



FUTURE MILWAUKEE LEADERSHIP PROGRAM

Monday, December 14, 2009

“YELLOW” Group:

*Chris Crawley
Kate Lundeen
Scott McFadden*

*Jeff Peil
Kimberly Rosby*

SECOND GROUP PROJECT ASSIGNMENT (For presentation on Monday, April 26, 2010)

Sponsoring Organization: **Osher Lifelong Learning Institute at UWM** (www4.uwm.edu/sce/osher.cfm)

Project Contact: **Mr. Kim C. Beck**, Director, Arts, Humanities and Science, School of Continuing Education, University of Wisconsin-Milwaukee, kcb@uwm.edu , (414) 227-3321.

Organization Background: The mission of the *UWM School of Continuing Education (SCE)* is to create innovative and accessible lifelong learning opportunities that support workforce and economic development and community education through personal enrichment programs and services, consulting and applied research. *SCE* is a driving force in Southeastern Wisconsin, throughout the rest of the state and beyond.

The *Osher Lifelong Learning Institute* is a program at UWM's School of Continuing Education. With the support of The Bernard Osher Foundation, Osher thrives as an institution dedicated to serving older adults in the pursuit of lifelong learning. Osher institutes are found on the campuses of more than 100 colleges and universities throughout the U.S.

Project Proposal: *Future Milwaukee participants will assist the UWM School of Continuing Education and members of the Osher Lifelong Learning Institute at UWM in developing a “Milwaukee Older Adult Leadership, Service and Engagement Initiative.” Initially, the collaborative team will help develop specific goals and objectives for the program. Next, the team will develop measurable outcomes and curriculum. Finally, the team will identify potential participants and marketing strategies to promote the program. On several occasions, the team will have opportunities to meet and work with consultants who are regional and national experts on the subject of older adult leadership development. The team will benefit from Future Milwaukee participants’ networks within local business, government and nonprofit communities, as well as their emerging understanding of pertinent leadership issues.*

NOTE: *On Tuesday, 1/26 and Wednesday, 1/27, the Osher Lifelong Learning Institute will host **Mr. Ron Manheimer**, Founder and former Director of the Center for Creative Retirement located on the University of North Carolina-Asheville, with the intention that he also schedule meeting time with your group (probably late afternoon or early evening on Tuesday, 1/26). Please respond regarding this potential opportunity.*