Provide an example of the program’s most interesting or important assessment finding that demonstrates the program’s success associated with a program learning outcome.

As pervasive and wide-ranging changes occur in the field of Journalism, the department responded with an energetic re-evaluation and re-imagining of the curriculum designed to prepare students for swiftly evolving media forms and technologies. New assessment measures that fit the new courses and new curriculum are being developed and put into place; the first year of their measurement will be 2010-2011.

Describe an assessment result that indicates an opportunity for improvement and identify the specific actions the program will take to improve student learning.

In response to significant changes in the media field, the Journalism department undertook an aggressive examination of its curriculum, assessment measures, and standards. At the center of the department's work is the value of the curriculum to students and the efficacy of the curriculum for student learning. In 2010-2011, new assessment measures will be put into place and specific results can be reported.