Summer 2012

Online Course Design Institute

A unique opportunity is being provided for select faculty members. Applications are now being accepted for an Online/Blended Course Design Workshop which is being offered for the FIRST TIME this summer. During this workshop, held on four successive Fridays, participants will work with an instructional designer to develop either a blended or online course that is driven by student learning outcomes and designed to engage students in active learning experiences. By the end of the workshop, participants will have developed a blended or online course.

Workshop Schedule

May 18th 9:00 – 12:00 – Introduction to online course design, integration of multi-media, copyright and fair use guidelines. During this session, we will examine the foundations of developing outcomes-aligned instruction, how to develop learning outcomes, basic principles for developing instructional media, as well as the application of copyright and fair use guidelines to online and hybrid learning environments. Following this session, each participant is expected to schedule and complete a two hour session with one of the four instructional designers prior to the next meeting.

May 25th 9:00 – 12:00 – Making your course engaging and interactive: designing activities and discussions for your course. During this session, we will examine a host of learning activities to move students toward reaching specified learning outcomes, including methods of structuring activities for online and hybrid learning environments. Following this session, each participant is expected to schedule and complete a two hour session with one of the four instructional designers prior to the next meeting.

June 1st 9:00 – 12:00 – Assessing student learning. During this session, we will examine methods of assessing student learning in online and hybrid learning environments, including establishing and communicating expectations and methods of providing feedback. Following this session, each participant is expected to schedule and complete a two hour session with one of the four instructional designers prior to the next meeting.

June 15th 9:00 – 4:00 – Finalizing your course in D2L. With the guidance of D2L technical support personnel, the CONTENT, DISCUSSION, DROPBOX, QUIZZING and GRADEBOOK features of D2L will be populated for your course.

Application

All Marquette faculty are invited to apply. Space is extremely limited.

Stipends of $2,000 will be awarded to successful applicants

Please submit applications by March 1st 2012 to:
Heidi Schweizer, Director e-Learning
Center for Teaching and Learning, Raynor 326

If you have questions, please contact Heidi Schweizer at Heidi.Schweizer@marquette.edu or 288-8811
Proposal for Online Course Development

Due March 1, 2012

Name ____________________________ e-mail _____________________________

Title/Rank ____________________________

Department ____________________________

Course number and name ____________________________

Brief course description (may be the same as currently in the course catalog)

Course learning goals and objectives or student learning outcomes (as stated in the syllabus)

What new opportunities would offering this course in an online format provide to you, Marquette and to current or potential Marquette students? What challenges do you anticipate in the course development process? What rewards?

Preferred semester course will be taught:

☐ Summer
☐ Fall
☐ Spring

Please check all that apply. This course:

☐ Has been taught by me previously
☐ Has received college and university approval (is not a pilot course)
☐ Counts for a core curriculum requirement
☐ Would otherwise be taught by me during the same semester in a traditional format
☐ Is primarily directed towards undergraduate students
☐ Is primarily directed towards graduate students

I approve the development of this proposed new online course

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Department Chair     Date