

**GOOD AFTERNOON.**

**ISN'T IT GREAT TO BE A PIONEER IN WISCONSIN?**

**THANK YOU, CHANCELLOR (David) MARKEE (mar-key), FOR THAT WARM, UW-PLATTEVILLE INTRODUCTION.**

**((((THE CHACELLOR IS A GOOD FRIEND OF MINE, BUT WHENEVER I'M AROUND HIM I HAVE TO MAKE SURE HE STAYS AWAY FROM MY WALLET. EVERY TIME I SEE HIM, HE'S ASKING FOR MONEY FOR THIS PROGRAM, OR THAT BUILDING...AND THE SURPRISING THING IS HE USUALLY GETS IT!)))**

**I'M DELIGHTED TO JOIN YOU TODAY FOR A VERY SPECIAL CELEBRATION...THE RIBBON CUTTING FOR THE \$8 MILLION RUSSELL HALL.**

**IT'S CERTAINLY GOOD TO BE BACK ON THE FRIENDLY, PICTURESQUE UW-PLATTEVILLE CAMPUS, KNOWN FOR ITS WATMTH AND HOSPITALITY, WITH SO MANY WONDERFUL PEOPLE AND GOOD FRIENDS...**

**FRIENDS LIKE:**

- **DEAN (Duane) FORD**
- **AGRICULTURE SECRETARY BEN BRANCEL**
- **REPRESENTATIVE DAVE BRANDEMUEHL**
- **REPRESENTATIVE DAVE WARD**

- **ALUMNI DIRECTOR BARB DAUS**
- **SENATOR DALE SCHULTZ**
- **FACULTY, ALUMNI, STUDENTS AND STAFF.**

**IT'S AN ADDED BONUS TO BE HERE FOR  
HOMECOMING WEEKEND, THE LAST UW-P  
HOMECOMING OF THE MILLENNIUM.**

**((WHICH REMINDS ME, HOW DO YOU GET A UW-LA  
CROSSE GRADUATE OFF YOUR DOORSTEP? YOU  
GIVE HIM THE MONEY FOR THE PIZZA.)))**

**LOOKING AROUND, I SEE EXCITING THINGS  
HAPPENING ON THE UW-PLATTEVILLE CAMPUS.**

**NEW PROGRAMS LIKE ENGINEERING PHYSICS AND  
SOFTWARE ENGINEERING, AND MASTERS  
PROGRAMS IN PROJECT MANAGEMENT AND  
CRIMINAL JUSTICE ARE AMONG THE NEW  
ACADEMIC DEVELOPMENTS UNDERWAY OR  
PLANNED.**

**AND OF COURSE THE LEADERSHIP OF YOUR  
STUDENTS IN CAMPUS ORGANIZATIONS AND  
SPORTS MAKES THIS UNIVERSITY ONE OF THE  
STATES SHINNING STARS. THIS CULMINATES IN AN  
EDUCATIONAL EXPERIENCE THAT MAKES UW-  
PLATTEVILLE STUDENTS SOME OF THE MOST  
SOUGHT AFTER GRADUATES ENTERING THE  
WORKFORCE.**

**TODAY, WE OFFICIALLY UNVEIL ANOTHER INVESTMENT ON THIS BEAUTIFUL CAMPUS...THE RE-GRAND OPENING OF THE \$8 MILLION RUSSELL HALL.**

**V.M. POP RUSSELL BUILT A STRONG AND SUCCESSFUL INDUSTRIAL ARTS DEPARTMENT AT WHAT WAS THEN THE PLATTEVILLE STATE TEACHER'S COLLEGE. THIS FACILITY WAS BUILT AND DEDICATED IN HIS NAME IN 1969.**

**((I DON'T MEAN TO MAKE MY GOOD FRIEND CHANCELLOR MARKEE FEEL OLD, BUT RUSSELL HALL WAS BUILT AFTER HE GRADUATED FROM UW-PLATTEVILLE, AND IT WAS SO OUTDATED THAT IT NEEDED \$8 MILLION IN RENOVATIONS.)))**

