

Where in the World are MU Grads?

Job Titles and Hiring Organizations of Marquette Grads

Job Titles for Majors in Marketing

Account Administrator	Information Technology Representative
Account Coordinator	Inside Sales
Account Executive	Inventory Appraiser
Account Manager	Legal Assistant
Administrative Assistant	Logistics Analyst
Analyst	Manager
Assistant Broker	Market Research Analyst
Assistant Manager	Market Specialist
Assistant Store Director	Marketing Assistant
Associate Financial Advisor	Marketing Communications Specialist
Associate Pricing Analyst	Marketing Consultant
Banking Officer	Marketing Coordinator
Benefits Representative	Marketing Manager and Client Liaison
Brand Planner	Marketing Representative
Broadcast Production Talent	Marketing Specialist
Business Analyst	Media Planner
Business Banker	Merchandise Analyst
Business Manager	Merchandise Specialist
Cash Processing Admin.	Midwest Member Services Account
City Clerk	Owner
Client Account Analyst	Payroll/Training Specialist
Conversion Analyst	Portfolio Accounting Analyst
Copywriter	PR Specialist
Corporate Recruiter	President/CEO
Court Specialist	Principal
Credit Administrator	Product Manager
Credit Analysis	Project Analyst
Curriculum Implementation Coordinator	Project Coordinator
Customer Services Representative	Project Manager
Database Analyst	Promotions Manager
Department Manager	Purchasing Associate
Direct Sales Executive	Quality Assurance Representative
Director of Marketing	Real Estate Consultant
District Manager	Regional Business Manager
E-Commerce Analyst	Regional Sales Manager
Education Consultant	Registered Representative
Education Market Analyst	Retail Marketing Analyst
E-marketing/Database Admin.	Sales Assistant
Events Coordinator	Sales Associate
Executive Team Lead-Logistics	Sales Manager
Field Marketing Representative	Sales Representative
Finance Associate	Selling Manager
Financial Analyst	Senior Account Executive
HR Administrator	

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Data taken from annual survey of recent Marquette University graduates by the Career Services Center and the Office of Institutional Research
Updated Spring 2007

Senior Account Representative
Senior Internet Marketer Service Rep.
Service Specialist
Special Events
Supply Chain Analyst

Systems Analyst/Programmer
Team Manager
Technical Business Analyst
Territory Manager
Tour Consultant

Traffic Coordinator
Transportation Coordinator
Underwriter

Organizations who Hire Marketing Majors

1 st Insurance Fund Corp (IL)	Ferguson Enterprises (NC, VA)	MSS, Inc. (WI)
800-CEO-READ WI	First Union Securities (NC, VA)	Muenster State Bank (TX)
A & P Foods (Philippines)	FNESCO Corp. (PA)	Nash Finch Co. (MN)
Abbott Labs (GA, SC, WI)	Fortis Health (WI)	Navigant Consulting, Inc (IL)
Accenture (CA, WI)	Frantz Group, The (WI)	Near North National Group (IL)
Ace Hardware (IL)	Fritz Ventures Inc. (MN)	Newell-Rubbermaid (IL)
ACNielsen (IL)	Gap Inc. (HI)	Nordberg (WI)
ADC 2006 (WI)	GE Commercial Finance (IL)	Northern Trust Company (IL)
Aldi, Inc (IL, WI)	GE Medical Systems (WI)	ORBIS Corporation (WI)
Anheuser-Busch Inc. MO	GMAC (IL)	Pace Motor Sports (KS)
API Software Inc. (WI)	GMR Marketing (WI)	Panduit Corp. (IL)
Archdiocese of Chicago (IL)	Gordon Flesch Company (IL)	Payless Shoe Source (IL)
Arrow Electronics (IL)	Grayhill, Inc. (IL)	PeopleSoft (CA)
Artos Engineering (WI)	Green Bay Packers (WI)	Peoria Chiefs Community Baseball Club (IL)
Associates Commerce Solutions (IL)	Hertz Corporation, The (IL)	Perry Group (IL)
Automotive Industry Action Corp. (MI)	Hewit Associates (IL)	Productivity Point International (IL)
Avon Sports Apparel (IN)	HIMSS Analytics (FL)	Quasar Systems Inc (WI)
Bank of America (CA)	Hiway FCU (MN)	Rational Cooking Systems (IL)
Bank One (IL, WI)	Hospira Worldwide, Inc (IL)	Respond 360 (WI)
Barilla Inc. (IL)	Hub Group (IL)	RMI Net (VA)
Boise Cascade Office Prod (ID)	Incline Ski Manager (CO)	Robert W. Baird (IL, WI)
Brown Shoe (MO)	Information Resources (IL)	Ryerson Steel (IL)
Cardinal Health (IL)	Innovative Health Strategies (WI)	SBC Ameritech (WI)
Carlson Marketing Group (MN)	Integrated Medical Systems (IL)	Scott Advertising (WI)
CDW (WI)	Kemper Funds (IL)	Seaquist Closures (WI)
Charles Schwab & Co. (IL)	Kimberly-Clark Corp (WI)	Seattle Weekly (WA)
Chicago White Sox (IL)	Koenig & Strey QMAC Real Estate (IL)	SMG (IL)
Children's Hospital Foundation (WI)	Kohl's Corp (WI)	Spectracom (WI)
CIBC (Canada)	Kohl's Corporate (WI)	St. Paul Companies, The (IL)
Cingular Wireless (IL, WI)	Kohl's Corporation (WI)	Stock Building Supply (IL, WI)
City of Gary (IN)	Kohl's Department Stores (WI)	Target Cooperation (IL, WI)
Clink Networks Inc. (IL)	Kohl's Dept. Stores Corp. (WI)	Tausus, Inc (MD)
Coca-Cola Bottling Company (GA)	Lane Furniture (MS)	Teksystems (IL)
Cousins Subs Inc. (WI)	Law Offices of Michael Brennan (IL)	TMP Directional Marketing (WI)
Cramer Krasselt (IL)	Leo Burnett (IL)	TMP Marketing (WI)
CRC Insurance Services (IL)	Limelight Inc. (MO)	Tracy Cross & Associates (IL)
Daymon Worldwide (WI)	Mark Travel Corp., The (WI)	Trane Company (WI)
Devine Professional Service (TX)	Marshall Field's (CA)	UPS (RI, WI)
Direct Supply (WI)	Maytag Corporation (IL)	US Data Authority (FL)
Diversified Management, Inc (IL)	MB Real Estate (IL)	W.H. Brady Corp (WI)
Dovebid Valuation Services (IL)	Medline Industries (IL, WI)	Wachovia/Fir St Union (IL)
Ebay (CA)	Menard's (WI)	Walgreens (IL, WI)
EF Education (MA)	Metavante Corporation (WI)	Wausau Insurance (IL)
EFUNDS (WI)	Minacs (WI)	Wells Fargo Bank (IL)
Engman-Taylor Company Inc (WI)	Minacs (WI)	Wine Sergi & Co. LLC (IL)
Enterprise Rent-A-Car (WI)	Mobile Solution, The (CA)	
Exhibit House, The (IN)	Motorola, Inc (IL, UT, WI)	