## DAVID B. WANGROW

Marquette University, College of Business Administration P.O. Box 1881, Milwaukee, WI 53201-1881 David.Wangrow@marquette.edu; 847-636-7970

#### **EDUCATION**

PhD Management – Strategic Management June 2016 University of Kansas School of Business Dissertation An Examination of CEO's Psychological and Relationship-oriented Individual Traits Influencing Exhibited Managerial Discretion **MBA** Masters of Business Administration March 2000 University of Chicago Executive MBA Program

BS **Electrical Engineering** Valparaiso University

May 1984

### ACADEMIC AND PROFESSIONAL EXPERIENCE

**Associate Professor** 2016-present Marquette University, College of Business Administration **Doctoral Student, Research Associate, Instructor** 2011-2016 University of Kansas, School of Business Senior Director/MSSI Vice President 2009-2011

Motorola

Led worldwide team responsible for sales/business development, business and technical operations support, and key account strategies

### **Senior Director/MSSI Vice President**

2006-2008

Motorola

Led North American team responsible for account management, business startup, and WiMAX technology commercialization

**Senior Director** 2004-2006

Motorola

Expatriate assignment in England managing team responsible for technology and business product planning for GSM and UMTS, competitive strategy, and business operational support

# **Adjunct Course Developer and Instructor**

2003

Valparaiso University

# **Various Engineering, Sales, and Business Operations Positions**

1983-2004

Motorola

## **PUBLICATIONS**

Cheng, Z., Wangrow, D. B., & Barker III, V. L. 2024. Career concerns of young and old CEOs: Their effect on R&D spending in the software industry. Long Range Planning, 57(3): 102438 (journal rank: A)

Kolev, K. D., Schepker, D. J., Wangrow, D. B., & Barker III, V. L. 2023. The board committee chair effect: How much does it contribute to firm performance? Journal of Management, 01492063231206108 (journal rank: A+)

- Wangrow, D. B., Kolev, K. D., & Hughes-Morgan, M. 2023. Disparities in minority executive dismissal: A contingency perspective. *Strategic Organization*, 14761270231184225 (journal rank: A)
- Wangrow, D. B., Schepker, D. J., & Barker III, V. L. 2022. When does CEO succession lead to strategic change? The mediating role of top management replacement. *Journal of General Management*, 03063070221126267 (journal rank: B)
- Wangrow, D. B., Rogers, K. M., Saenz, D., & Hom, P. 2021. Retaining college students experiencing shocks: The power of embeddedness and normative pressures. *The Journal of Higher Education*, 93(1): 80-109. (journal rank: B)
- Wangrow, D. B., Schwartz, E., & Hughes-Morgan, M. 2021. Executive dismissal or retention? A study of performance, power and survival for college basketball coaches. *Journal of General Management*, 47(1): 56-68. (journal rank: B)
- Wangrow, D. B., O'Neill, B. S., Cheng, Z., & Cotton, J. L. 2021. Triggers and psychological contracts: The influence of managerial discretion. *Journal of Managerial Issues*, 33(4): 370-395. (journal rank: B)
- Wangrow, D. B. & Schloemer, H. 2019. Managerial discretion. *Oxford Bibliographies Online: Management*. doi: 10.1093/OBO/9780199846740-0177. (journal rank: no ranking)
- Kolev, K. D., Wangrow, D. B., Barker III, V. L., & Schepker, D. J. 2019. Board committees in corporate governance: A cross-disciplinary review and agenda for the future. *Journal of Management Studies*, 56(6), 1138-1193. (journal rank: A)
- Wangrow, D. B., Kolev, K. D., & Hughes-Morgan, M. 2019. Not all responses are the same: How CEO cognitions impact strategy when performance falls below aspirations. *Journal of General Management*, 44(2), 73-86. (journal rank: B)
- Wangrow, D. B., Schepker, D. J., & Barker III, V. L. 2017. Power, performance and expectations in the dismissal of NBA coaches: A survival analysis study. *Sport Management Review*, 21(4), 333-346. (journal rank: A)
- Wangrow, D. B., Schepker, D. J., & Barker III, V. L. 2015. Managerial discretion: An empirical review and focus on future research directions. *Journal of Management*. 41(1): 99-135. (journal rank: A+)

