14th annual
Building Bridges to Research Based Nursing Practice Conference
Cultivating Nursing Research

May 10, 2012

Marquette University
Alumni Memorial Union
1442 W Wisconsin Ave
Milwaukee, WI 53233

Co-Provided by:
Marquette University College of Nursing
and the Building Bridges to Research Based Nursing Group

Keynote speaker
Marianne Chulay, RN, PhD, FAAN
“Engaging Clinicians in Research: Strategies for Success”
**Purpose**
To provide a forum for clinical researchers to share and discuss the impact of research on clinical practice and patient outcomes.

**Target audience**
This conference has been developed for staff nurses, advanced practice nurses, educators, managers, administrators, and students involved or interested in enhancing clinical practice or patient outcomes through research.

**Keynote speaker**
Dr. Marianne Chulay is a consultant in clinical research in critical care nursing who assists hospitals to implement and maintain an applied nursing research program which facilitates bedside clinician involvement in research projects. She has twenty-five years of experience as a mentor of clinician research teams engaged in projects to improve patient care. Dr. Chulay is co-author of *Research Strategies for Clinicians* and designer and editor of the American Association of Critical-Care Nurses (AACN) *Protocols for Practice* and *Practice Alerts*.

**Continuing education**
This continuing nursing education activity was approved by the Wisconsin Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation to award 6 contact hours.

**Building Bridges to Research Based Nursing Group Members**
Diane Duffy, PhD, RN – Alverno College  
Janet Rowolinski, RN, BSN – Aurora Health Care  
Cheryl Petersen, RN, BSN - Children’s Hospital of Wisconsin – Co-Chair  
Mary Hagle, PhD, RN, WCC - Clement J. Zablocki VA Medical Center  
Lynn Czaplewski, MS, ACNS-BC, CRNI, AOCNS - Columbia St. Mary’s  
Shawneen Schmitt, RN, MSN, MS, CWOCN, CFCN - Community Memorial Hospital  
Giannina Vernon MSN, RN, CNE - Concordia University Wisconsin  
Linda Fridlington, MSN, RN – Froedtert Health Care  
Pamela Konrath, MSN, RN, CCRN – Froedtert Health Care  
Kerry Kosmoski-Goepfert, PhD, RN – Marquette University College of Nursing – Co-Chair  
Robert Topp, PhD, RN – Marquette University College of Nursing  
Megan Anderson, RNC, CNM, MSN - ProHealth Care  
Kathryn Schroeter, PhD, RN – Sigma Theta Tau International Inc. Delta Gamma  
Jerilyn Pearcy, MS, RN - Sigma Theta Tau International Inc. Eta Nu  
Lois Seefeldt, PhD, RN – UW-Milwaukee College of Nursing – Chair  
Janice Ancona, MSN, RN - Wheaton Franciscan Healthcare—Southeast Wisconsin
How to register
Go [http://muconnect.marquette.edu/bridges](http://muconnect.marquette.edu/bridges) to register for the conference.
You will receive a confirmation email when you complete your registration.

Conference fees
$95 General registration by April 23, 2012
$125 after April 23, 2012
$40 Student rate by April 23, 2012
$50 after April 23, 2012
$60 1st poster author or 2nd oral paper presenter if registered by April 23, 2012
$70 after April 23, 2012

Refund policy
A refund minus a $40 processing fee per registration will be issued if written cancellation is received no later than May 5, 2012. Sorry, no refunds for cancellations received after the conference begins or for no shows.

ADA Statement
Marquette University and the Building Bridges to Research Based Nursing Group fully intend to comply with the legal requirements of the Americans with Disabilities Act. If any participant needs accommodation, please contact the conference day coordinator.

Parking
Parking is available free of charge in the parking structure located on 16th Street between Wisconsin Avenue and Wells Street. Tell the attendant that you are attending the conference.

Exhibitors
Thank you to our exhibitors who have helped make this program possible. We invite you to stop by their displays to learn more about their products and services

Corporate Vendors
ATI
Baxter
Johnson & Johnson
Sage Products
Teleflex

Non-Profit Vendors
American Cancer Society

Novelty Vendors
Rooted Card Creations – Karesha Davis
Scrapbooks By Inspiration – Karen Brown
Miche Bags – Jan Rumler
Crystal Jewlery - Kara Yearling
Schedule of Events

7:30 – 8:00 a.m.  Registration and continental breakfast

8:00 – 8:15 a.m.  Welcome address

8:15 – 9:15 a.m.  Keynote address – Marianne Chulay, PhD, RN, FAAN
“Engaging Clinicians in Research: Strategies for Success”

9:15 – 9:30 a.m.  Break/Posters/Vendors

9:30 – 10:00 a.m.  Paper presentations (choose one)
- Effects of probiotic use during pregnancy on lactobacillus and Group B strep vaginal colonization: Pilot results.
  Leona VandeVusse, PhD, RN, CNM, FACNM – Marquette University
- Attitudes and perceptions of black community leaders toward participation in genetics and genomic research
  Aaron Buseh, PhD, MPH, MSN – UW-Milwaukee
- Perspectives on reasons for hospital readmission
  Kay Jansen, DNP, PM-HCNSBC – UW-Milwaukee
- Interrupting and preventing interpersonal violence among Latino adolescents.
  Ruth Ann Belknap, PhD, RN and Kristine Haglund, PhD, RN-
  Marquette University
- Pressure ulcer prevention team
  Rebekah Kraus, MS, RN – Children’s Hospital of Milwaukee

