the specific actions the program will take to improve student learning.

A portion of the MBA students tend to rely on personal experience when analyzing cases rather than using material available from the course or library resources. This is most often evidenced in situations involving personnel or behavioral issues in the organization. While this is not surprising, this issue will be addressed by specifically mentioning it in the course syllabus and including it in the grading rubric.