Theme I. Enhance Professional Standing

- Achieve and maintain full accreditation of appropriate School of Education (SOE) academic programs, focusing on the collection of student competency data and the refinement of assessment systems
- Promote and support scholarship through the establishment and implementation of policies and practices that facilitate exceptional faculty research productivity
- Intensify efforts that advance Social Justice, and showcase this work within the University, as well as to our key shareholders, professional organizations, and respective fields
- Attain the status of a College of Education within Marquette University with all attendant rights and responsibilities

Theme II. Enrich Human Resources

- Enhance diversity through the strategic recruitment and retention of undergraduate and graduate students as well as faculty members from underrepresented groups
- Increase student enrollments in Educational Policy and Leadership Master’s degree programs and maintain enrollments in Counseling and Educational Psychology graduate programs

Theme III. Improve Operations

- Maximize the functional use of SOE physical space through comprehensive facilities planning and related renovations
- Create significant human and material resources for the School through the cultivation of alumni relationships, targeted fundraising, external partnerships, and the selective pursuit of extramural funding