SPLE 6931
Topics in Athletic Leadership
NCAA: Exploring Current Issues
Spring Semester (January 19 to May 14, 2016)
ONLINE Course

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I will respond to voice messages within 24 hours.

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I will respond to email messages within 24 hours.

Office Hours: M 1-3 pm; T/Th 3 to 4 pm
And by appointment.

Course Materials
Students are required to access online reports, academic journals and other information via the Internet. See Major Assignments for additional information.

Students should check their Marquette email address regularly during the course, which will be conducted through D2L. Weekly deadlines will be established for most assignments. Because of the online presentation, adhering to deadlines and clear, proper writing is expected.

Course Focus
NCAA: Exploring Current Issues provides students an understanding of the association’s structure as well as the complexity of issues facing the association and its member institutions. Students will evaluate issues and arguments in-depth from a research-based perspective. The course employs individual learning and team-learning approaches requiring each student to contribute to the overall evaluation of issues.

Course Learning Objectives/Outcomes:
- Students will become familiar with the complex nature of collegiate athletics through examination of the NCAA. Consideration of the multi-dimensional approach to challenges and opportunities will utilize critical thinking skills.
- Students will be required to clearly express concise written thoughts and ideas.
- Identify ethical issues and apply ethical principles, values, theories or frameworks to leadership practice.
• Apply theory and principles of group dynamics in assuming multiple group roles and responsibilities.

College of Business Administration and Graduate School of Management Assessment Statement

The fundamental mission of the College of Business Administration is to provide a quality education grounded in Catholic, Jesuit intellectual values. Students are expected to learn how to function effectively in a diverse and global economy so that they may develop into ethical and socially responsible global leaders and responsible members of their organizations and communities. As one of many methods of assuring that the goals of our educational mission are successfully met, the college regularly and systematically engages in the assessment of these competencies.

Students in our MBA programs are also assessed on their competency to communicate effectively, reason ethically and apply critical thinking, as well as their capacity to comprehend the global strategic issues of firms and perform fundamental activities of business managers.

Assessment takes place each semester in all programs and settings using quantifiable measures; that information is gathered and analyzed information to help continuously improve the educational process. The College of Business Administration and GSM are dedicated to successfully providing a quality education for all students. Assessment is the continuous improvement process of evaluating our success. More information on assessment can be found at [http://www.marquette.edu/assessment/](http://www.marquette.edu/assessment/) or in the assurance of learning tabs under [http://business.marquette.edu/academics/assurance-of-learning-graduate](http://business.marquette.edu/academics/assurance-of-learning-graduate) or [http://business.marquette.edu/academics/assurance-of-learning-graduate](http://business.marquette.edu/academics/assurance-of-learning-graduate)

Grading:

Student performance in this course will be evaluated as follows:

- 10% -- Participation (i.e., meeting deadlines, discussion contributions)
- 10% -- Book Review
- 10% -- Summation and assessment of fellow students’ book reviews
- 40% -- Evaluation papers/worksheets on each topic segment
- 10% -- Research Paper
- 10% -- Summation and assessment of fellow students’ research papers
- 10% -- Final assessment and evaluation of NCAA

Total 100%

Grading Scale:

Letter grade to be earned based on numerical grades achieved on all evaluative measures.

93 – 100    A  
88 – 92.99  AB  
83 – 87.99  B  
73 – 77.99  C  
78 – 82.99  BC  
below 73    F
Major Assignments:

- All writing assignments will be graded on grammar, writing style and correct usage of APA guidelines as well as content. For all assignments, deductions will be taken for missing deadlines. Papers should be double spaced and 12 pt type. An excellent website for APA is: [http://owl.english.purdue.edu/owl/resource/560/01/](http://owl.english.purdue.edu/owl/resource/560/01/)

- The common body of knowledge for the course begins with detailed examination of the NCAA and Knight Commission websites and their reports on the state of collegiate athletics. Students will gain knowledge of the association’s outreach, effectiveness, and concerns. Also, reading assignments will include articles from research-based athletic and sports law journals.