#### REFEREED AND PUBLISHED CONFERENCE PROCEEDINGS

- Wangrow, D. B., Kolev, K. D., & Robichaud, C. W. 2025. Fostering new perceptions: How a female predecessor affects current female executive dismissal. *Academy of Management Proceedings* https://journals.aom.org/doi/abs/10.5465/AMPROC.2025.16528abstract. (international conference)
- Kolev, K. D., Wangrow, D. B., & Barker, V. L. 2025. Drivers of CEO compensation: A variance decomposition approach. *Academy of Management Proceedings* https://journals.aom.org/doi/abs/10.5465/AMPROC.2025.10181abstract (international conference)
- Grabowski, J., Robichaud, C. W., & Wangrow, D. B. 2024. CEO-board political alignment: Performance declines from homogeneity and mitigating CEO traits. *Academy of Management Proceedings* <a href="https://doi.org/10.5465/AMPROC.2024.12131abstract">https://doi.org/10.5465/AMPROC.2024.12131abstract</a>. (international conference)

Wangrow, D. B. & Hughes-Morgan, M. 2022. When are minority executives fired? Examining four factors using sport coaches and survival analysis. *Academy of Management Proceedings* https://doi.org/10.5465/AMBPP.2022.15468. (international conference)

Kolev, K. D., Schepker, D. J., Wangrow D. B., & Barker, V. L. III. 2022. The board committee chair effect: How much does it contribute to firm performance? *Academy of Management Proceedings* https://doi/.org/10.5465/AMBPP.2022.11890. (international conference)

Wangrow, D. B., Schepker, D. J. & Barker, V. L. III. 2017. Making it personal: Developing a new managerial discretion scale to examine CEO traits. *Academy of Management Proceedings*, https://doi.org/10.5465/AMBPP.2017.13112. (international conference)

Cheng, Z., Wangrow, D. B., & Barker, V. L. III. 2015. Tenure effects on cognitive traits: A longitudinal study of CEOs' letters to shareholders. *Academy of Management Proceedings*, https://doi.org/10.5465/ambpp.2015.18473. (international conference)

Chadwick, C. D., Wangrow, D. B., & Kammerer, K. L. 2014. Microfoundations of firms' human capital-related rents and losses. *Academy of Management Proceedings*, https://doi.org/10.5465/ambpp.2014.14531. (international conference)

# MANUSCRIPTS WITH REQUESTED REVISION

Grabowski, J., Robichaud, C. W., & Wangrow, D. B. CEO-board political alignment: Performance declines from homogeneity and mitigating CEO traits. *Journal of General Management*.

#### MANUSCRIPTS UNDER FIRST REVIEW

Kolev, K. D., Schepker, D. J., Wangrow, D. B., & Barker III, V. L. Drivers of CEO compensation: examining the industry-, firm-, CEO-, board-, and compensation committee-level effects. *Strategic Management Journal*.

Wangrow D. B., Kolev, K. D., & Robichaud, C. W.. Fostering new perceptions: How a female predecessor affects female executive dismissal. *Strategic Organization*.

#### **WORKING PAPERS**

Grabowski, J., Schepker, D. J., Barker III, V. L., & Wangrow, D. B. Does stigma transfer across labor markets? Examining directorships for ex-CEOs.

Wangrow, D. B., Schepker, D. J., & Barker, V. L. III. Charting their own path: Developing and operationalizing a new CEO managerial discretion scale.

Wangrow, D. B., Kolev, K. D., & Robichaud, C. An identity-based approach to moving late in a crowded market: Exemplars from LAFC.

Robichaud, C., Grabowski, J., Morales, J. C., & Wangrow, D. B. Untitled study examining strategic change in college basketball coach dismissals.

