

**ENVISIONING THE FUTURE:  
THE NEXT SEVEN YEARS  
2007-2013  
Raynor Memorial Libraries**

“Envisioning the Future: The Next Seven Years” describes the ambitious and achievable plan of Raynor Memorial Libraries to serve the Marquette University community by providing increasing access to print and electronic resources, by enhancing the university’s environment for independent and collaborative research, by continuously improving the university’s technological infrastructure to support research, by ensuring information literacy and fluency among university members, and by embracing an inclusive workplace and work culture.

The Libraries’ primary responsibility is to fulfill the information needs of the Marquette University community, yet we are cognizant of our greater leadership role in our city, state, and region, as well as within a national network of colleges and universities serving global research and scholarship. We intend to continue our growth as a respected leader among Jesuit institutions of higher education in collecting and preserving knowledge, fostering student learning, and providing ubiquitous access to information through discovery and learning.

To achieve our goal of continued excellence, we have identified seven strategic issues to guide our thinking over the next seven years. These are summarized in the balance of this introduction and detailed in the body of this plan.

***Strategic Issue: Services and Instruction***

We seek to ensure that our services and resources are an integral component of the student experience at Marquette University. Every graduating student should feel that the Libraries played an essential role in their coursework and research.

It is paramount that we provide a learning experience that allows students to be successful at Marquette, and further provides them with skills and tools that will enable them to make a difference in the world. Accordingly, we are determined to strengthen services and resources provided at the intersection between teaching, research, and learning.

***Strategic Issue: Collections—Access and Delivery***

We are committed to the delivery of full-text digital content to the Marquette University community. Truly the wave of the academic future, e-books, online journals, and other digital resources are of heightened importance to a nationally ranked university. The Libraries will ensure that Marquette remains at the forefront of this technology.

***Strategic Issue: Workplace Culture***

By process of regular review and by promoting a “culture of assessment,” the libraries ensure that our services, staffing, business processes and technologies consistently meet the needs of the Marquette community. Implementing changes and improvements based

on assessment ensures the Libraries' vital role as a leader in research at Marquette and among institutions of higher education.

***Strategic Issue: Environment—Library as Place***

It is critical that we maintain library space for student learning and engagement. Our physical space provides a valuable environment for independent study and collaborative learning while facilitating social and cultural interaction between students.

***Strategic Issue: Technological Infrastructure***

We will provide a technological infrastructure that enhances the library experience for the Marquette community. We accept the challenge to use cutting-edge technologies as we provide access to a variety of information resources, facilitate problem-solving, and enable new discovery.

We will ensure that we offer a large array of software applications in our Information Commons to effectively utilize information resources. These programs are needed by our students, faculty, and staff to complete assignments and conduct research. The provision of current software is also key in allowing our campus community to maintain skills in using new and updated applications.

***Strategic Issue: Marquette University Press***

Digitization of information has led to challenging issues in the areas of electronic publishing, institutional repositories, and submission and preservation of digital-born research. These changes pose a plethora of access and intellectual property questions, and the Libraries are committed to pursuing new avenues to address these concerns.

***Strategic Issue: Resource Development***

In a financial environment that is challenging to educational institutions, it is crucial for libraries to take on new strategies for revenue generation. The Libraries are committed to seeking grant funding from private and governmental agencies, as well as cultivating new and existing relationships with donors, to support the purchase of new resources and the creation of new services to meet the needs of the campus.

Overall, Raynor Memorial Libraries are taking a visionary view of the future of our institution. As we move ahead, we intend to remain cognizant of the need for careful assessment of our mission and priorities. As reflected in this document, we plan to continuously improve and expand our services and resources to meet the growing and evolving information needs of a prestigious university.

## MISSION STATEMENT

The mission of Raynor Memorial Libraries is to foster growth in learning, scholarship and discovery in an environment of service and stewardship and in support of the university's mission. We value self-reflection, diversity and engagement within and beyond the Marquette University community.

## VISION STATEMENT

As a center for engagement in the discovery of knowledge and critical reflection at Marquette University, the libraries will further efforts to:

- Optimize access to information in and beyond the collections.
- Enhance fluency in information resources.
- Emphasize our position as the primary source for information, supporting the university's efforts in fostering research, teaching and learning.

## VALUES STATEMENT

- We value *service* by ensuring our decisions and activities are useful to our community of users.
- We value *discovery* by promoting an environment of lifelong learning both for ourselves and the community we serve.
- We value *stewardship* through responsible management of our resources.
- We value the *diversity* of our staff and the community by treating all people with respect and courtesy.

# **RAYNOR MEMORIAL LIBRARIES**

## **Envisioning the Future: The Next Seven Years**

### **Strategic Issue #1: Services and Instruction**

Priority 1:

Create services that address current and future information needs of the Marquette community.

Priority 2:

Foster user self-sufficiency.

Priority 3:

Educate the Marquette community to expand awareness of and fluency in the use of information resources.

### **Strategic Issue #2: Collections—Access and Delivery**

Priority 1:

Enhance and increase access to collections and information that supports the changing nature of research and advances the priorities of the university.

Priority 2:

Create and sustain relationships that increase access to information beyond the scope of the libraries.

Priority 3:

Continue to identify and digitize unique collections as a means of increasing access to their contents.

Priority 4:

Preserve print and digital resources for future scholars.

Priority 5:

Develop and maintain an institutional repository for electronic access to unique materials and as a self-archiving option for faculty and student research.

### **Strategic Issue #3: Workplace Culture**

Priority 1:

Foster a productive environment that supports creativity, collaboration and open communication.

Priority 2:

Embrace and cultivate the workplace values of diversity, civility and inclusiveness.

Priority 3:

Develop and sustain a program of training and professional development.

### **Strategic Issue #4: Environment—Library as Place**

Priority 1:

Provide an inviting and safe physical environment that facilitates intellectual exchange, research, independent learning and teaching.

Priority 2:

Furnish adequate storage space for print and other media.

### **Strategic Issue #5: Technological Infrastructure**

Priority 1:

Define and communicate the Libraries' role in the creation, maintenance, preservation and storage of the university's digital information resources.

Priority 2:

Create and manage a digital environment that is responsive to the changing scholarly, teaching and learning needs of the Marquette community.

Priority 3:

Provide tools and support to enhance the discovery and use of high quality information resources while optimizing current and emerging technologies.

Priority 4:

Ensure the availability of network services by providing critical support for all users in the Marquette community.

### **Strategic Issue #6: Marquette University Press**

Priority 1:

Expand the present use of technology in digital options and explore new models of publishing to support university press initiatives.

Priority 2:

Ensure integration of technology into higher quality production and expand marketing options of the university press.

### **Strategic Issue #7: Resource Development**

Priority 1:

Seek grant funding for new library initiatives from relevant government agencies and private foundations.

Priority 2:

Cultivate relationships with alumni and other potential donors.