- The course has four basic segments examining: NCAA Structure; Reform Efforts; Operational Issues; and Student Welfare. Students will write a summary/evaluation paper on each segment (details will be provided on D2L), as well as answering minor questions and worksheets. The purpose of these assignments is to gain an understanding of the complexity of issues facing the NCAA and its member institutions, as well as important details.

- Students will read a book individually chosen/assigned from a vetted list and post a review. In addition, each student will read all the other book reviews and do a summary paper noting common themes, disparities, etc. (The list will be posted on D2L.)

- A research paper is required. Students are expected to have their topic approved prior to doing. Each student again will read all the research papers and do a summation noting common themes, contradictions, etc. (Additional details will be posted on D2L.)

- The course culminates with students writing an assessment of the NCAA’s effectiveness, identify the most critical issues in their perspective, and proposed resolution.

- The faculty member reserves the right to adjust assignments to maximize learning opportunities for the students as well as current events. A master deadline schedule will be maintained on D2L.

Grade Appeals:

Grading disputes may arise. If you feel that your work was graded unfairly, you must communicate with me within a week following return of the materials. Otherwise, the grade will stand as originally recorded.
ACADEMIC INTEGRITY

Statement on Academic Integrity

We, the scholars of Marquette University, recognize the importance of personal integrity in all aspects of life and work. We commit ourselves to truthfulness, honor, and responsibility by which we earn the respect of others. We support the development of good character in our academic community, and commit to uphold the highest standards of academic integrity as an important aspect of personal integrity. Our commitment obliges us as students, faculty, and staff to conduct ourselves according to the Marquette University Honor Code set forth below. We do this in pursuit of Marquette University’s mission, which is the search for truth, the discovery and sharing of knowledge, the fostering of personal and professional excellence, the promotion of a life of faith, and the development of leadership expressed in service to others.

Students are asked to commit to academic integrity through the following honor pledge.

I recognize the importance of personal integrity in all aspects of life and work. I commit myself to truthfulness, honor, and responsibility, by which I earn the respect of others. I support the development of good character, and commit myself to uphold the highest standards of academic integrity as an important aspect of personal integrity. My commitment obliges me to conduct myself according to the Marquette University Honor Code.

Marquette University Honor Code

The honor code obliges students:

1. To fully observe the rules governing exams and assignments regarding resource material, electronic aids, copying, collaborating with others, or engaging in any other behavior that subverts the purpose of the exam or assignment and the directions of the instructor.
2. To turn in work done specifically for the paper or assignment, and not to borrow work either from other students, or from assignments for other courses.
3. To give full and proper credit to sources and references, and to acknowledge the contributions and ideas of others relevant to academic work.
4. To report circumstances that may compromise academic honesty, such as inattentive proctoring or premature posting of answers.
5. To complete individual assignments individually, and neither to accept nor give unauthorized help.
6. To accurately represent their academic achievements, which may include their grade point average, degree, honors, etc., in transcripts, in interviews, in professional organizations, on resumes and in the workplace.
7. To report any observed breaches of this honor code and academic honesty.

Academic integrity is a matter of great importance to the entire Marquette community and as such the honor code obliges others on campus as well.

The honor code obliges instructors:

1. To monitor and design exams and assignments so that honest students will not be disadvantaged by other students who might choose to cheat if given the opportunity.
2. To report circumstances that may compromise academic honesty, such as inattentive proctoring or premature posting of answers.
3. To follow all published procedures regarding cases of academic misconduct.
4. To report any observed breaches of this honor code and academic honesty.

**Academic Honesty:** It is expected that each student will act in an honest and forthright manner in this class and with all class assignments, exams and quizzes. Students are expected to do their own work individually unless otherwise stated in an assignment. Students caught cheating in any manner will be given a zero for the assignment, exam or quiz in question and the issue will go before the Executive Associate Dean of the College for the potential of additional penalties up to and including expulsion from the College and/or University.

