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FOR IMMEDIATE RELEASE

MUSG to Celebrate Individual Uniqueness with Apple Day

MILWAUKEE – Oct. 14, 2009 – Marquette University Student Government will be recognizing individuality by celebrating Apple Day, a holiday of the United Kingdom, on Wednesday, Oct. 21.

The MUSG Diversity Commission will be handing out apples on Oct. 21 outside the Olin Engineering Building from 11 a.m. to 2 p.m. in celebration of this distinctive holiday that supports individuality. The apples, harvested from the local Barthel Orchards, will be tagged with the following quote to enforce the idea of being different:

It is what we think and what we do. It surfaces in what we stand for and how we interact. At our core we are the same, our roots engrain us on this earth. Yet we blossom at different rates and serve our separate purpose. On this day we rejoice in individuality. For, although we originate from the same humble beginnings, it is the fruits of our soul that harvest our uniqueness.

“Marquette’s campus has students from numerous backgrounds and ideas,” said Erin Shawgo, MUSG programming vice president. “We decided to celebrate the U.K. holiday of Apple Day because our differences are what make us individuals, and Marquette is made up of thousands of individuals who work together toward common goals.”

“The commission saw this as an opportunity to bring international customs to Marquette,” added John Heflin, MUSG diversity commissioner. “Apple Day started in the U.K. as a way to celebrate small, local apple farmers. However, overtime it evolved into a celebration of individuality, symbolized through the countless varieties of apples. As the diversity commission, we work to not only promote cultural and social diversity, but also we want students to remember individual diversity. This holiday is a chance to pay homage to the characteristics that make us unique.”

For more information on MUSG’s news and events, visit <http://musg.mu.edu> or contact the MUSG office, AMU 133.

The Marquette University Student Government was developed in 1882 as the governing body of the Marquette community. Its goal is to identify, understand, actively address and represent students' needs, concerns, and interests through acts of leadership and service, which reflect Catholic, Jesuit ideals and contribute to the betterment of the Marquette University community.

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