

Public Relations Internship – Bader Rutter & Associates, Brookfield

Spring 2008 Internship Overview

Looking for an internship to gain quality, hands-on public relations experience? At Bader Rutter, you'll be a member of the state's largest PR agency and work in a fast-paced environment alongside experienced professionals to execute strategic B2B and B2C public relations for major, national brands.

Intern responsibilities include:

- Media pitching
- Material development (media advisories, new releases, newsletter articles, etc.)
- Event coordination
- Media list development and research
- Media coverage monitoring

Qualifications:

- Strong writing and verbal communication skills
- Excellent organizational skills
- Completion of basic PR work with at least a "B" average
- Upper classman status (Junior or Senior)

Preference will be given to students who have demonstrated interest in PR through previous internships or involvement with PRSSA.

Internship Specifics:

January to May 2008 / approximately 15 to 30 hours per week (negotiable)

Paid position - \$10.00 / hour

School credit can be earned with this internship

Will need your own transportation

About Bader Rutter:

We are a growing, award-winning integrated marketing services agency offering clients expertise in public relations, advertising, digital solutions, relationship marketing and more. Our professionals are dedicated to serving our clients with brilliant planning and flawless execution.

Clients include national brands such as John Deere, OfficeMax, Manpower, GE Healthcare and Jefferson Wells.

Send your cover letter, resume and writing samples to:

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