

Suggested business courses for non-business majors

BUAD 2100. Accounting and Finance Fundamentals for Non-Business Majors. 3 cr. hrs.

Fundamentals of accounting and finance for non-business students including how financial decisions affect the outcome of the business. Students become familiar with business terms and procedures including what constitutes revenues, expenses, assets, liabilities and owner's equity. Students also learn the basics of financial statement analysis, cost structures including fixed, variable, breakeven analysis and overhead. Prereq: Not enrolled in the College of Business. **(Offered Fall, Spring)**

ENTP 3001. Understanding Entrepreneurship. 3 cr. hrs.

Consistent with Marquette's mission of concern for the whole person, course seeks to help each student begin to create a venture that enables a fulfilling life. Students individually craft business models for new ventures (for-profit or non-for-profit) that meet underserved needs. Students also learn to communicate their venture concepts to potential resources providers. Prereq: Jr. stndg. **(Offered Fall, Spring)**

ECON 1001. Introduction to Economics. 3 cr. hrs.

An introductory survey of economic issues for non-majors with an emphasis on using economic concepts as elements of critical reasoning. Microeconomic topics include markets and the role of government in a market economy. Macroeconomic topics include the banking system, inflation and unemployment. International issues include the balance of trade and foreign exchange. Will not be counted towards the Economics major. Not available for students enrolled in the College of Business Administration. **(Offered Fall, Spring, Summer)**

HURE 3001. Management of Human Resources. 3 cr. hrs.

Issues concerning the effective use and equitable treatment of employees. How human resource management activities are influenced by the economy, laws, unions, organizational strategies, and human behavior. The analysis of management activities such as recruitment and selection, training and development, pay and benefits, labor relations, performance assessment, discipline and due process. How these activities affect the attraction, retention, performance, and satisfaction of employees. Prereq: Jr. stndg. **(Offered Fall, Spring, Summer)**

MANA 3001. Behavior and Organization. 3 cr. hrs.

Behavior of people individually and in groups. Emphasizes organization environment, communication, motivation, supervision and productivity. Develops fundamentals of organization theory, structure and administration. Prereq: Jr. stndg. **(Offered Fall, Spring, Summer)**