10:00 – 10:15 a.m.  Break/Posters/Vendors

10:15 – 11:45 a.m.  Interactive workshops (choose one)
- Ethics in palliative care
  Cheryl Petersen MS, RN, Rana Limbo, PhD, RN, PMHCNS-BC
  and Sandy Muchka, MS, ACNS-BC, ACHPN
- Assessment and measurement of health literacy: A look at the evidence
  Josephine Mancuso, PhD, ANP-BC
- Cancer Survivorship Research: Where Are We Now? Where Are We Going?
  Mary Pat Johnston, RN, MSN and Deb Schmidt, RN, MSN, APNP
- Finding Good Research Questions for Clinicians
  Marianne Chulay, PhD, RN, FAAN

11:45 – 12:15 p.m.  Lunch
12:15 – 1:15 p.m. Luncheon Presentation:
Nursing services research: Examples from nurse staffing and hospital discharge studies
Kathleen Bobay, PhD, RN, NEA-BC & Rhonda Hughes, PhD, MHS, RN, FAAN

1:15 – 2:00 p.m. Break/Posters/Vendors

2:00 – 3:30 p.m. Interactive workshops (choose one)
- On the road to research: Getting the novice nurse in the driver’s seat
  Maureen Greene, PhD, APNP, RN & Mary Hagle, PhD, RN, WCC
- Research ethics
  Kristen Tym, MA
- The Art and Science of Simulation in Nursing Education: Past, Present, and Future
  Kerry Kosmoski-Goepfert, PhD, RN & Mary Paquette, RN, MSN
- Interactive Workshop on Serial Trial Intervention and Sound Abatement Intervention to care for Elders with Advanced Dementia
  Chris Kovach, PhD, RN, FAAN & Laura Joosse, PhD, RN

3:30 – 3:40 p.m. Break

3:40 – 4:10 p.m. Paper presentations (choose one)
- Perceived cognitive changes during breast cancer chemotherapy
  Linda Piacentine, PhD, ACNP - Marquette University
- Veteran satisfaction with RN voicemail greeting
  Eva Manchester, BSN, RN & Lynette Wesley, BSN, CRRN-Clement J. Zablocki VA Medical Center
- Daily life functioning: Illness experience of HIV-infected women in Cameroon, Central Africa
  Jacqueline Alompe, RN, PhD, CMSRN - UWM/Eta Nu
- Tight maternal process glycemic control and rate of neonatal macrosomia
  Tracy Radmer, RN, CDE - ProHealth Care
- “You learn to go last”: A qualitative study of perceptions of racism
  Mary Mazul, CNM – Wheaten Franciscan Health Care
- Transitioning New Nurses into Practice: Evaluation of a Year Long Nursing Professional Development Program
  Alice Stonek, MS, BSN, CPN-BC - Children’s Hospital of Wisconsin
4:10 – 4:15 p.m. Break
4:15 – 4:30 p.m. Closing/Evaluations/Door prizes

Conference Materials
All powerpoints, handouts, abstracts, and general conference materials will be available for printing for two weeks after the conference. To print materials, please return to the Marquette University College of Nursing Website, click on the Building Bridges Icon. By scrolling through the brochure, you find highlight items that will open a PDF that can be printed.
Disclosures to Participants

Successful Completion
To receive contact hours, participants must attend the entire Building Bridges to Research Based Nursing Group Conference and complete the conference evaluation form. Participants must turn in the evaluation form to the registration table at the end of the conference to receive their Certificate of Completion.

Conflicts of Interest
Leona VandeVusse, speaker and Cheryl Petersen, speaker and conference planner have indicated a conflict of interest. Both presenters are receiving grant funding for their research projects. We have reviewed their presentations and handouts are confident that this will not impact their presentations. Additionally, both speakers will disclose verbally and in written form to participants the possible conflict of interest. The remaining conference planners, content specialists, speakers connected with the Building Bridges to Research Based Nursing Group: Cultivating Nursing Research have reported no relevant financial relationships with commercial interests or any conflicts of interest related to their contributions to the conference.

Sponsorship/Commercial Support
This conference is free from sponsorship and there was no commercial support provided for this course. All fees collected from participants are used to cover the costs of the speakers, hosting facility costs, food/beverages and miscellaneous costs. The information and content are those of the presenting speakers and should not be construed as the official position or policy of Marquette University, Marquette University College of Nursing, and Building Bridges to Research Based Nursing Group, Wisconsin Nurses Association, or the American Nurses Credentialing Center's Commission on Accreditation.

Non-Endorsement of Products
The presence of commercial exhibits during the conference does not imply endorsement by the Marquette University, Marquette University College of Nursing, and Building Bridges to Research Based Nursing Group, Wisconsin Nurses Association, or the American Nurses Credentialing Center's Commission on Accreditation.

Off-Label Use
All conference presenters have agreed to disclose to participants prior to their presentations if off-label (or unlabeled uses) of commercial products will be discussed during their presentation.