

Media Projects at Jesuit Colleges and Universities

New Media Seminar Series

Each seminar will run from 10 to 11:30 a.m. in Johnston 303. A light continental breakfast will be available starting at 9:30, and a buffet lunch at 11:30 for faculty and students who wish to continue the discussion.

September 7: “Restoring Baltimore: A ‘Year of the City’ Multimedia Project”

Mike Braden S.J., Loyola College-Baltimore

Filmmaker Kaye Whitehead, Loyola College-Baltimore

In his inaugural address, Loyola-Baltimore President Brian F. Linnane, S.J., declared that the 2006-2007 academic year would be a “Year of the City,” a time to reaffirm the college's relationship with Baltimore, celebrate the city's history and culture, and reflect upon Loyola’s role in addressing city problems. In response, several Communication Department classes, ranging from audio/visual production to public relations and journalism, created media projects showcasing the city’s neighborhoods.

September 21: “New Media Student HAM Project”

Mark Scalese S.J., Fairfield University

The Ham Channel is a student-run television station that provides the campus with student- produced programming as well as monthly movies. The Ham Channel also has sub divisional clubs: On-Air Talent Club and Television Writer's Club.

October 5: “Scranton's Radio Project with UNIVA University in Mexico”

Kimberly Pavlick, Scranton University

The listenership of WUSR, the radio voice of the University of Scranton, has increased 154 percent, largely as a result of its unique Latino programming and use of online streaming. It collaborates with the Universidad del Valle de Atemajac (UNIVA), a Catholic university in Guadalajara, broadcasting a weekly hour-long talk radio program about Mexican politics, entertainment, news and music that is produced in Mexico.

October 26: “Introductory Convergent Technology Class”

Joel Davies and Tim Guthrie, Creighton University

Creighton’s journalism department has jumped into media convergence by designing a required course that teaches all its journalism students basic multimedia tasks using, in part, audio tutorials and podcasts.

November 2: “International Summer Multimedia Projects: Caglie, Italy, and Armagh, Ireland”

Andy Ciofalo, Loyola College-Baltimore

John Caputo, Gonzaga University

For the last six summers, American students, many from Loyola-Baltimore and Gonzaga, have spent five weeks documenting everyday life, work, and business in a small Italian town. This summer, Ciofalo and Caputo created a similar program in rural Ireland.