#### REFEREED CONFERENCE PRESENTATIONS

Kolev, K. D., Wangrow, D. B., & Barker III, V. L. 2025. "Drivers of CEO compensation: A variance decomposition approach." Presented at the *Academy of Management Conference*. Copenhagen, Denmark.

- Wangrow, D. B., Kolev, K. D., & Robichaud, C. W. 2025 "Fostering new perceptions: How a female predecessor affects current female executive dismissal." Presented at the *Academy of Management Conference*. Copenhagen, Denmark.
- Kolev, K. D., Schepker, D. J., Wangrow, D. B., & Barker III, V. L. 2024. "Drivers of CEO compensation: Examining the industry-, firm-, CEO-, board-, and compensation committee-level effects." Presented at the *Strategic Management Society Conference*. Istanbul, Turkey. Nominated for Best Conference Paper.
- Grabowski, J., Robichaud, C. W., & Wangrow, D. B. 2024. "CEO-board political alignment: Performance declines from homogeneity and mitigating CEO traits." Presented at the *Academy of Management Conference*, Chicago, IL.
- Wangrow, D. B., Schepker, D. J., & Barker, V. L. III. 2022. "CEO succession and strategic change: The mediating role of top management team replacement." Presented at the *Strategic Management Society Conference*. London, UK.
- Wangrow, D. B. & Hughes-Morgan, M. 2022. "When are minority executives fired? Examining four factors using sport coaches and survival analysis. Presented remotely at the *Academy of Management Conference*. Seattle, WA.
- Kolev, K. D., Schepker, D. J., Wangrow D. B., & Barker, V. L. III. 2022. "The board committee chair effect: How much does it contribute to firm performance?" Presented remotely at the *Academy of Management Conference*. Seattle, WA.
- Kolev, K. D., Schepker, D. J., Wangrow D. B., & Barker, V. L. III. 2020. "The board committee chair effect: How much does it contribute to firm performance? Presented remotely at the *Strategic Management Society Conference*. London, UK.
- Wangrow, D. B., Schwartz, E., & Hughes-Morgan, M. 2020. "Does the executive survive? A study of performance, power and race in college basketball. Presented remotely at the *Strategic Management Society Conference*. London, UK.
- Wangrow, D. B., Schepker, D. J., & Barker, V. L. III. 2019. "Charting their own path: Developing and operationalizing a new CEO managerial discretion scale." Presented at the *Strategic Management Society Special Conference on Governance and Strategic Leadership*. Las Vegas, NV.
- Wangrow, D. B., Kolev, K. D., & Hughes-Morgan, M. 2018. "Not all responses are the same: How CEO cognitions impact strategy when performance falls." Presented at the *Strategic Management Society Conference*. Paris, France.
- Wangrow, D. B., Schepker, D. J. & Barker, V. L. III. 2017. "Making it personal: Developing a new managerial discretion scale to examine CEO traits." Presented at the *Academy of Management Conference*. Atlanta, GA.
- Poppo, L., Cheng, Z., & Wangrow, D. B. 2017. "Secret sauces and collaborative innovations in buyer-supplier dyads." Presented by co-author at the *Organization Science Winter Conference*. Park City, UT.
- Cheng, Z., Wangrow, D. B., & Barker, V. L. III. 2015. "Tenure effects on cognitive traits: A Longitudinal study of CEOs' letters to shareholders." Presented at the *Strategic Management Society Conference*. Denver, CO.

Cheng, Z., Wangrow, D. B., & Barker, V. L. III. 2015. "Tenure effects on cognitive traits: A longitudinal study of CEOs' letters to shareholders." Presented at the *Academy of Management Conference*. Vancouver, BC.

Chadwick, C. D., Wangrow, D. B., & Kammerer, K. L. 2014, "Microfoundations of firms' human capital-related rents and losses." Presented (by co-author) at the *Strategic Management Society Conference*. Madrid, Spain.

