

# PREMIER BRIDE

Premier Bride is a National Bridal Publication in print in over 36 markets printing over 1 million copies per year. Each market targets and caters to the local bride and local wedding vendors in order to bring the Brides and Businesses together on a local level. Premier Bride has editorial content in print as well as on our National Website PremierBride.com. Please visit our website to learn more.

## List of projects/duties

Edit current Articles

Add to and/or expand existing articles

Write new articles

Write Bridal Newsletters on monthly basis

Write Advertising Newsletter on Monthly Basis

Article Database Research, start and maintain

Convert current library to HTML

Pod Cast Research: develop a strategic plan for creating a podcast, develop a sample show schedule & marketing plan, and outline the step-by-step specific "how-to's" of producing one

Blogs: Research, start and maintain trail markets in Milwaukee and MN

Research and pitch ideas of new articles ideas and themes

## Skills Required

Journalism, Communications or Marketing Background

Good Solid Writing Skills: please provide samples

Self Motivated: able to work independently

Reliable: can consistently meet deadlines

Computer Literate

Access to Computer (ideally own system)

Qualified Candidates please email [tracy@premierbride.com](mailto:tracy@premierbride.com) with resume, cover letter and writing sample.

Deadline to apply December 15th