COLLEGE OF BUSINESS ADMINISTRATION (August 2006)

Common to all undergraduate programs (AACSB)
At the completion of a major in the College of Business Administration, the graduate will be able to:

1. Apply written and oral communication skills to business situations.
2. Analyze the global business environment.
3. Analyze the local business environment.
4. Apply critical thinking skills to business situations.
5. Analyze ethical issues in business situations.