Chadwick, C. D., Wangrow, D. B., & Kammerer, K. L. 2014 "Microfoundations of firms' human capital-related rents and losses." Presented at the *Academy of Management Conference*. Philadelphia, PA.

Wangrow, D. B., Schepker, D. J., & Barker, V. L. III. 2014. "When Does CEO Succession Lead to Strategic Change?" Presented at the *Academy of Management Conference*. Philadelphia, PA.

#### **INVITED PRESENTATIONS**

Visiting professor, University of Antwerp and Antwerp Management School. October 2024.

Guest speaker, "International culture and experiences" University of Wisconsin-Milwaukee. 2016-2020.

# TEACHING EXPERIENCE

# Marquette University

College of Business Administration: Undergraduate, MBA

Strategic Management

**Leading Innovation and Creativity** 

Strategic Management MBA Capstone

### **University of Kansas**

School of Business: Undergraduate

**Strategic Management** 

**General Management Processes and Change** 

### Valparaiso University

College of Engineering: Undergraduate

Wireless Networks

# SCHOLARLY AWARDS AND HONORS

Outstanding Reviewer, Strategic Management Society Conference, 2019.

Publication Bonus, Marquette University College of Business Administration, 2019.

Outstanding Doctoral Student Paper, University of Kansas School of Business, 2015.

#### **SCHOLARLY GRANTS**

Miles Summer Research Grant, Marquette University, 2023, 2024, 2025.

College of Business Mini Grant, Marquette University, 2018, 2021, 2023, 2024.

Faculty Development Domestic Travel Grant, Marquette University, 2019.

Faculty Development International Travel Grant, Marquette University, 2018.

#### MEDIA INTERVIEWS AND CONTRIBUTIONS

Fox 6 News Milwaukee. Interview regarding the downsides of remote work. May 19, 2021.

**Milwaukee Biz Times**. Interview regarding the impact of remote and hybrid working arrangements. November 2020.

**Milwaukee Biz Times**. Interview regarding firms navigating workplace challenges associated with spread of COVID-19. March 2020.

**Milwaukee Journal Sentinel**. Commentary on mixing business strategy and politics. December 17, 2016.

## PROFESSIONAL AND UNIVERSITY SERVICE

### **Reviewer:**

Journal of Management, 2014-present

Journal of Business Research, 2018-present

Journal of Management Studies, 2019-present

Managerial and Decision Economics, 2019-present

Journal of General Management, 2020-present

Business Horizons, 2024-present

Strategic Organization, 2025-present

Frontiers in Psychology, 2022-2024

Business and Society, 2021-2024

Organization Science, 2021-2023

Strategic Management Journal, 2018-2021

Long Range Planning, 2015-2020

Organizational Behavior and Human Decision Processes, 2018-2019

Journal of Sport Management, 2016-2018

# Service to the Strategic Management Society:

Reviewer, Strategic Leadership and Governance Interest Group. 2015-present

Reviewer, Special Conference on Corporate Governance and Strategic Leadership, 2018

**Service to the Academy of Management:** 

Session Chair, STR Division. 2014, 2017

Reviewer, STR Division. 2013-present

Reviewer, MOC Division. 2016-present

### **Department and College-level Service:**

College of Business Administration, Master of Science in Supply Chain Management Program Session Leader, 2020-present

College of Business Administration Undergraduate Curriculum Committee Co-Chair, 2023-present; Member, 2019-2023

College of Business Administration Host/Presenter for Prospective Students, 2018-present

College of Business Administration Faculty Advisor, 2017-present

College of Business Administration Completer Program Curriculum Taskforce Chair, 2021

College of Business Administration Study Abroad Co-leader and Instructor (Antwerp), 2019

Management Department Entrepreneurship Program Taskforce Member, 2019

# College of Business Administration Study Abroad Leader, Instructor and Course Developer (Germany), 2018

Management Department Leadership Course Development Committee Member, 2016

**University-level Service:** 

University Academic Senate Representative, Spring 2020-Spring 2024 Academic Integrity Council Member, Investigative officer, 2017-2019