14th Annual Building Bridges to Research-Based Nursing Practice

Cultivating Nursing Research

Keynote speaker: Marianne Chuley, RN, PhD, FAAN

“Engaging Clinicians in Research: Strategies for Success”

Dr. Marianne Chuley is a consultant in clinical research and critical care nursing who assists hospitals to implement and maintain an applied nursing research program which facilitates bedside clinician involvement in research projects. She has twenty-five years of experience as a mentor of clinician research teams engaged in projects to improve patient care. Dr. Chuley is co-author of Research Strategies for Clinicians and designer and editor of the American Association of Critical-Care Nurses (AACN) Protocols for Practice and Practice Alerts.

Luncheon speakers: Kathleen Bobay, PhD, RN, NEA-BC and Marianne Weiss, DNSc, RN

“Nursing Services Research: Examples from Nurse Staffing and Hospital Discharge Studies”

Drs. Bobay and Weiss are active health service researchers. In their most recently funded Robert Wood Johnson project they explored the impact of hospitalization factors and hospital-based care on outcomes at discharge and post-discharge. Patient-reported outcomes were a central focus of this work. They are authors and co-authors of numerous publications. Their presentation will focus on examples of nursing services research related to nurse staffing and patient outcomes before and after hospital discharge.

Conference features
The conference will include research presentations and interactive workshop sessions. It will also feature more than 50 poster presentations, displays and exhibitors. Plus, there will be door prizes.

Target audience
This conference has been developed for staff nurses, advanced practice nurses, educators, managers, administrators and students involved in or interested in enhancing care outcomes through research.

Continuing Education
This activity has been submitted to WNA CEAP for approval to award contact hours. Wisconsin Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

For more information
Visit Marquette University College of Nursing website at www.marquette.edu/nursing in late February for more information. You can also contact the administrative coordinator Shelli Otto at (414) 288-3820 or shelli.otto@mu.edu

Presented by
Alverno College, Aurora Health Care, Children’s Hospital and Health System, Columbia St. Mary’s, Community Memorial Hospital, Concordia University, Wheaton Franciscan Healthcare System, Inc., Froedtert Hospital, Marquette University, ProHealth Care, Sigma Theta Tau: Delta Gamma, Eta Nu, Tau Mu and Tau Sigma, University of Wisconsin-Milwaukee, and Clement J. Zablocki VA Medical Center

Save the date
7:45 a.m. – 4:30 p.m., Thursday, May 10, 2012
Marquette University, Alumni Memorial Union
1442 W. Wisconsin Ave., Milwaukee, Wis.