



FUTURE MILWAUKEE LEADERSHIP PROGRAM

Monday, December 14, 2009

“BLUE” Group:

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SECOND GROUP PROJECT ASSIGNMENT (For presentation on Monday, April 26, 2010)

Sponsoring Organization: TEMPO Milwaukee (www.tempomilwaukee.org)

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Organization Background: TEMPO Milwaukee is a leading Milwaukee-area organization of 240 executives, managers, and professionals who have attained distinction in their fields. Founded in 1975 as an organization for professional women, TEMPO today has men and women members and is committed to active leadership in the Milwaukee community. TEMPO Milwaukee’s purpose is to create opportunities for women to “network with leaders and future leaders to enhance their awareness of issues and trends having an impact on Milwaukee and the TEMPO membership, and to participate in the active contribution as a group to the future success of Milwaukee and the TEMPO membership.” TEMPO Milwaukee's mission is to "bring together influential women from diverse fields and backgrounds to create a network and shared experience that serves members in achieving their professional goals and furthers positions of leadership for women in our community.” TEMPO Milwaukee represents more than 200 organizations in the Milwaukee area: 31% of members have Master’s Degrees, 20% have a professional degree or Ph.D; 43% are CEOs, presidents, or partners in their organization; 70% have profit and loss responsibilities within their organization; 72% sit on non-profit boards.

Project Proposal: *TEMPO Milwaukee has a treasure in its past presidents (and retiree members) and has been looking for ways to reengage them and tap into their knowledge, experience, and networks. TEMPO Milwaukee’s current organizational focus is so much on business issues that many who are not in business anymore, feel like the organization may not have as much to offer them. There are approximately 240 TEMPO Milwaukee members and approximately 45 past presidents and retired board members we would be focusing our attention to.*

TEMPO currently holds one ‘past presidents’ luncheon in the late spring/early summer where we honor the past presidents. Participation has been pretty good, but most of the past presidents are not members anymore. The project would involve a few things; develop an understanding for what TEMPO is; research on what other organizations are doing to keep their past presidents (and retiree members) engaged; and reach out (in a coordinated and approved fashion) to our current past presidents to find out what they are looking for out of TEMPO as an organization. This could be a series of events, an advisory committee, or maybe a tangible initiative or project. This would be negotiated with the Future Milwaukee project team.