**ALL I CAN SAY IS "WHAT A DIFFERENCE \$8 MILLION MAKES."**

**JUST BY LOOKING AT THE 76,000 SQUARE FEET OF HIGH TECH INDUSTRIAL SPACE AND STATE-OF-THE-ART LABORATORIES, YOU CAN TELL THAT A LOT OF TIME AND ENERGY WAS SPENT DESIGNING THE VERY EFFICIENT AND EFFECTIVE LAYOUT.**

**RUSSELL HALL'S INNOVATIVE APPROACH TO EDUCATION INCLUDES THE SHARING OF SPACE AND FACILITIES ACROSS DICIPLINES AND**

**ACADEMIC AREAS, ENSURING THAT STUDENTS HAVE OPPORTUNITIES TO ENHANCE BOTH THEIR THEORETICAL AND PRACTICAL KNOWLEDGE IN THEIR AREAS OF STUDIES.**

**ADDITIONALLY, THE PROGRAMS IN THESE AREAS ARE POSITIONED TO DEVELOP AND EXPAND AS UW-PLATTEVILLE PLANS TO GROW AND BETTER SERVE AREA BUSINESSES AND INDUSTRY ACROSS THE STATE.**

**THANKS TO THE NEW RUSSELL HALL, IT WILL BE EASIER TO MARKET SOUTHWEST WISCONSIN TO EMPLOYERS LOOKING FOR A RESOURCE THAT HAS GREAT PROFESSORS, MODERN FACILITIES AND SOME OF THE BEST AND BRIGHTEST STUDENTS IN THE WORLD.**

**((((TURN WEST))) DO YOU HEAR THAT GOVERNOR VENTURA? WE ARE RECRUITING AND BUILDING BUSINESS AND INDUSTRY ON THIS SIDE OF THE MISSISSIPPI, AND IF YOU WANT TO FIGHT, WE'LL PUT YOU IN AN ECONOMIC HEADLOCK YOU WON'T BE ABLE TO ESCAPE FROM.)))**

**((((WHICH REMINDS ME, WHY DON'T THEY GIVE IOWA A PROFESSIONAL FOOTBALL TEAM? BECAUSE THEN MINNESOTA WOULD WANT ONE AS WELL.)))**

**THE \$8 MILLION INVESTMENT THE STATE MADE IN  
RUSSELL HALL IS PART OF NEARLY \$25 MILLION  
THE STATE HAS SPENT ON THE UNIVERSITY  
PLATTEVILLE CAMPUS SINCE I WAS ELECTED  
GOVERNOR.**

**THE STATE HAS SPENT MILLIONS ON UW-  
PLATTEVILLE BECAUSE I BELIEVE IN WHAT YOU  
ARE DOING HERE, AND I KNOW BY BUILDING A  
STRONG PLATTEVILLE, I AM BUILDING A STRONG  
WISCONSIN.**

**BEFORE WE CUT THE RIBBON ON THIS HISTORIC  
EVENT, I WOULD LIKE TO LEAVE YOU WITH THE  
WORDS OF HENRY FORD, WHO SAID, "COMING  
TOGETHER IS THE BEGINNING...KEEPING  
TOGETHER IS PROGRESS...WORKING TOGETHER IS  
SUCCESS."**

**REMEMBER, IF EVERYONE IS MOVING FORWARD  
TOGETHER, SUCCESS WILL TAKE CARE OF ITSELF.**

**WISCONSIN WILL CONTINUE TO BE A GREAT  
STATE TO LIVE, LEARN, WORK AND RAISE A  
FAMILY AND RECEIVE A WORLD CLASS  
EDUCATION IF WE CONTINUE TO WORK  
TOGETHER.**

**THANK YOU FOR ALLOWING ME THE  
OPPORTUNITY TO PARTICIPATE IN THIS SPECIAL**

**EVENT. HAVE A GREAT WISCONSIN AND A GREAT  
PIONEER DAY!**

**NOW I WOULD LIKE TO INVITE CHANCELLOR  
MARKEE, DEAN FORD AND OTHER DIGNITIES TO  
HELP ME CUT THE RIBBON.**