

# GREAT LAKES ENVIRONMENTAL FILM FESTIVAL (GLEFF)

A Student Run Film Festival That Presents On A Variety Of Ecological Issues



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GLEFF is an annual event that examines themes of sustainability, environmental justice, and ecological awareness in the media. GLEFF is part of the burgeoning environmental film festival circuit that includes: The Environmental Film Festival at Yale (EFFY) & the Finger Lakes Environmental Film Festival (FLEFF) at Ithaca College, as well as many other environmental film events. Plans for growing the festival include: creating satellite events, starting an environmental filmmaking center, and partnering with local non-profit groups in need of environmental media.



## MILESTONES

- 1. May 2015:** Presented first annual GLEFF with 16 filmmakers in attendance, including two National Geographic Producers and a 2014 Oscar Nominee.
- 2. Sept 2015:** Began accepting film submissions for the 2016 festival.
- 3. Jan 2016:** Will present a "mid-year" environmental film festival event to raise awareness about the festival.
- 4. April 21st to 23rd:** Second Annual GLEFF at Marquette University
- 5. Summer 2016:** Begin planning for possible environmental filmmaking center.



## ABOUT OUR TEAM

**Joe Brown**, GLEFF Director, Professional In Residence in Digital Media  
**Theresa Soley**, Graduate Student in Communication  
**Dave Denomie**, Advisor and Staff Member in the College of Communication  
**Bob Griffin**, Advisor and Professor in the College of Communication

We are a group of students who share a passion for our environment. Our passion leads us to take action towards creating a more sustainable, environmentally just and ecologically aware community. The push for change started with talking and we want to keep the discussion going. We want to be the difference and care about the future of our home - the Earth. Through the presentation of films that look at our world through a critical/political/theoretical/adventurous/nature-loving lens, we hope you gain a fresh perspective of our lakes and the land around us.

## BEYOND BOUNDARIES Formation of the Mind and Heart

The Great Lakes Environmental Film Festival (GLEFF) is directly related to Marquette's mission in that it is meant to act as a catalyst for change. The proverbial Jesuit question; "how ought we to live," can be extended to questions of stewardship and the environment. The specific strategic theme touched upon by GLEFF is: Formation of the Mind and Heart. One must develop an appreciation, or love, for the environment in order to step up as a steward; a film festival that celebrates the environment is an event that shapes hearts.

GLEFF relates to the Beyond Boundaries strategic theme in two major ways. First, GLEFF is a community-oriented event that is meant to strengthen relationships between Marquette and the environmental community. Second, GLEFF is meant to encourage collaboration between departments, colleges, and other university units. GLEFF will serve as a rallying point for environmentally minded individuals both within and outside of the Marquette Community.



SCAN QR CODE FOR [WWW.GLEFF.ORG](http://WWW.GLEFF.ORG)