

Suggested business courses for non-business majors

ENTP 1001. The Entrepreneurial Experience. 3 cr. hrs.

An overview of entrepreneurship from the vantage point of the entrepreneurial practitioner with a strong expertise and/or interest in fields such as, but not limited to, sciences, communication and theatre arts, engineering and health sciences. Explores a variety of issues including identifying opportunities, assessing risk, innovation and problem solving, funding the startup and process identification and planning. Prereq: Soph stdng.; not available for students enrolled in the College of Business Administration. Cannot be counted toward the entrepreneurship major. **(Offering varies from year to year)**

ENTP 2000. Accounting and Finance Fundamentals for Non-Business Majors. 3 cr. hrs.

Fundamentals of accounting and finance for non-business students including how financial decisions affect the outcome of the business. Students become familiar with business terms and procedures including what constitutes revenues, expenses, assets, liabilities and owner's equity. Students also learn the basics of financial statement analysis, cost structures including fixed, variable, breakeven analysis and overhead. Prereq: Not enrolled in the College of Business. **(Offered Fall, Spring)**

Note: this course will be changing to BUAD 2000 in 2013

ENTP 3001. Understanding Entrepreneurship. 3 cr. hrs.

This course is designed to have students understand entrepreneurship in a meaningful way consistent with Marquette's mission and concern for the whole person. Students develop a short, preliminary business plan and reflection on their values and lifetime aspirations. Class time focuses on small group and class discussion as well as interaction with experienced entrepreneurs. Students prepare individualized projects based on the entrepreneurship interest, e.g., family business, corporate entrepreneurship. Prereq: Jr. stdng. **(Offered Fall, Spring)**

ECON 1001. Introduction to Economics. 3 cr. hrs.

An introductory survey of economic issues for non-majors with an emphasis on using economic concepts as elements of critical reasoning. Microeconomic topics include markets and the role of government in a market economy. Macroeconomic topics include the banking system, inflation and unemployment. International issues include the balance of trade and foreign exchange. Will not be counted towards the Economics major. Not available for students enrolled in the College of Business Administration. **(Offered Fall, Spring)**

HURE 3001. Management of Human Resources. 3 cr. hrs.

Issues concerning the effective use and equitable treatment of employees. How human resource management activities are influenced by the economy, laws, unions, organizational strategies, and human behavior. The analysis of management activities such as recruitment and selection, training and development, pay and benefits, labor relations, performance assessment, discipline and due process. How these activities affect the attraction, retention, performance, and satisfaction of employees. Prereq: Jr. stdng. **(Offered Fall, Spring, Summer)**

MANA 3001. Behavior and Organization. 3 cr. hrs.

Behavior of people individually and in groups. Emphasizes organization environment, communication, motivation, supervision and productivity. Develops fundamentals of organization theory, structure and administration. Prereq: Jr. stdng. **(Offered Fall, Spring, Summer)**