



Website Design/Marketing Internship

*Do you have website design experience?
Can you think outside the box?
Are you looking for real world experience?*

Fiduciary Real Estate Development is currently seeking an Intern to be responsible for supporting both the VP of Property Management and the Director of Sales and Marketing for both corporate and property website/marketing tasks.

Responsibilities include:

- Research for on-line advertising opportunities that will increase the exposure of the Fiduciary lots, condominiums and apartments.
- Investigate free internet posting sites and ensure FRED featured prominently.
- Analyze pay for click and other options available to help market FRED; make recommendations
- Help with creation of FRED Corporate and individual property websites (Lots/Land, Condominium and Apartment)
- Maintenance of websites as needed (daily, weekly, special projects etc)
- Create website changes through photos and copy to adapt to consumer needs and lifestyles. Understand the demographic market each property targets. Review and proof all changes and ensure that all requested changes have been implemented.
- Gather and review data from websites to generate reports into useful information for management

Requirements:

- Availability for 1+ year commitment
- Highly functional with computers, Microsoft Office, Publisher, and the internet.
- Self starter with the ability to interact well with others internal and external to organization.
- Be available on a consistent basis and adapt well to sudden changes and direction from multiple sources

Hours/Location:

20-24 Hours per week at our Downtown Corporate Office (Intersection of Water St & Wells St)

Internship is Paid + Internship Credits available (if applies)

Please submit cover letter & resume to: hrmanager@fred-inc.com