

THE COMMONS

An Innovative
Entrepreneurial Skills
Accelerator Program

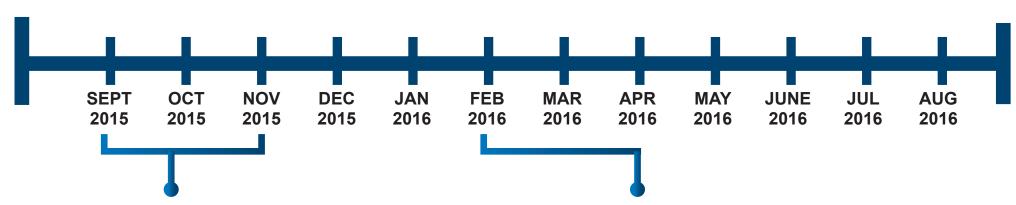


The Commons Aims To Attract, Develop And Retain Southeast Wisconsin's Next Generation Of Entrepreneurs And Corporate Innovators Through Our Innovative Entrepreneurial Skills Accelerator Program That Helps Students Build Their Professional Networks And Launch Their Careers.

For the students of Southeast Wisconsin's 23 colleges and universities, The Commons is an opportunity to get firmly planted in our region's growing innovation economy. Students will put their skills to the test with real-world projects, work with talented peers. Along the way students given mentorship / networking opportunities that are going to be game-changers for their career paths. For the region's academic and business community, this is an unparalleled level of collaboration, creating a vast web of connections and opportunity to retain our best and brightest collegiate students. Together, we are reshaping the economic landscape of Southeast Wisconsin.

Join The Commons in attracting, developing and retaining the brightest entrepreneurial minds in Southeast Wisconsin.

MILESTONES



SEPTEMBER-NOVEMBER 2015

The Commons has launched it's full 10-week Entrepreneurial Skills Accelerator program based off of feedback from various stakeholders during the Pilot Program. About 70 students from all of our 23 academic partners will participate in these semester-long programs.

FEBRUARY 2016

Spring Semester Program Kicks-off

NOTE: The Commons will run it's free program for students during the Fall, Spring and Summer semesters.



ABOUT OUR TEAM

Matthew J. Cordio, Co-founder
Michael Hostad, Co-founder
Joe Poeschl, Co-founder
Charles P. Ries, Co-founder
David Zachman, Co-founder & Board Chairman
Alicia Boknevitz, Program Operations
Maggie Bryde, Program Operations

The Commons was founded by Marquette Alum and entrepreneurs Matthew Cordio (Bus Ad '11) and Joe Poeschl (Comm '08) of Startup Milwaukee, Charles Ries of Marquette University, Michael Hostad of the Greater Milwaukee Committee and David Zachman, a retired healthcare executive. The Commons team is passionate about building a program that has an impact on the creation of new ventures and the retention of bright talent here in Wisconsin

BEYOND BOUNDARIES Social Responsibility and Community Engagement

We have all seen the headlines lately, Wisconsin ranks 50th in the country in entrepreneurial activity according to the Kauffman Foundation, CEO's are considering relocating or growing operations outside of the state because they can't find the innovative talent needed to run their businesses. Now is the time to take action, step up and develop solutions to help reverse these trends.

The Commons is focused on developing a program that attracts, develops and retains the brightest college students in Wisconsin, here in Wisconsin. This truly unprecedented collaboration among the business, academic and entrepreneurial communities has a chance to make an impact.



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