



**ADVERTISING -32 crs** (effective Fall 2006)

- |  |  |
|--|--|
| <input type="checkbox"/> ADPR 8 Media Writing                          | Required Support Courses:                      |
| <input type="checkbox"/> ADPR 140 Principles                           | <input type="checkbox"/> PSYC 1 Introduction   |
| <input type="checkbox"/> ADPR 142 Research                             | <input type="checkbox"/> ECON 43 Microecon     |
| <input type="checkbox"/> ADPR 144 Copywriting                          | <input type="checkbox"/> Statistics _____      |
| <input type="checkbox"/> ADPR 145 Media                                | <input type="checkbox"/> MARK 140 Introduction |
| <input type="checkbox"/> ADPR 146 Campaigns                            | <input type="checkbox"/> CMST 52 Small Group   |
| <input type="checkbox"/> ADPR 180 PR Principles                        |  |
| <input type="checkbox"/> COMM 20 or ADPR/BREC/CMST/JOUR elective _____ |  |
| <input type="checkbox"/> COMM 161 Ethical Problems                     |  |
| <input type="checkbox"/> COMM 165 Media Law                            |  |
- Additional CMST or Mass Comm electives to reach 32 crs
- \_\_\_\_\_

**BROADCAST & ELECTRONIC COMMUNICATION – 36 credits** (effective Fall 2006)

- BREC 1 PRACTICUM
  - BREC 5 PRODUCTION TECHNIQUES
  - BREC 35 SCRIPTWRITING or  BREC 45 NEWSWRITING
  - COMM 20 MEDIA IN SOCIETY
  - COMM161 ETHICAL PROBLEMS
  - COMM165 MEDIA LAW
  - COMM166 MASS COM THEORY
- PLUS 10 additional BREC credits**
- |                                     |                                     |                                     |
|-------------------------------------|-------------------------------------|-------------------------------------|
| <input type="checkbox"/> BREC _____ | <input type="checkbox"/> BREC _____ | <input type="checkbox"/> BREC _____ |
| <input type="checkbox"/> BREC _____ | <input type="checkbox"/> BREC _____ | <input type="checkbox"/> BREC _____ |

Additional BREC or Mass Comm electives to reach 36 crs

- \_\_\_\_\_  \_\_\_\_\_  \_\_\_\_\_

Supporting Courses:  PSYC 1  Statistics

**COMMUNICATION STUDIES - 33 crs\*** (effective Fall 2006)

- CMST 10 INTRO TO COMMUNICATION
- CMST 31 INTERPERSONAL COMMUNICATION
- CMST 53 ARGUMENTATION
- CMST 54 FOUND COMM STUDIES
- CMST 132 ORGANIZATIONAL COMMUNICATION
- CMST 154 PERSUASION
- CMST Elective \_\_\_\_\_  CMST Elective \_\_\_\_\_
- CMST Elective \_\_\_\_\_  CMST Elective \_\_\_\_\_
- CMST Elective \_\_\_\_\_

\*The Teaching Major in Communication Studies requires 34 credits including COMM 20, CMST 12, 14, 124 and 156.

**JOURNALISM - 40 crs** (effective Fall 2006)

- |   |                                   |  |
|---|-----------------------------------|--|
| <input type="checkbox"/> JOUR 1                       | <input type="checkbox"/> JOUR 8   | <input type="checkbox"/> JOUR 10         |
| <input type="checkbox"/> JOUR 100                     | <input type="checkbox"/> JOUR 163 | <input type="checkbox"/> JOUR 111 or 175 |
| <input type="checkbox"/> One from JOUR 150, 151, 152* |                                   |  |
- Plus 9 credits of FILM or Mass Comm electives:
- \_\_\_\_\_  \_\_\_\_\_  \_\_\_\_\_
- COMM 20  COMM 161  COMM 165
- One from COMM 160, 162, 164, 166, 167

**Supporting Courses:**

- ECON  US Hist  Am Politics  Statistics
- Two of these  ANTH 1  PSYC 1  SOCI 1
- One more course in ANTH/PSYC/SOCI \_\_\_\_\_

\*The teaching major in Journalism requires 185 and 150 or 151.

**PUBLIC RELATIONS - 32 crs** (effective Fall 2006)

- |   |  |
|---|--|
| <input type="checkbox"/> JOUR 8 Media Writing       | Required Support Courses:                        |
| <input type="checkbox"/> ADPR 140 Principles        | <input type="checkbox"/> PSYC 1 Introduction     |
| <input type="checkbox"/> ADPR 142 Research          | <input type="checkbox"/> ECON 43 Microecon       |
| <input type="checkbox"/> ADPR 143 Design/Production | <input type="checkbox"/> Statistics _____        |
| <input type="checkbox"/> ADPR 180 PR Principles     | <input type="checkbox"/> MARK 140 Introduction   |
| <input type="checkbox"/> ADPR 181 Wrtg Marketplace  | <input type="checkbox"/> CMST 052 Small Group    |
| <input type="checkbox"/> ADPR 183 Campaigns         | or   |
| <input type="checkbox"/> ADPR 193 Internship        | <input type="checkbox"/> CMST 132 Organizational |
| <input type="checkbox"/> COMM 161 Ethical Prob      | or   |
| <input type="checkbox"/> COMM 165 Media Law         | <input type="checkbox"/> CMST 154 Persuasion     |
- COMM 20 or ADPR/BREC/CMST/JOUR elective \_\_\_\_\_

**THEATRE ARTS - 38 crs** (effective Fall 2006)

- PEAR 1 (6 times for .5 crs each time)
- THAR required courses
- |                   |                     |
|-------------------|---------------------|
| 10 Acting I       | 16 Stagecraft       |
| 23 Costume Tech   | 26 Voice & Movement |
| 52 Play Analysis  | 118 Design          |
| 129 Period Styles | 150 History         |
| 192 Career Sem    |                     |
- Plus at least 10 credits of THAR electives
- THAR \_\_\_\_\_ THAR \_\_\_\_\_ THAR \_\_\_\_\_
- THAR \_\_\_\_\_ THAR \_\_\_\_\_ THAR \_\_\_\_\_

TTHA: 126 Direction and 160 Management are required for the Teaching Major in Theatre Arts.