

Internship in Advertising and Public Relations
ADPR 193
Academic, Career, and Personal Goals

An internship is a career-related experience that will assist you in developing the skills necessary for career success. To ensure both personal and professional growth, the College of Communication faculty and staff requires you to determine goals for this internship experience.

Prior to starting your internship please work with your on-the-job supervisor to complete your goals. Your goals can change or be modified throughout your experience.

Academic Goals

How will you apply classroom learning to real business experiences?

1.

2.

3.

Knowledge Goals

What new information do you want to learn?

One of these goals has to be a business skill you will need to be successful in this profession.

1.

2.

3.

Personal Growth and Development Goals

How do you hope to grow and change as a person?

One of these goals must pertain to either interpersonal or intrapersonal communication skills.

1.

2.

3.

Career Development Goals How will this internship assist in clarifying your career plan?
1.
2.
3.

Skill Goals What skills (or description of things) do you want to learn?
1.
2.
3.

Signature of Intern _____ Date _____

Signature of Internship Supervisor _____

Make three copies of the completed form: (1) Keep one for yourself, (2) give one to your supervisor, and (3) send one copy to:

**Ms. Sheena Carey
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Milwaukee, WI 53201-1881**