

INTERNSHIP



Un-Paid internships available at 540 ESPN.

Are you looking to get experience with broadcasting, marketing, sales or promotions?
Do you have strong interest in sports?

Get hands-on experience in the sports and radio world. Work with on-air hosts, get into radio production, learn how to cover games, and get involved with promotions and marketing with 540 ESPN!

Hours: flexible, but expected to work some weekends and nights for special events (Must have a vehicle)

Area: 770 N. Jefferson St. (Downtown Milwaukee)

In-office responsibilities will include clerical work, helping production duties such as cutting sound, transcribing interviews, and running the sound board. Promotional duties include writing letters, preparing sales materials, researching, and updating station websites. Out-of-office responsibilities will include assisting with the stations' marketing efforts and events, promoting at events like sports games, local bars, clubs, and retail locations, and assisting with the set-up and execution of live broadcasts at various locations through the Milwaukee area. **DO NOT APPLY IF YOU CANNOT WORK NIGHTS AND WEEKENDS!**

Applicants should possess excellent organizational skills, communication skills in the office and on the phone, computer skills, good writing ability, creativity, and the ability to assist in many projects and ideas. Prior radio or event planning experiences and an interest in promotions are a plus.

Contact Lisa at lurdiales@espnmilwaukee.com or call the station at (414) 273.3776