



College of Business Administration

MARKETING MINOR

(for students not enrolled in the College of Business Administration)

EFFECTIVE SEPTEMBER 2003

MINOR REQUIREMENTS

<u>REQUIRED COURSES</u>		<u>PRE-REQUISITES(S)</u>	<u>CREDIT</u>
MANA 028	Business Statistics ^a	MATH 071	3
ECON 043	Principles of Microeconomics		3
MARK 140	Introduction to Marketing	ECON 043	3
MARK 142	Marketing Research	MANA 028 & MARK 140	3
MARK ____	Marketing Elective	MARK 140	3
MARK ____	Marketing Elective	MARK 140	3
MARK ____	Marketing Elective	MARK 140	3
		<i>TOTAL</i>	<u>21 credits</u>

^aMATH 060, PSYC 060 or MATH 164 may substitute for MANA 028; SOCI 060 is not an acceptable substitution.

SPECIAL NOTES:

1. A "C" or better must be earned in each of the above courses.
2. Any transfers of credits must be approved by the Assistant Dean in the College of Business Administration.
3. Marketing courses should be taken at Marquette University.
4. Questions, contact the Assistant Dean in the College of Business Administration at 414-288-7142.