The University has a very specific honesty policy. You are expected to know and to follow this policy. Here is the link to the policy: [http://www.marquette.edu/mucentral/registrar/policy_honesty.shtml](http://www.marquette.edu/mucentral/registrar/policy_honesty.shtml). Please take a few minutes to read and understand this policy. Ethics is extremely important in sales and ethical behavior is necessary to be successful. That behavior begins here. Let me know if you have any questions about this policy or the consequences of dishonest behavior. The definition and consequence sections are reprinted below:

**Definitions of Academic Dishonesty** Academic dishonesty applies equally to electronic media and print and involves text, images and ideas. It includes but is not limited to the following examples:

**Cheating**

1. Copying from others during an examination.
2. Communicating exam answers with other students during an examination.
3. Offering another person’s work as one’s own.
4. Taking an examination for another student or having someone take an examination for oneself.
5. Sharing answers for a take-home examination or assignment unless specifically authorized by the instructor.
6. Tampering with an examination after it has been corrected and then returning it for more credit.
7. Using unauthorized materials during an examination.
8. Allowing others to do the research and writing of an assigned paper (including use of the services of a commercial term-paper company).

**Dishonest conduct**

1. Stealing or attempting to steal an examination or answer key from the instructor.
2. Changing or attempting to change academic records without proper sanction.
3. Submitting substantial portions of the same work for credit in more than one course without consulting all instructors involved.
4. Intentionally disrupting the educational process in any manner.
5. Allowing another student to copy off of one's own work during a test.

**Plagiarism**

Plagiarism is intellectual theft. It means use of the intellectual creations of another without proper attribution. Plagiarism may take two main forms, which are clearly related:

1. To steal or pass off as one's own the ideas or words, images or other creative works of another, and
2. To use a creative production without crediting the source, even if only minimal information is available to identify it for citation.
Credit must be given for every direct quotation, for paraphrasing or summarizing a work (in whole, in part, in one's own words) and for information that is not common knowledge.

“All written assignments are subject to submission to a plagiarism detection service such as 'Turnitin'. Students are required to turn in electronic versions of their written assignments in addition to printed versions where noted.”

Collusion

Any student who knowingly or intentionally helps another student perform any of the above acts of cheating, dishonest conduct or plagiarism is subject to discipline for academic dishonesty.

Consequences of Academic Dishonesty

Regardless of how alleged acts of academic dishonesty are brought to light, faculty and instructors retain the responsibility and the authority to investigate all allegations, although, as outlined below, university administrators may lead these investigations.

Because the consequences for academic dishonesty can be severe, the decision to penalize a student for such infractions must be the result of a thorough review. The procedures to be used for adjudicating suspected acts of academic dishonesty are determined by the nature of the misconduct and the seriousness of the offense.

Attendance

While this is an online class, the excused absences discussed below can apply. Students are expected to participate on time. Excused absences may include legal matters (i.e. jury duty) or for official University business. Students should inform me at least two weeks in advance if they know of an excusable absence. Opportunities will be made when possible to share with the student class material they missed for an excusable absence. Two unexcused absences will result in the student’s withdrawal.

Special Needs

Please inform me during the first week of class if you have any conditions that may limit or affect your ability to participate in this course so that we can make necessary arrangements. You may also contact the Office of Student Disability Services, in 5th Floor of the 707 Building, 005 (8-1645) for more information (see also: http://www.marquette.edu/disability-services/).

Emergency Plan

While this course is online, this information is provided if you will be on campus: Every Marquette University campus building has emergency shelter and evacuation plans. Please familiarize yourself with the plans of each building in which you take classes or attend meetings. Make sure to note the routes to the lowest level of the buildings for shelter during inclement weather, as well as exits from the buildings in the event of fire or other emergency.