

J 150: Newspaper Design and Publication

1 to 2:50 p.m. Mondays and Wednesdays
Room 300

Instructor

Zeina Makky News & Features designer
Milwaukee Journal Sentinel

Office Hours by appointment

Contact info 414-347-0373 (home)
414-224-2032
zmakky@journal sentinel.com

Textbooks

The Newspaper Designer's Handbook, fifth edition, by Tim Harrower
InDesign 2.0 for Macintosh and Windows

Other materials

Pica pole

Special Needs

If there is any student in this class who has special needs because of a disability of any kind, please see me to discuss it.

Expectations

Regular attendance should go without saying. If you will not be able to make it to a class, let me know in advance. If you miss three classes without a valid excuse, you are eligible to be dropped. You are also expected to catch up on lessons and homework. You can also makeup classwork.

Homework should be turned in on time. Unless extraordinary circumstances prevent you to do so, in which case you'll need to discuss it with me, a full letter grade will be deducted for each class period that the work is late.

Tardiness and sleepiness is not appreciated. Heavy partying is not an excuse!

Grammar and spelling are part of your grade in this class.

ASSIGNMENTS & TOPICS

August

29-31 **Introduction/Readership/
Fundamentals**
Harrower, Introduction and Chap. 1

September

5 **NO CLASS**
7 **Fundamentals continued**
12-14 **Story Design**
Chap. 2
19-21 **Nuts & Bolts**
Chap. 5
26-29 **Page Design**
Chap. 3

October

3-5 **Page Design continued**
10-12 **Photography**
Chap. 4
17-19 **Photography continued**
24-26 **Graphics**
Chapt. 6
31 **Special effects/ Features**
Chap. 7

November

2 **Features contined**
7-9 **Page one**
14-16 **Special packages**
21-23 **Special covers**
28-30 **Redesign**
Chap. 8
5-7 **Thinking visually & wrapup**
16 **Final project due at 11 a.m. in
room 400**

**SYLLABUS IS SUBJECT TO
CHANGE.**